



COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

47
years

**International Conference on Sustainable Business
Innovation and Digital Transformation: Integrating
AI, ESG and the Sustainable Development Goals
(ICSBID-2026)
09th-10th October 2026
(Hybrid Mode)**

**Organised by
School of Management Studies**

VISION

To establish an institutional culture for management education, research, entrepreneurship, and innovation to achieve sustainable impact on society.

MISSION

- M1: Impart quality management education through innovative, experiential, and technology-enabled teaching-learning practices.
- M2: Promote research, innovation, and industry collaboration to generate knowledge and solve real-world business problems.
- M3: Develop ethical, socially responsible, and sustainability-oriented managerial leaders.
- M4: Foster entrepreneurship, leadership, digital competence, and lifelong learning to succeed in dynamic global business environments.



Chaitanya Bharathi Institute of Technology (A)
(Affiliated to Osmania University & Approved by AICTE
Accredited by NBA-AICTE, NAAC UGC
ISO 9001-2015 certified Institute)
Kokapet (V), Gandipet (M), Hyderabad,
Telangana-500 075
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ABOUT THE INSTITUTE

Chaitanya Bharathi Institute of Technology, established in the Year 1979, is esteemed as the Premier Engineering Institute in the States of Telangana and Andhra Pradesh was promoted by a Group of Visionaries from varied Professions of Engineering, Medical, Legal and Management, to facilitate the Best Engineering and Management Education to the Students and contribute towards meeting the need of Skilled and Technically conversant Engineers and Management Professionals, for the Country that embarked on an Economic Growth Plan. The Institute, committed to Education and Innovation, started with three Degree Courses in Engineering for 200 Students and over 47 Years, has emerged as a Dream Destination for Students seeking to excel in Engineering and Management Education, Teaching Community to progress. with a rewarding Career and the Corporate to source well-rounded Engineers.

ABOUT THE DEPARTMENT

The School of Management Studies at CBIT, established in 1996 and with NBA in 2026, aims to equip young professionals with the skills to excel as outstanding management leaders and entrepreneurs, grounded in integrity and social responsibility. With a focus on preparing students to compete globally, the department provides a comprehensive education that is professional, competitive, and industry-relevant, enriched with sustainable value additions.

Offering specialisations in Marketing, Finance, HR, and Business Analytics, the department ensures that students not only master their chosen fields but also gain practical experience through internships and projects, applying theoretical knowledge to real-world practice. Additionally, skill development courses are provided to enhance students' managerial abilities, teamwork, and knowledge.

The department is committed to excellence in academics, research, co-curricular and extra-curricular activities, while also instilling strong moral and human values. The education and experience gained during their two-year program at the School of Management Studies empower students with the confidence and competence to thrive in the corporate world and tackle business challenges head-on.

ABOUT ICSBID- 2026

The International Conference on Sustainable Business Innovation and Digital Transformation: Integrating AI, ESG and the Sustainable Development Goals (ICSBID–2026) aims to provide a global platform for researchers, academicians, industry leaders, entrepreneurs and policymakers to exchange innovative ideas and research insights. The conference explores AI, digital transformation, ESG, sustainable finance, responsible business, entrepreneurship, human capital, circular economy and inclusive development, emphasizing practical solutions that accelerate sustainable growth and contribute meaningfully to the United Nations Sustainable Development Goals.

OBJECTIVES:

- To explore the transformative role of Artificial Intelligence, digital technologies and business innovation in enhancing organisational performance, competitiveness and sustainable growth.
- To examine the integration of ESG principles, sustainable finance and responsible business practices into contemporary management strategies and decision-making.
- To facilitate knowledge exchange among academicians, researchers, industry professionals, entrepreneurs and policymakers on emerging challenges, innovative practices and interdisciplinary solutions.

TRACKS OF THE CONFERENCE

1. AI, Analytics & Emerging Technologies
2. Digital Transformation, Innovation & Entrepreneurship
3. ESG, Sustainable Finance & Responsible Business
4. Sustainable Marketing & Consumer Behaviour
5. Human Capital, Leadership & Future of Work
6. Green Operations, Supply Chain & Circular Economy
7. SDGs, Public Policy & Inclusive Development

The scope is not limited to the above tracks; you may submit any relevant and emerging areas.

ADVISORY COMMITTEE

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IMPORTANT DATES

Submission of the Paper: 22nd September, 2026
Acceptance of the Paper: 26th September, 2026
Last Date of Registration: 30th September, 2026
Conference Dates: 9th-10th October, 2026

Note: Only presented will get certificates.

PUBLICATION

All registered papers will be published with an ISBN as Conference Proceedings. Selected papers will be published in Scopus /ABDC /Refereed journals, subject to an additional fee and acceptance from the Journal.

WHO CAN ATTEND

Students, Research Scholars, Academicians
Industry Professionals

GUIDELINES FOR RESEARCH PAPER SUBMISSION

Times New Roman 12, spacing 1.5, APA format for referencing style, 6-8 pages in total. Include Introduction, Keywords, Research methodology, findings, Discussion and Conclusion, References.

Send your papers to: icsbid26@gmail.com

Registration link:

<https://forms.gle/VTkVW4cUKCKrECbX9>



REGISTRATION FEE

Industry Delegates – ₹1,500
Academic Delegates – ₹1,000
Research Scholars – ₹750
PG/UG Students – ₹500

PAYMENT DETAILS

Note: The registration fee includes the registration kit, admission to all sessions, high tea and Lunch, and participation certificate. It does not include Publication, accommodation and travelling expenses. Information on the nearby hotels will be provided on request.

QR Code for Payment



Merchant Name : CBITSTUDENTACTIVITIES
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CONTACT DETAILS

Dr. Rakhee Renapurkar - 9985241411
Dr. Yesubabu.K - 9550838861