

### **CHIEF PATRON:**

**Sri. N. Subash, President, CBIT**

### **PATRON:**

**Dr. C. V. Narasimhulu, Principal, CBIT**

### **ADVISOR:**

**Prof. P V R Ravindra Reddy  
Vice Principal, CBIT**

### **CONVENOR:**

**Prof. V Barla, Advisor, IIC  
Industry Professor, SMS, CBIT**

### **ORGANIZER:**

**Dr. S. Saraswathi, Head  
School of Management Studies, CBIT**

### **COORDINATORS:**

- 1. Dr. G.N.R. Prasad, Sr. Assistant Professor  
Dept of MCA & PRO, CBIT**
- 2. Dr. S. Siva Priyanka, Assistant Professor  
Dept of ECE & Assistant Director, IIC, CBIT**
- 3. Dr M. Ramesh, Assistant Professor  
SMS, CBIT**
- 4. Dr M. Sangeetha, Assistant Professor  
SMS, CBIT**

### **STUDENT COORDINATORS:**

- 1. Ms M. Bualah, MBA - II Year, SMS, CBIT**
- 2. Mr P. Manjunatha Rao, MBA - I Year  
SMS, CBIT**

### **ABOUT THE INSTITUTE:**

Chaitanya Bharathi Institute of Technology, established in the Year 1979, is esteemed as the premier engineering Institute in the states of Telangana and Andhra Pradesh. The Institute committed to Research, Education and Innovation, started with 3 UG Programs in Engineering with an intake of 200 Students and over a period of 46 Years, the intake has grown to 1994 Students with 12 UG & 10 PG Programs (AICTE Approved Programs). It has emerged as a dream destination for students seeking to excel in engineering and management education, teaching community to progress with a rewarding career and a choice for the corporates to source well-rounded Engineers.

CBIT is ranked No. 1 amongst the Private Engineering Colleges in both the Telugu-speaking states. CBIT is accredited by NAAC with an A++ Grade (3rd Cycle) and has UGC Autonomous status since 2013. Since 1998, its UG and PG programmes have been consistently accredited by NBA. The institute is ranked in the 101–150 band in NIRF Innovation 2023 and the 151–200 band in NIRF Engineering 2024. It holds a 4-star rating from the Institution's Innovation Council (IIC) of the Ministry of Education and is ranked 2nd in Telangana and 16th among India's top 100 private engineering institutions by THE WEEK (2024). CBIT has established the first Atal Community Innovation Centre (ACIC) in Telangana, with a funding of ₹4.51 crores and an AICTE-IDEA Lab with ₹95 lakhs funding. The institute has received TEQIP-II has completed 86 research and consultancy projects and is currently executing 22 sponsored projects. With 200+ IPRs, 23 granted patents, 86 MoUs, industry-supported labs, and an incubation centre housing 21 startups, CBIT continues to drive innovation. The institute pioneered Honours and Minor engineering degrees in Telangana.



## **One Day International Seminar on Industrial Applications of Design Thinking**

**Organized by  
School of Management Studies**

**Date : 25<sup>th</sup> April, 2026 (Saturday)  
Time : 01:00 PM to 04:00 PM (IST)  
Venue : CBIT Assembly Hall  
Mode : Hybrid**

### **Resource Persons**



**Prof M Janakiram**  
Design Thinking Expert  
School of Business & Management  
Jaipur National University  
Dubai, UAE



**Prof Jaganadh Satyavolu**  
University of Louisville  
USA

**Chaitanya Bharathi Institute of Technology (A)**  
(Affiliated to Osmania University & Approved by AICTE, Accredited  
by NBA-AICTE, NAAC-UGC, ISO 9001-2015 certified Institute)  
Kokapet (V), Gandipet (M),  
Hyderabad, Telangana-500075  
Website: <http://www.cbit.ac.in>

### **ABOUT THE INTERNATIONAL SEMINAR:**

The School of Management Studies at Chaitanya Bharathi Institute of Technology is organizing a one-day International Seminar to give attendees the most up-to-date knowledge and skills needed for the changing world of Engineering and Management education.

Design Thinking helps students and teachers think about problems in a way that is focused on the user and encourages new ideas. This helps people in both engineering and management be more creative and think critically. It encourages learning through experience by connecting ideas from theory to real life. This method gives students real-world problem-solving skills and helps teachers use more interesting and effective ways to teach. In the end, it helps create solutions that are useful in the real world, which makes students more employable and faculty more effective in the classroom.



Scan Here to Register

### **ABOUT THE DEPARTMENT:**

The School of Management Studies at CBIT, established in 1996, aims to equip young professionals with the skills to excel as outstanding management leaders and entrepreneurs, grounded in integrity and social responsibility. With a focus on preparing students to compete globally, the department provides a comprehensive education that is Very professional, competitive, and industry-relevant, enriched with sustainable value additions.

Offering specialisations in Marketing, Finance, Human Resource and Business Analytics, the department ensures that students not only master their chosen fields but also gain practical experience through internships and various projects, applying theoretical knowledge to real-world practice. Additionally, skill Development courses are provided to enhance Our students managerial abilities, teamwork, and knowledge. The department is committed to excellence in academics, research, co-curricular and extra curricular activities, while also instilling strong moral and human values. The education and experience gained during their two-year program at the School of Management Studies empower students with the confidence and competence to thrive in the corporate world and tackle business challenges head-on

### **OBJECTIVES:**

- To present Design Thinking as an organized method to foster innovation in Engineering and Management education.
- To keep participants up to date on global trends in teaching, learning and to use methods that are centred on the user.
- To close the gap between theory and practice by using design thinking tools like empathy mapping, ideation, and prototyping.
- To see that the curriculum and teaching methods are in line with NEP-2020 and the best practices around the world.

### **OUTCOMES:**

- Use Design Thinking methods to find solutions to difficult problems in academics and business.
- Learn about trends in engineering and management education around the world.
- Innovate ways to teach, learn, and do research.
- Learn how jobs are changing in AI&ML era.
- Improve your ability to think creatively, solve problems, and make decisions.
- Using Self-centred and experiential learning methods, faculty will be able to redesign their courses.
- Students will gain insights into career advancement strategies.

### **ELIGIBILITY:**

All Faculty, Students, Research Scholars, Academic Administrators and Technical Staff .