

44 years

<b>Members Present:</b>	<ol style="list-style-type: none"> <li>1. Dr.S.Saraswathi, Chairperson, BoS, SMS, CBIT</li> <li>2. Prof. Sindhu, SMS, Director &amp; BoS, JNTUH, Hyderabad</li> <li>3. Prof.P.Venkataiah, Dean, Dept. of Business Administration, OU</li> <li>4. Sri. Satyam Bheemarasetti, CEO, Neo-Silica</li> <li>5. Dr. T. Venkatesh, DGM, IDBI, Mumbai</li> <li>6. Prof.Raja Shekhar, SMS, Professor &amp; Former Pro VC, University of Hyderabad.</li> <li>7. Prof.V.Sudha, BoS, Dept. of Business Administration, OU (Special Invitee)</li> <li>8. Dr. T S Poornachandrika, Associate Professor, SMS, CBIT</li> <li>9. Mrs.B.Lavanya, Assistant Professor, SMS, CBIT</li> <li>10. Mr.Varaprasad Goud, Assistant Professor, SMS, CBIT</li> <li>11. Mr.V Balaji Kesava Rao, Assistant Professor of Practice, SMS, CBIT</li> </ol>
<b>Agenda:</b>	<p>Head of the Department, SMS welcomed all the members of BoS presented agenda of the meeting.</p> <p>Agenda:</p> <ol style="list-style-type: none"> <li>1. Formulation and Approval of Vision, Mission, Programme Educational Objectives (PEOs) and Programme Specific Outcomes (PSOs)</li> <li>2. Proposed R-23 Curriculum</li> <li>3. MBA Syllabus and Service Courses Syllabus</li> <li>4. MBA Academic Rules and Regulations</li> <li>5. Any other item</li> </ol>
<b>Item 1:</b>	<b>Formulation and Approval of Vision, Mission, Programme Educational Objectives (PEOs) and Programme Specific Outcomes (PSOs)</b>
<b>Minutes:</b>	<p>The Chairperson informed the members that, in alignment with the institutional vision and mission and in compliance with Outcome Based Education (OBE) requirements, the draft Vision, Mission, Programme Educational Objectives (PEOs) and Programme Specific Outcomes (PSOs) of the programme were formulated. The formulation process involved inputs from key stakeholders including faculty members, industry experts, alumni, and students.</p> <p>The proposed Vision, Mission, PEOs and PSOs were presented before the Board, explaining their relevance to industry expectations, societal needs,</p>

	<p>emerging trends in management education, and long-term professional growth of graduates. The members deliberated on the clarity, relevance, and alignment of these statements with the programme outcomes and institutional goals.</p> <p><b>Resolution:</b> After detailed deliberations, the Board of Studies unanimously approved the Vision, Mission, Programme Educational Objectives (PEOs) and Programme Specific Outcomes (PSOs) of the programme as presented.</p> <p><b>Recommendation:</b> The approved Vision, Mission, PEOs and PSOs shall be:</p> <ul style="list-style-type: none"> <li>• Implemented from the current academic regulation (2023-2024 AY)</li> <li>• Communicated to all stakeholders,</li> <li>• Published in the syllabus, department handbook, and institutional website,</li> <li>• Used as the basis for curriculum design, delivery, assessment, and continuous improvement.</li> </ul>
<b>Item-2:</b>	<b>Preparation of R-23 Curriculum (I to IV semesters)</b>
<b>Minutes:</b>	<p>The Head, SMS presented the proposed R-23 Curriculum and requested for inputs from the members. Following are the inputs suggested by the Members.</p> <ol style="list-style-type: none"> <li>1. Corporate Governance &amp; Business Ethics (Open Elective) in MBA I sem shall be exchange with Banking Management (Open Elective) in the MBA II Sem i.e. Banking Management in MBA I Sem as one of the Open electives and Corporate Governance and Business Ethics as one of the Open electives in MBA II Sem.</li> </ol>
	<ol style="list-style-type: none"> <li>2. 'Comprehensive Development Assessment-I' shall be renamed as 'Comprehensive Development' and it should be given credits instead on non-credit course. It should be 2 credits.</li> <li>3. Innovation and Entrepreneurship in MBA III Sem shall be exchanged with Strategic Management in MBA IV Sem.</li> <li>4. Comprehensive Development Assessment-II shall be renamed as Comprehensive Development and it should be given credits instead on non-credits. It should be 2 credits.</li> </ol>
<b>Item-3:</b>	<b>R-23 Syllabus of MBA (I to IV semesters)</b>
<b>Minutes:</b>	
23MBC102 Financial Accounting for Management	<p>Basics of Accounting Shall be Added in the course</p> <p><b>Unit-III</b> Delete/Rewrite:</p> <ul style="list-style-type: none"> <li>• "Valuation: Basic Principles and Methods of Valuation: Asset Based Approach, Income Approach and Market Approach. Valuation Of Brands, Intangible Assets and Intellectual Property"</li> </ul> <p>Add:</p> <ul style="list-style-type: none"> <li>• "Inventory Control System"</li> </ul>

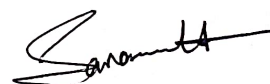
	<b>Unit-V</b> Delete/Rewrite: <ul style="list-style-type: none"> <li>Types Of Taxes: Direct Tax - Income Tax Act and Rules. Indirect Taxes- Central Excise and CENVAT - Customs Duty, Service Tax, Central Sales Tax and VAT - Primer On GST. Double Taxation Avoidance.</li> </ul>
23MBC103 Marketing Management	Unit V Add: <ul style="list-style-type: none"> <li>Social Media, Green Marketing</li> </ul>
23MBS101 Business Communication	Add: <ul style="list-style-type: none"> <li>Grooming, Personal Hygiene, Integrity, Honesty, Trust</li> </ul>
23MBO102 Economics And Business Environment	Reframe title as: <ul style="list-style-type: none"> <li>Managerial Economics and Business Environment</li> </ul>
23MBC201 Human Resource Management	Add: <ul style="list-style-type: none"> <li>ESG Reporting Standards</li> </ul>
23MBC204 Operations Management	Add: Service Operations: Role in Service Company, Back End Operations. Product, Price etc.
23MBO201 Logistics And Supply Chain Management	Add: <ul style="list-style-type: none"> <li>Supply Chain Coordination</li> </ul>
23MBO202 Project Management	Add: <ul style="list-style-type: none"> <li>Scheduling, PERT, CPM</li> <li>Software In Project Management, PMP, PMI</li> </ul>
23MBO203	Add: <ul style="list-style-type: none"> <li>Negotiable Instruments</li> </ul>
Banking Management	
23MBE302 Financial Markets and Services	Rewrite the below two units: Unit-IV Insurance Services Introduction To Insurance: Terminology, Various Methods of Calculating Premium, Principles of Insurance. Classification: Marine Insurance, Fire Insurance, Aviation Insurance, Motor Insurance, Reinsurance and Banc-Assurance. Types Of Insurers, Functions of Insurers: Production, Underwriting, Rate Making. Role Of Insurance Regulatory Development Authority.  Unit-V Life Insurance and General Insurance Life Insurance-Types of Life Insurance Policies: Term Insurance Plan, Endowment Policy, Unit Linked Insurance Plans, Money Back Policy, Whole Life Policy, Annuity/ Pension Plan. General Insurance Types. Claim And Settlement- Types of Insurance Settlement and Claims Procedure: Survival Benefit



23MBE303 Performance and Compensation Management	Software shall be used
23MBE306 Integrated Marketing Communication and Digital Marketing	Add: <ul style="list-style-type: none"> <li>Negative Marketing, Misinformation</li> </ul>
23MBE401 Financial Risk Management	Delete/Rewrite: <ul style="list-style-type: none"> <li>Mutual Funds</li> <li>Personal Investment Risk Management</li> </ul>
23MBE402 International Finance	Delete/Rewrite: <ul style="list-style-type: none"> <li>Tax Environment– Worldwide Approach, Territorial Approach, Foreign Tax Credits; Organization Structure for Reducing Tax Liabilities – Branch and Subsidiary Income, Payments to And from Foreign Affiliates, Controlled Foreign Corporation; Netting, Offshore Financial Centres, Re invoicing Centre, Tax Havens; Objectives of Taxation – Tax Neutrality, Tax Equity; Tax Implications of Foreign Enterprises in India; Transfer Pricing (Tp) And Tax Planning – TP Methods, TP Rules In India. Crypto Currency: Definition, Evolution, Types, Advantages and Disadvantages.</li> </ul> Add: <ul style="list-style-type: none"> <li>Specific Countries</li> <li>Framework, Developments In International Market, Digital Payments.</li> </ul>
23MBE403	Include: <ul style="list-style-type: none"> <li>Service Organisation</li> </ul>
Industrial Relations and Labour Laws	
23MBE404 Leadership and Change Management	Reframe title of the Units: <ul style="list-style-type: none"> <li>Unit-I Philosophies, Theories and Styles of Leadership</li> <li>Unit-II The Systemic Leadership Approach</li> <li>Unit-Iii Authority and Obedience</li> <li>Unit-Iv New Realities as The Force of Change</li> </ul>
23MBC02 Principles of Management	<ul style="list-style-type: none"> <li>Online Tools shall be used</li> <li>How Start-Ups Are Built?</li> </ul>
20MBC06 Private Equity Financing	Add: <ul style="list-style-type: none"> <li>Venture Capital, Banking</li> </ul>

<b>Item-4</b>	<b>MBA Academic Rules</b>
<b>Minutes:</b>	
Induction Program	<ul style="list-style-type: none"> <li>• Induction Program may be Conducted for 15 Days to Sensitize the Students on various aspects of Management Education</li> </ul>
Project Work	<ul style="list-style-type: none"> <li>• Allocate 10 Marks to “Interaction and Discussion with Guide” by adjusting the Marks in Other Criteria.</li> <li>• Patent as Outcome of Project Shall be Removed as the Feasibility for The Management Student will be Very Less.</li> </ul>
<b>Item-5</b>	<b>Any other items</b>
<b>Minutes:</b>	<ul style="list-style-type: none"> <li>• Innovative Teaching and Learning Practices shall be implemented</li> <li>• Appropriate Software tools shall be implemented and make the students to learn to enhance their skills.</li> <li>• Students shall be taught practical aspects in all the courses.</li> </ul>

There being no other item, the meeting is concluded with Vote of Thanks to all the members for taking their time and attending the meeting and having contributed their inputs with their rich knowledge and experience to strengthen the Curriculum, Syllabus and Rules which makes the Department to deliver a Quality Management Education.



**HEAD, SMS  
CBIT**

