

CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

Autonomous Institute | Affiliated to Osmania University

No.CBIT/058/IQAC/2025

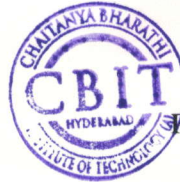
Dt. 18.12.2025

Reconstitution of SOCIAL MEDIA CELL

The Social Media Cell is reconstituted with the following members

1. Prof. C.V. Narasimhulu, Principal	Chairman
2. Dr. G. Kiran Kumar, Assoc. Prof., CSE	Member
3. Smt. K. Manasa, Asst. Prof., Civil Engg	Member
4. Dr. B. Ganesh, Asst. Prof., Chemical Engg	Member
5. Dr. B. Sumithra, Asst. Prof., Biotechnology	Member
6. Dr. Ashutosh Sahu, Asst. Prof., Mech. Engg.	Member
7. Dr. Yesubabu Konga, Asst. Prof., SMS	Member
8. Sri. R. Govardhan Reddy, Asst. Prof., IT	Member
9. Smt. A. Satyavati, Asst. Prof., ECE	Member
10. Sri. P. Hemeshwar Chary, Asst. Prof., EEE	Member
11. Sri. B. Sateesh, Asst. Prof., AI&ML	Member
12. Smt. P. Vimala Manohara Ruth, Asst. Prof., CE&T	Member
13. Dr. Satya Kiranmai Tadepalli, Asst. Prof., AI&DS	Member
14. Dr. G. Nataraju, Asst. Prof., Physics	Member
15. Dr. G. N. R. Prasad, Asst. Prof., MCA	Convener

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18-12-25



Prof. C.V. NARASIMHULU
PRINCIPAL

The Social Media Cell Chairman / Convener shall work in coordination with other Cell Co-ordinators and Heads of the Departments.

- To post achievements of students/staff on Social media platforms like LinkedIn, Facebook, Twitter, YouTube and other relevant social media apps.
- To monitor all online social platforms so as to track alerts from social media sites
- Identifying target audience using LinkedIn Audience Insights, Twitter Audiences, etc.
- Creating and copy for display ads (or outsourcing it to content creators)
- Deciding which content to promote with paid advertising
- Write editorial content
- Create and upload videos.
- To collect all the news of the events in the college.
- To achieve the media coverage of the college activities/events/notifications.
- To film important events both indoor and outdoor.

To

All members of the Social Media Cell, for information and necessary action.

C.C. to all Advisors, Directors, Associate/ Assistant Directors, Heads of the Departments, In-charges of Sections, CoE, Head-HR, Librarian, Asst. PD, PRO, for information and advised to circulate among all the staff under their control.

Chaitanya Bharathi Institute of Technology

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