



**MEMORANDUM OF UNDERSTANDING  
BETWEEN**



**CHAITANYA BHARATHI INSTITUTE OF  
TECHNOLOGY (A)  
GANDIPET, HYDERABAD**

**and**



**SHADOW ARTS,  
Shiva Nagar, Warangal, Telangana 506002**





## **MEMORANDUM OF UNDERSTANDING**

This **Memorandum of Understanding** is entered into from this Date 09-07-2025 for a period of 2 Years.

### **PARTIES TO THE AGREEMENT**

**Party 1: CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY (CBIT), Hyderabad, Telangana - 500075. (Represented by principal CBIT)**

**Party 2: SHADOW ARTS, Represented herein by its Founder & CEO, Arun Kumar Parkala.**

### **1. Introduction**

**Party 1: CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY(CBIT)** established in the Year 1979, esteemed as the Premier Engineering Institute in the States of Telangana and Andhra Pradesh, was promoted by a Group of Visionaries from varied Professions of Engineering, Medical, Legal and Management, with an Objective to facilitate the Best Engineering and Management Education to the Students and contribute towards meeting the need of Skilled and Technically conversant Engineers and Management Professionals, for the Country that embarked on an Economic Growth Plan.

In its Four Decades of existence, all the Stake Holders of the Institute, relentlessly endeavored to position CBIT as an Institution that is a Leader and an Innovator in the Ecosystem of Engineering Higher Education. With the Students being the singular Objective, the Institute has established excellent Infrastructure such as State-of – the Art Laboratories, spacious Library with Printed and Digital Collection of Books and Journals, Sports, Hostel, and other Infrastructure for Extra and Co-Curricular Engagements with a total Built-up Area of about 57,714 Sq. Mts., in the serene Ambience of 50 Acres to inspire, encourage and pursue Academics. In its relentless strive for Academic excellence, CBIT has scaled great heights both Nationally and Internationally in Industry and Global Universities.

### **Party 2 : SHADOW ARTS**

Shadow Arts is India's 1st Creative Ecosystem — a platform that uses art and creativity as life-changing tools, much like how AI is used to solve complex digital problems. Shadow Arts focus on solving real-life, often overlooked human problems like stress, lack of expression, skill gaps, and emotional well-being through engaging art workshops, creative DIY kits, and soulful experiences.

It's not just an art brand — it's a regenerative, community-driven space where creativity becomes a tool for personal growth, mental wellness, skill development, and social upliftment. A creative ecosystem built for children, teens, women, and corporate teams — to help them live better, fuller, and more creative lives.







### Recitals:

Shadow Arts is interested in engaging with CBIT in areas of mutual interest as framework outlined below but not necessarily mentioned below. To collaborate on **Women Empowerment Workshops** through **art and craft skill development**, aimed at promoting **rural development**, entrepreneurship, and creative learning.

## 2. Objectives of the MoU

To conduct art and craft-based workshops exclusively for women students and rural women around the CBIT campus.

- To foster creativity, entrepreneurial thinking, and economic independence through skill-based training.
- To build a self-sustainable ecosystem around rural craft, encouraging eco-friendly and handmade products.
- To promote women-led micro-entrepreneurship in line with local culture and global.
- To align with and promote **United Nations Sustainable Development Goals (SDGs)** through actionable programs.

## 3. Key Areas of Collaboration

**Training & Workshops:** Regular hands-on sessions on crafts, design, eco-art, and product making.

**Mentorship Programs:** Career and business mentorship from Shadow Arts experts and industry leaders.

**Skill Assessment & Certification:** Evaluation of participants and distribution of Shadow Arts-certified skill badges.

**Social Impact Projects:** Collaborative projects for rural empowerment, waste-to-art models, and community outreach.

## 4. Roles & Responsibilities of Shadow Arts:

- Design and deliver structured creative curriculum tailored to the rural and women empowerment context.
- Provide expert trainers, materials, and workshop tool kits.
- Facilitate local artisan engagement, exhibitions, and mentorship.
- Share success stories across platforms to amplify community impact.
- Evaluate outcomes and publish reports collaboratively.

## Roles & Responsibilities of CBIT:

- Facilitate identification and mobilization of students and local rural women.
- Provide infrastructure and logistic support for training and outreach.
- Encourage student volunteers for the program and monitor participation.
- Support in building long-term creative engagement cells.







## 5. Alignment with Sustainable Development Goals (SDGs)

The collaboration will contribute to the following UN SDGs:

- Goal 5: Gender Equality
- Goal 8: Decent Work and Economic Growth
- Goal 10: Reduced Inequalities
- Goal 11: Sustainable Cities and Communities
- Goal 12: Responsible Consumption and Production
- Goal 17: Partnerships for the Goals

## 6. Duration of the MoU

This MoU shall remain in effect for a period of 2 years from the date of signing and can be renewed by mutual consent.

7. SpoC from CBIT: Dr S. Sumithra, Asst. Prof

## 7. SIGNATURES

This MoU is signed on 09-07-2025, with the scope and terms and conditions mentioned above.

For  
SHADOW ARTS

For  
Chaitanya Bharathi Institute of Technology,  
Hyderabad-500075

By

Name: Arun Kumar Parkala  
Founder & CEO

By

Name: Prof. C.V. Narasimhulu  
Principal, CBIT

Authorised Signatory

Witness 1:

K. Chandana  
9/7/2025

Witness 1: Prof. & Advisor, (I&I)  
Umakanta Choudhury

Witness 2 :

Prof. B. Linga Reddy

Witness 2:

Prof. S. Sumithra