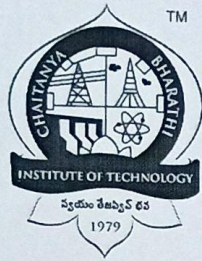


Code	SUBJECTS	DIRECT CO ATTAINMENT					IN DIRECT CO ATTAINMENT					Direct PO-ATTAINMENT					
		Attainme	Attainme	Attainme	Attainme	Attainme	CO 1	CO 2	CO 3	CO 4	CO 5	Attainme	Attainme	Attainme	Attainme	Attainme	
I-semester																	
20MBC101	Management and Organization Behaviour (MOB)	3.00	2.37	2.32	2.84	2.37	3.00	3.00	3.00	3.00	3.00	2.31	1.60	2.13	1.95	2.31	2.31
20MBC102	Managerial Economics (ME)	2.66	2.45	2.79	2.61	2.58	2.73	2.69	2.67	2.64	2.65	3.00	2.80		2.00	1.37	1.50
20MBC103	Financial Accounting for Management (FAA)	2.86	1.43	2.83	0.87	2.84	2.75	2.73	2.79	2.61	2.74	2.26	1.97		1.88	0.79	0.54
20MBC104	Marketing Management (MM)	2.67	2.39	2.97	1.88	2.33	2.70	2.71	2.75	2.65	2.75	2.47	2.24		1.92	1.20	2.35
20MBC105	Statistics for Management (SFM)	1.10	1.21	1.11	1.43	1.26	2.75	2.67	2.84	2.87	2.73	1.43	1.50	1.45	1.72	1.55	0.60
20MBC106	Digital Technology (DT)	2.62	2.47	2.39	2.51	2.42	2.55	2.40	2.53	2.49	2.48	2.18			2.44	1.67	1.96
20MBC107	Business Communication Lab (BC-LAB)	3.00	3.00	3.00	3.00	3.00	2.77	2.78	2.79	2.77	2.77	2.47	2.54	2.28	2.10	2.47	2.77
20MBC108	Statistics Lab (S-LAB)	2.60	2.70	2.70	2.70	2.70	2.80	2.80	2.80	2.80	2.80	2.64	2.72		1.45	1.45	1.58
Open Elective																	
20MBO101	Business Environment (BE)	3.00	2.21	1.74	3.00	1.68	2.70	2.56	2.64	2.71	2.51	2.23	1.39		2.39	0.80	1.43
20MBO102	Corporate Social Responsibility (CSR)	2.00	1.80	1.57	2.40	1.50	3.00	2.84	2.00	2.84	2.86	2.20	2.01	1.66	2.49	1.77	1.06
20MBO103	Business Law and Ethics (BLE)	2.80	2.30	2.30	2.10	2.40	2.70	2.70	2.80	2.80	2.80	1.48	1.25	1.36	1.45	1.32	1.23
II-Semester																	
20MBC201	Human Resource Management	2.60	1.79	2.32	1.93	1.37	2.91	2.89	2.86	2.88	2.88	1.77	1.57	1.15	1.70	1.60	1.29
20MBC202	Financial Management	2.40	2.44	2.71	2.58	2.62	2.75	2.69	2.82	2.72	2.68	2.66	2.40	1.56	1.99	1.57	1.40
20MBC203	Business Research Methods	3.00	2.37	2.69	2.58	2.37	2.66	2.67	2.70	2.69	2.67	2.62	2.45		1.74	1.17	0.88
20MBC204	Operations Research	1.90	2.70	2.20	1.79	2.25	2.66	2.64	2.70	2.75	2.74	2.00	2.64	0.83	1.52	1.64	1.72
20MBC205	Operations Management	2.59	2.71	2.49	2.75	2.79	2.20	2.77	2.57	2.09	2.74	2.51	2.72	2.50	2.62	2.78	2.72
20MBC206	Business Analytics	2.40	2.20	2.45	1.89	2.35	2.64	2.63	2.63	2.67	2.65	2.25	2.19		1.31	1.15	1.38
20MBC207	Logistics and Supply Chain Management	1.90	1.60	1.30	1.60	0.30	2.80	2.80	2.80	2.80	2.80	1.35	1.12	0.94	1.47	0.86	1.08
20MBSD201	Personality Development and Career Guidance	2.80	2.80	2.80	2.80	2.70	2.90	2.90	2.90	2.90	2.90	2.23	2.22	2.21	2.21	2.21	2.12
Open Elective																	
20MBO201	E-Business	2.25	2.25	2.25	0.85	0.85	2.70	2.80	2.80	2.80	2.90	1.97	0.79	0.67	1.44	1.91	1.82
20MBO202	Banking Management	3.00	0.95	0.96	0.75	2.80	2.54	2.65	2.45	2.43	2.65	2.80	2.40	1.25	2.00	1.15	2.10
20MBO203	Customer Relationship Management	0.47	1.11	1.11	1.11	1.11	3.00	3.00	3.00	3.00	3.00	1.38	1.38		0.74	0.74	0.81
III-Semester																	
20MBC301	Strategic Management	2.81	2.29	2.71	2.43	2.61	2.69	2.9	2.78	2.71	2.9	2.66	2.71		1.53	1.39	1.56
20MBC302	Investment Management	1.6	0.69	1.12	1.09	1.4	2.76	2.69	2.71	2.66	2.81	0.87	1.31		1.09	0.79	0.71
20MBC303	Financial Markets and Services	2.615	2.225	2.225	0.675	1.785	2.653	2.678	2.615	2.57	2.655	2.0375	1.78	0.66	1.565	1.105	1.205
20MBC304	Performance and Compensation Management	2.84	2.21	2.21	2.53	2.84	2.7	2.8	2.7	2.8	2.7	2.81	2.32	2.3	2.58	2.81	2.57
20MBC305	Training and Development	2.94	2.4	2.41	2.45	2.65	2.8	2.7	2.8	2.7	2.8	2.65	1.95	1.5	1.78	1.43	1.42
20MBC305	Product and Brand Management	2.58	2.84	2.84	2.95	2.21	2.67	2.66	2.6	2.7	2.5	2.6	2.4		1.7	1.19	0.89
20MBC306	Integrated Marketing Communications and Digital	2.21	3	3	3	2.37	2.67	2.66	2.7	2.69	2.67	2.7	2.53		1.81	1.2	0.9
20MBC307	Business Data Mining	2.3	2.3	2.3	2.3	1.8	3	3	3	3	3	2.36	2.36		1.6	1.6	1.75
20MBC308	Python-Programming	0.9	0.3	0.6	0.3	0.03	2.7	2.5	2.6	2.7	2.4	0.84	0.97		0.78	0	0.57
20MBC309	Transport Management	2.7	2.2	2.2	2.2	2.1	2.7	2.7	2.8	2.7	2.8	1.05	1.2	1.3	1.2	1.3	1.2
20MBC310	Distribution and Warehouse Management	2.5	2.25	2.25	2.25	2.1	2.7	2.7	2.8	2.7	2.8	0.95	1.3	1.2	1.25	1.3	1.25
IV-Semester																	
20MBC401	Entrepreneurial Development (ED)	2.2	0.8	1.23	0.45	0.65	3	3	3	3	3	1.12	0.99	1.05	1.04	1.05	1.45
20MBC402	Financial Risk Management (FRM)	2.235	2.445	2.39	1.95	2.34	2.8	2.75	2.715	2.69	2.71	2.68	2.5		1.97	0.89	1.79
20MBC402	Project Appraisal and Financing (PAF)	2.89	2.37	0.74	2.37	1.58	3.32	3.2	3.5	3.6	3.48	3	2.8		2	1.4	2
20MBC403	Industrial Relations and Labour Laws (IRLL)	2.6	2.7	2.8	2.5	2.4	2.82	2.78	2.71	2.75	2.75	2.11	1.93	1.4	2.11	1.93	1.58
20MBC404	Strategic Human Resource Management (SHRM)	2.6	2.5	2.3	2.1	2.2	2.8	2.8	2.8	2.9	2.8	1.1	1.09	1.06	1.2	1.12	1.21
20MBC405	Consumer Behaviour (CB)	2.3	2.3	2.2	2.15	2	2.9	2.9	2.9	2.8	2.9	1.56	1.1	0.98	1.6	1.2	1.21
20MBC406	Services and Retail Marketing (SRM)	2.325	1.625	2.315	2.25	1.1	3	3	3	3	3	1.555	1.01	0.965	1.745	1.23	1.26
20MBC407	Machine Learning and Artificial Intelligence	2.35	2.35	0.15	0.85	0	3	3	3	3	3	1.54	1.54		0.68	0.94	1.12
20MBC408	Cloud Computing (CC)	3	1.7	0.85	1.7	3	2.8	1.6	0.76	1.65	2.8	1.97	1.04	1.578	0.42	2.04	1.3266
20MBC409	E-Commerce Logistics (E-Com.L)	2.7	2.3	2.3	2.4	2.3	2.8	2.9	2.8	2.8	2.8	1.68	1.42	1.42	1.52	1.52	1.42
20MBC410	International Logistics (IL)	2.7	2.3	2.3	2.4	2.3	2.8	2.9	2.8	2.8	2.8	1.62	1.42	1.41	1.31	1.41	1.42
Average		2.44	2.12	2.10	2.03	2.01	2.78	2.75	2.73	2.75	2.79	2.04	1.85	1.45	1.64	1.42	1.47

PO- Final Attainment - 2021-23 Batch (2022-23AY)						
	PO 1	PO 2	PO 3	PO 4	PO 5	PSO 1
PO-Direct Attainment	2.04	1.85	1.45	1.64	1.42	1.47
PO-Indirect Attainment	2.11	2.18	2.08	2.41	2.21	2.21
Final PO/PSO Attainment	2.05	1.92	1.58	1.79	1.58	1.62

HOD, SMS





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COMMITTED TO RESEARCH, INNOVATION AND EDUCATION

45

years

Name of the Department: School of Management Studies

Academic Year: 2022-23 (2023 Passed Out)

PG Program: MBA

	Target Fixed	Target Achieved	Observation(Attained/Not Attained)	Actions Taken		
				A1	A2	A3
PO1	1.6	2.05	Attained			
PO2	1.6	1.92	Attained			
PO3	1.5	1.58	Attained			
PO4	1.6	1.79	Attained			
PO5	1.5	1.58	Attained			
PO6	1.6	1.62	Attained			

Evidences:

1. Drive Link for CO PO mapping Sheets Semester wise: <https://docs.google.com/document/d/1GB26seJWr0hYsoKslw50DLweB-HG8BVE/edit?usp=sharing&oid=117336100465380914328&rtpof=true&sd=true>
2. Complete PO attainment table for the 2017,18,19,20,21 batches (AY: 2018-19, 19-20,20-21,21-22, 22-23) hard copy endorsed by the head of the department.

<https://docs.google.com/spreadsheets/d/1dEoC3s6iulzbgrgyhXPEzito92leqXhw/edit?usp=sharing&oid=117336100465380914328&rtpof=true&sd=true>


In-Charge


HEAD

