### **REGISTRATION DETAILS**

All sessions are conducted through online mode using CISCO Webex

Session timings: 10.30 am-12.00 noon & 2.00 pm-3.30 pm everyday

> Link for registration https://forms.gle/DuBxjkq4y34Y5qMR9

Registration fees: Rs. 350/- per participant



#### Please scan the QR for payment

**Intended Participants** 

Faculty members, Research Scholars and Scientists from Colleges/Universities/Research Labs/Industry

Registered participants will get e-certificates

Last date for registration: 11-02-2024

### CONTACT

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PATRON Prof. C.V. Narasimhulu Principal

**CONVENOR** Dr.S.Saraswathi, HoD, SMS

#### COORDINATOR

Dr.T.S.Poornachandrika Associate Professor, SMS

### **CO-COORDINATORS**

Dr.K.Sowmya, Assistant Professor, SMS Dr. P. Mandakini, Assistant Professor, SMS Dr.Ch.Jyothi, Assistant Professor, SMS Shri.S.Tulasiram, Assistant Professor, SMS

### **ORGANIZING COMMITTEE**

Dr.B.Lavanya, SMS Dr.P.Varaprasad Goud, SMS Dr.T.Venkata ramana, SMS Dr.Rakhee Renapurkar, SMS Dr.Parmeshwari, SMS Dr.K.Bhagya Lakhmi, SMS Mrs.M.Sangeetha, SMS Shri V.Balaji Kesava Rao, SMS



One Week Online Faculty Development Programme on Research Methodologies and Publication Strategies Part 1

### 12.02.2024 to 16.02.2024



Organized by School of Management Studies

# **ABOUT THE INSTITUTE**

CBIT is one of the premier Engineering Institutes in India, and stands a pioneering position in Telangana State. CBIT is located in serene surroundings of Gandipet Lake, Hyderabad. The fact that more than 25,000 eminent and skilful graduate engineers, who are serving all over the globe in their successful careers, proves Institute's dedication to the knowledge for the past 45 years. The Institute has been accredited by NAAC-UGC with 'A++' Grade and various programs are accredited by NBA -AICTE. The institution is UGC autonomous since 2013-14. Robust academic standards, industry compliant teaching methodology, research projects from both private and public sector organizations, and consultancy practices enable the Institute to establish its unique identity in the Technical Education. Currently, CBIT offers 12 UG and 10 PG programs, and is ranked as one of the best private engineering colleges.

# **ABOUT THE DEPARTMENT**

School of Management Studies was established in the year 1996 with an aim to prepare the youth to the outstanding Management Professionals and Entrepreneurs characterized by Integrity and Social responsibility to compete with the Students Globally. Students are trained by providing Professional, Competitive and Industry relevant Education up to date with Sustainable Value Addition. Offering specializations in Marketing, Finance, HR, Business Analytics, SMS ensures students receive not just theoretical knowledge but also practical exposure through internships and projects. The department has been striving for excellence in Academics, Research, Cocurricular, Extra-Curricular and Extension Activities besides equipping the students with moral and human values.

## **ABOUT FDP**

A Faculty Development Program (FDP) on "Research methodologies and Publication Strategies" spanning diverse topics is tailored to empower educators with comprehensive skills in research. Delving into foundations of research methodologies, hypotheses testing, and statistical analysis, it navigates through bibliometric analysis, emphasizing research evaluation and impact metrics. Equipping participants with software tools, reference management, and ethical considerations, the FDP tackles plagiarism awareness and anti-plagiarism tools and guides participants in publishing in high quality journals. Embracing trends in research and elucidating patent filing procedures, it ensures a comprehensive understanding of intellectual property. This holistic FDP empowers faculty with multifaceted skills, fostering a dynamic and research-oriented educational environment.

# **KEY CONCEPTS**

- Foundations of Research Methodologies Hypotheses Testing and Statistical Analysis
- Bibliometric Analysis and Research Evaluation
- Software Tools and Techniques for Research
- Reference Management Tools
- Ethics in Research, Plagiarism Awareness and
- Anti-Plagiarism Tools
- Writing for High-Quality Journals
- Patent Filing Procedures and Intellectual Property
- Future Research

# **OBJECTIVES**

- Equip participants with foundational research methodologies, statistical analysis, and bibliometric skills to enhance their research capabilities.
- Provide insights in software tools, reference management, and technology integration for effective research and academic endeavors.
- Foster a commitment to research ethics, integrity, and awareness of plagiarism, ensuring participants adhere to the highest ethical standards.
- Guide educators in writing compelling research proposals, optimizing their chances of successful grant acquisition.
- Equip participants with the knowledge and skills required to publish in top-rated journals, enhancing their scholarly impact and contributing to academic excellence.

### **OUTCOMES**

- Participants will demonstrate an improved understanding of foundational research methodologies, hypotheses testing, and statistical analysis, enhancing their overall research competence.
- Participants will acquire an experience with software tools, reference management systems, and technology integration.
- Attendees will develop a heightened awareness of research ethics, plagiarism, and anti-plagiarism tools, ensuring the ethical conduct of research activities.
- Educators will gain practical skills in crafting research proposals, increasing their ability to successfully acquire grants for research projects.

## **RESOURCE PERSONS**

- Dr. Rajashekar Bellamkonda, UoH, Hyderabad
- Dr. GVK Acharyulu, UoH, Hyderabad
- Dr. D. Maheshwar Reddy, NITHM, Hyderabad
- Dr. P. Ramachandra Gopal, NIT Warangal, Telangana
- Dr. Gaurav Gupta, Amity University, Greater Noida
- Dr. Anand Bethapudi, Guru Nanak Institutions, Hyderabad
- Dr. Somnath Chattopadhyaya, IIT DHN, Jharkhand
- Dr. Ammani Pagadala, NICMAR, Hyderabad
- Dr. P.Ravinder Reddy, CBIT, Hyderabad
- Dr.T Sudhakar Babu, CBIT, Hyderabad