

प्रा. मनिष र. जोशी <sub>सचिव</sub>

## Prof. Manish R. Joshi

Secretary





विश्वविद्यालय अनुदान आयोग University Grants Commission (शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India)

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May 04, 2023 / वैशाख 14, 1945

## Subject: Stay Safe Online Campaign.

Respected Madam/ Sir,

As you are aware, the Ministry of Electronics and Information Technology (MeitY) is running a campaign titled 'Stay Safe Online' aimed at creating awareness among the user group, including specially-abled persons, to stay safe in an online world on the widespread use of social media platforms. A series of activities has been launched to promote cyber awareness and cyber hygiene practices.

In this connection, the Higher Education Institutions (HEIs) are requested to share the following links with the students and faculty members and encourage them to participate in the campaign:

- 1. New Quiz on Social Secure Media https://www.staysafeonline.in/quiz
- 2. Self-Assessment Digital Detox: To access your digital time https://www.staysafeonline.in/digital-addiction
- Mindful Measuring of Social Media Addiction: Self-assessment of Social Media Addiction https://www.staysafeonline.in/assess-socialmedia-addiction

The HEIs are also requested to appoint a Coordinator at their institution for further coordination of Stay Safe Online activities and share the details in the prescribed format with Ms Samta Maurya, Project Leader, Cyber Security Division, at **samta.maurya@meity.gov.in**.

100	Name of Coordinator	Designation	Sector methods and sector and sector and sector and sector and	Contact Number (preferably Mobile)	-Id	Contact Address for sending Awareness Materials
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The HEIs are also requested to promote the following social media handles of the Stay Safe Online Campaign through their social media handles:

- 1. Twitter: https://twitter.com/ssoindia
- 2. Facebook: https://www.facebook.com/ssoindia2/
- 3. Koo App: https://www.kooapp.com/profile/ssoindia
- 4. Share Chat: https://sharechat.com/ssoindia/
- 5. Instagram: https://www.instagram.com/ssoindia/
- 6. Pinterest: https://in.pinterest.com/ssoindia/
- 7. LinkedIn: https://www.linkedin.com/in/ssoindia/
- 8. YouTube: https://www.youtube.com/@ssoindia

With kind regards,

Yours sincerely,

(Manish Joshi)

То

The Vice-Chancellors of all Universities The Principals of all Colleges