

CHIEF PATRON:

Sri. N. Subash, President, CBIT

PATRON:

Dr. C. V. Narasimhulu, Principal, CBIT

ADVISORS:

1. Prof. N.V. Koteswara Rao, Director-IQAC
2. Prof. Suresh Pabboju, Director – AEC & CoE
3. Prof. D. Krishna Reddy, Director – R & D
4. Prof. B. Linga Reddy, Director – SA & P
5. Prof. Umakanta Choudhury, Advisor I & I
6. Prof. P. Srinivasa Sarma, Advisor – CCA
7. Prof. N.L.N. Reddy, Advisor – CDC

CONVENORS:

Prof. V. Barla, Industry Professor

Dr. S. Saraswathi, Head, SMS

COORDINATORS:

Dr. B. Lavanya, Assistant Professor, SMS

Dr. P. Varaprasad Goud, Assistant Professor, SMS



ABOUT THE INSTITUTE:

Chaitanya Bharathi Institute of Technology, established in the Year 1979, esteemed as the premier engineering Institute in the states of Telangana and Andhra Pradesh. The Institute committed to Research, Education and Innovation, started with 3 UG Programs in Engineering with an intake of 200 Students and over a period of 46 Years, the intake has grown to 1994 Students with 12 UG & 10 PG Programs (AICTE Approved Programs). It has emerged as a dream destination for students seeking to excel in engineering and management education, teaching community to progress with a rewarding career and a choice for the corporates to source well-rounded Engineers.

CBIT is Ranked No. 1 amongst the Private Engineering Colleges in both the Telugu Speaking States. CBIT is accredited by NAAC with an A++ Grade (3rd Cycle) and has UGC Autonomous status since 2013. Since 1998, its UG and PG programmes have been consistently accredited by NBA. The institute is ranked in the 101–150 band in NIRF Innovation 2023 and 151–200 band in NIRF Engineering 2024. It holds a 4-star rating from the Institution's Innovation Council (IIC) of the Ministry of Education and is ranked 2nd in Telangana and 16th among India's top 100 private engineering institutions by THE WEEK (2024). CBIT has established the first Atal Community Innovation Centre (ACIC) in Telangana with a funding of rupees 4.51 crores and an AICTE-IDEA Lab with rupees 95 lakhs funding. The institute has received TEQIP-II, completed 86 research and consultancy projects, and is currently executing 22 sponsored projects. With 200+ IPRs, 23 granted patents, 86 MoUs, industry-supported labs, and an incubation center housing 21 startups, CBIT continues to drive innovation. The institute pioneered Honors and Minor engineering degrees in Telangana.



CHAITANYA BHARATHI
INSTITUTE OF TECHNOLOGY
An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gajuwaka, Hyderabad, Telangana-500075, www.cbit.ac.in

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

47
years

One Week Online
Management Development Programme
on
“AI&ML for All Ages - A Survival Strategy”
for Non-Techies and Commoners

Date : 12.01.2026 to 17.01.2026
Time : 06.00 P.M. to 09:00 P.M.



Organized by
School of Management Studies
Chaitanya Bharathi Institute of Technology (A)
(Affiliated to Osmania University & Approved by AICTE, Accredited by
NBA-AICTE, NAAC-UGC, ISO 9001-2015 certified Institute)
Kokapet (V), Gandipet (M),
Hyderabad, Telangana-500075

Website: <http://www.cbit.ac.in>

ABOUT THE PROGRAMME:

This Management Development Programme is designed to provide participants with a comprehensive understanding of Artificial Intelligence (AI) and Machine Learning (ML) and their growing impact on business and society. The programme begins with a clear and non-technical overview of AI&ML concepts, enabling managers to grasp their relevance without requiring prior technical knowledge.

The Programme examines the evolving employment landscape, highlighting both job disruptions and emerging career opportunities in the AI&ML era. Special emphasis is placed on how AI&ML are becoming tools for the common man, influencing daily life, decision-making, and productivity. Participants will gain insights into the latest trends in AI and Data Science that are reshaping industries globally.

The programme also explores how AI&ML are improving teaching, learning, and assessment practices in the education sector. Finally, it presents practical applications of AI&ML in business functions such as marketing, finance, operations, and strategic decision-making, enabling managers to leverage these technologies for sustainable growth and competitive advantage.

TOPICS TO BE COVERED:

- AI&ML and its Overview
- Job losses and Job gains in the era of AI&ML
- AI&ML for the Common Man
- Latest trends in Artificial Intelligence & Data Science
- AI&ML in Education Sector and Improvements
- Applications of AI&ML in Business
- Role of LLMS to improve productivity

OBJECTIVES:

- To develop a clear conceptual understanding of Artificial Intelligence (AI) and Machine Learning (ML) and their role in transforming modern organizations.
- To create awareness about the impact of AI&ML on the workforce, including job displacement, job creation, and the need for reskilling and upskilling.
- To enable participants to recognize and evaluate AI&ML applications relevant to their functional domains such as marketing, finance, operations, human resources, and administration.
- To familiarize employees with recent trends and advancements in AI&ML, helping them understand how intelligent systems support automation and decision-making.

OUTCOMES:

After the program the participants will:

- Gain a practical understanding of Artificial Intelligence and Machine Learning concepts relevant to today's business environment.
- Understand how AI&ML are reshaping job roles, workflows, and skill requirements across industries.
- Identify opportunities to apply AI&ML solutions in key business functions and organizational processes.
- Stay informed about current and emerging trends in AI&ML that influence strategic and operational decisions.

ELIGIBILITY:

All working professionals, executives, managers, and supervisory staff from various organizations.

- There is no Registration Fee.

FOR DETAILS CONTACT:

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47
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RESOURCE PERSONS



Prof. V. Barla
Industry Professor, SMS
Chaitanya Bharathi Institute of Technology (A)



Dr. Kadiyala. Ramana
Associate Professor, AI&DS Dept.
Chaitanya Bharathi Institute of Technology (A)



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