

SCHOOL OF MANAGEMENT STUDIES
PROJECT DETAILS FOR THE ACADEMIC YEAR 2021-22

| S.No. | H.T.No. | Student Name | Title of the Project | Link for the document |
|-------|-----------------|---|--|---|
| 1 | 1601-19-672-001 | Ashwini A | A STUDY ON EMPLOYEE ATTRITION AND RETENTION STRATEGIES WITH REFERENCE TO IT INDUSTRY | https://drive.google.com/file/d/1qozgcaAe67kPLtKf-nymkg8qVB5qq1G/view?usp=share_link |
| 2 | 1601-19-672-002 | Aziza Salma | A STUDY ON RATIO ANALYSIS OF CIPLA LTD. | https://drive.google.com/file/d/122kwFWxSBtPrGUp8kykLze9E-de0M_P/view?usp=share_link |
| 3 | 1601-19-672-003 | Bhargavi Pandikonda | A STUDY ON INFLUENCE OF ORGANIZATION CULTURE ON EMPLOYEE PRODUCTIVITY | https://drive.google.com/file/d/122kwFWxSBtPrGUp8kykLze9E-de0M_P/view?usp=share_link |
| 4 | 1601-19-672-004 | Chaitanya Kiran P | A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT | https://drive.google.com/file/d/1vVhFbzZdYntb9v4UPo0f9ACrqq4Zqldo/view?usp=share_link |
| 5 | 1601-19-672-005 | Harshitha A | A STUDY ON INFLUENCER MARKETING IN HEALTHCARE INDUSTRY | https://drive.google.com/file/d/1vVhFbzZdYntb9v4UPo0f9ACrqq4Zqldo/view?usp=share_link |
| 6 | 1601-19-672-006 | Harshitha Durgam | A STUDY ON WORK-LIFE BALANCE OF FEMALE FACULTY IN SELECTED INSTITUTES IN HYDERABAD. | https://drive.google.com/file/d/1KSiMga-gQv1VHvj178Aj8nZIDfTyrAm/view?usp=share_link |
| 7 | 1601-19-672-007 | Hema Sri Hasini K | A STUDY ON CUSTOMER PERCEPTION TOWARDS LIFE INSURANCE | https://drive.google.com/file/d/1hf_DPB99FjWB-S1on6ccVns-AhlzmCrJ/view?usp=share_link |
| 8 | 1601-19-672-008 | Jayalaxmi C | A STUDY ON EVALUATION OF EMPLOYEE JOB SATISFACTION WITH REFERENCE TO YASH EXPORTS | https://docs.google.com/document/d/1_sAcyeanavqsxpcuaximvnsu141v1_cry/edit?usp=share_link&oid=14203777946042527599&rtfpof=true&sd=true |
| 9 | 1601-19-672-009 | Kavita Raj Teki | A STUDY ON SALES PROMOTION STRATEGIES AT MG MOTORS | https://drive.google.com/file/d/1KSiMga-gQv1VHvj178Aj8nZIDfTyrAm/view?usp=share_link |
| 10 | 1601-19-672-010 | Manasa Bejugam | A STUDY ON TRAINING AND DEVELOPMENT WITH REFERENCE TO G-TRI TECHNOLOGIES | https://drive.google.com/file/d/1e9-eYjoAnFT76MRZ6LAFNLw7C8F7rMY/view?usp=share_link |
| 11 | 1601-19-672-011 | Manju Singh Shekhawat | A STUDY ON RECRUITMENT & SELECTION PROCESS IN SARVHR SOLUTIONS PVT LTD | https://docs.google.com/document/d/1U1q7agzRaAOsTutbelR_OIMb47m3rqQ/edit?usp=share_link&oid=14203777946042527599&rtfpof=true&sd=true |
| 12 | 1601-19-672-012 | Mrinalini Rao B | STRESS AND ITS MANAGEMENT – A STUDY WITH REFERENCE TO HIGHER SECONDARY STUDENTS IN HYDERABAD | https://drive.google.com/file/d/1KeW45Aali5j4LaSrkf6luof4sqgHTDD/view?usp=share_link |
| 13 | 1601-19-672-013 | Pravalika K | A STUDY ON RISK MANAGEMENT OF SELECT BANKS IN BANKING SECTOR | https://drive.google.com/file/d/1MqS9z8w1xIDNTUe5v1V1XgzlkeVboLbX/view?usp=share_link |
| 14 | 1601-19-672-014 | Preethi Muthyala | A STUDY ON FUNDAMENTAL ANALYSIS OF SELECT IT COMPANIES LISTED IN NSE | https://drive.google.com/file/d/1Yz4KtG4w19fTX_OU_fPxC_60hZT5n7e/view?usp=share_link |
| 15 | 1601-19-672-015 | Prerna D | A STUDY ON PERFORMANCE APPRAISAL IN BIG BAZAAR | https://drive.google.com/file/d/1hLAj3ELDDybtXezKp4MNeOWC-rrTL9L/view?usp=share_link |
| 16 | 1601-19-672-016 | Priyanka Anantharam | A STUDY ON WORK-LIFE BALANCE OF WORKING WOMEN | https://drive.google.com/file/d/1_tc92Fdu2uZj9r0QlCIGwPVKNbGfBq/view?usp=share_link |
| 17 | 1601-19-672-018 | Sakshi Jain | A STUDY ON PERFORMANCE ANALYSIS OF SELECT FMCG COMPANIES | https://drive.google.com/file/d/1Uhp5iaCuEMD10VM5BPJzFxDHd5e-Oy70/view?usp=share_link |
| 18 | 1601-19-672-020 | Sarayu B | A STUDY ON EMPLOYEE SATISFACTION TOWARDS SELECT HR PRACTICES AT PLR FOODS PVT LTD. | https://drive.google.com/file/d/1NKi9GjBKE7-ICB1EfaigHPF_08Fr8/view?usp=share_link |
| 19 | 1601-19-672-021 | Sirisha Manukonda వున్నవ ద్రిత్య కుమార్ | A STUDY ON PERCEPTION OF INVESTORS ON DIFFERENT INVESTMENT AVENUES | https://drive.google.com/file/d/1i4QsyfMcE3QGZtBBH7UkQvq44ttc6r/view?usp=share_link |
| 20 | 1601-19-672-022 | Sreeramulu | A STUDY ON RECRUITMENT AND SELECTION PRACTICES AT CHIPSIL TECHNOLOGIES PRIVATE LIMITED. | https://drive.google.com/file/d/1eX2VwLTrXrSvpm-CnWUC21U2XVVbKq/view?usp=share_link |
| 21 | 1601-19-672-023 | Sujana Manapuram | A STUDY ON PAYROLL SYSTEM AT SARVHR SOLUTIONS PVT. LTD | https://drive.google.com/file/d/1CidnCy_kZEYInlBTCDmGbhjsjPDwZDDf/view?usp=share_link |
| 22 | 1601-19-672-024 | Tanishq P | A STUDY ON PERFORMANCE APPRAISAL SYSTEM WITH RESPECT TO TRADITIONAL APPROACH AT RULETRONICS PVT LTD. | https://drive.google.com/file/d/1CidnCy_kZEYInlBTCDmGbhjsjPDwZDDf/view?usp=share_link |
| 23 | 1601-19-672-025 | Vaishnavi M.R. | A STUDY ON EMPLOYEE MOTIVATION IN EDUCATIONAL SECTOR | https://drive.google.com/file/d/1hzFL4m5KnQ5m9jA9QZHUe0E8-hVjrnO/view?usp=share_link |
| 24 | 1601-19-672-026 | Akshay Methri | STUDY ON COMMODITIES MARKET WITH REFERENCE TO SELECTED COMMODITIES GOLD AND SILVER | https://drive.google.com/file/d/1BKXF3t4lqFPQja_1A4BDdgPv2YhVEEK/view?usp=share_link |
| 25 | 1601-19-672-027 | Aravind Vedala | A COMPARATIVE STUDY ON EFFECT OF MOTIVATION ON EMPLOYEES IN IT AND INSURANCE SECTOR | https://drive.google.com/file/d/1-cQW1BjHhVqjV9Bspg1PuiP0vupefE/view?usp=share_link |
| 26 | 1601-19-672-028 | Arun Chowhan M | A STUDY ON EFFECTIVENESS OF ONLINE MARKETING ON INTEGRATED MARKETING COMMUNICATIONS | https://drive.google.com/file/d/13J9Qbb7ca4xsm1EN1p1ux7aT8fGd9E5U/view?usp=share_link |
| 27 | 1601-19-672-029 | Asif Khan Md | A STUDY ON INVESTORS AWARENESS TOWARDS MUTUAL FUND INVESTMENTS | https://drive.google.com/file/d/1bV0Q4n3_epaWynWxm-Y0dbiwJw8JW5Ao/view?usp=share_link |
| 28 | 1601-19-672-030 | Bharath Kondreddy | A STUDY ON IMPACT OF COVID-19 ON INVESTORS' CHOICE IN VARIOUS INVESTMENT AVENUES IN INDIA | https://drive.google.com/file/d/1vT46_XWfihNhlHnwsI6FmUsgTM4GwE8/view?usp=share_link |
| 29 | 1601-19-672-031 | Brahmeswara Rao Urimella | CONSUMER PERCEPTION AND BUYING BEHAVIOR IN PANDEMIC – A STUDY WITH REFERENCE TO RAO'S STATIONERY AND INTERNET SERVICES | https://drive.google.com/file/d/1f0fiAwvhClzsyBlec21CNdCtYOBVgm/view?usp=share_link |
| 30 | 1601-19-672-032 | Fayaz Kuppalli | A STUDY ON THE WORK-LIFE BALANCE DURING PANDEMIC FOCUSING ON HIGHER EDUCATION TEACHERS IN HYDERABAD CITY | https://drive.google.com/file/d/1hXExTFZQK7BjgHMQ1xy6-WK4gDC09P/view?usp=share_link |
| 31 | 1601-19-672-033 | Hem Kumar Reddy Maryada | A STUDY ON USAGE OF DATA ANALYTICS IN AGRICULTURE FOR CROP PREDICTION | https://drive.google.com/file/d/1CryV9_PkY5LxMzwSCQGmGzyFvaWaEM0/view?usp=share_link |

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| 32 | 1601-19-672-034 | Luka Emmanuel Juttike | A STUDY ON EMPLOYEE ABSENTEEISM IN FLOOR CARE | https://drive.google.com/file/d/1L6T3bzm351eVkvSrDf3OYEEkp85gGLq/view?usp=share_link |
| 33 | 1601-19-672-035 | Nareesh U V | A STUDY ON CONSUMER ENGAGEMENT IN TOURISM INDUSTRY | https://docs.google.com/document/d/1sQrWwtXHugse8HkLHlJiS6Az3Sd2bL1/edit?usp=share_link&ouid=1114203777946042527599&rtfop=true&sd=true |
| 34 | 1601-19-672-036 | Nikhil Kumar Daiki | A STUDY ON "MANAGEMENT OF CASH IN EFFECTIVE WAY" | https://docs.google.com/document/d/1U3Egef2x5GKWD3WWaVSKG3Q-DlsvOk2/edit?usp=share_link&ouid=114203777946042527599&rtfop=true&sd=true |
| 35 | 1601-19-672-037 | Nilesh Konakalla Puneet | A STUDY ON INVESTORS PREFERENCE IN SYSTEMATIC INVESTMENT PLAN | https://drive.google.com/file/d/1zXHADTQhtMqWdW_y8ptQdHvY2wf_m8ql/view?usp=share_link |
| 36 | 1601-19-672-038 | KumarAvvaldar | A STUDY ON "CUSTOMERS PERCEPTION TOWARDS IMPACT OF GST ON RETAIL TEXTILE SECTOR IN INDIA | https://drive.google.com/file/d/1Tx39ohNXjUqXBOJLx0hCyeiRSNuf32x3/view?usp=share_link |
| 37 | 1601-19-672-039 | Rafiuddin Ansari Md | A STUDY ON MANAGEMENT OF SHORT-TERM FUNDS AT LG ELECTRONICS INDIA PVT. LTD. AND SAMSUNG INDIA ELECTRONICS PVT. LTD | https://drive.google.com/file/d/1_N8X3meC87c6dhVnsR9ywni5q2QgrMox/view?usp=share_link |
| 38 | 1601-19-672-040 | Raja Shekar Goud Gadamidi | STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRICAL BIKES IN HYDERABAD | https://drive.google.com/file/d/1PQnvEKvngY05IVRCzIvfpDXLSU40xf6/view?usp=share_link |
| 39 | 1601-19-672-041 | Rajashekar T | BRAND IMAGE AND SERVICE RANGE TOWARDS FOUR WHEELER W.R.T MAHINDRA& MAHINDRA | |
| 40 | 1601-19-672-042 | Rajesh Kaniganti | A STUDY ON APPLICATION OF CAPITAL ASSET PRICING MODEL ON SELECTED NIFTY 50 STOCKS | https://drive.google.com/file/d/1sxO5-YjC90r3PSJpl1RnW31alyt5ZzKc/view?usp=share_link |
| 41 | 1601-19-672-043 | Rakshan Gireddy JP | A STUDY ON ONLINE SHOPPING DURING PANDEMIC TIMES | https://drive.google.com/file/d/1DpDda6V3of74wUJYVew59kx4D4ZinYe01/view?usp=share_link |
| 42 | 1601-19-672-044 | Ramesh P | A STUDY ON CASH MANAGEMENT AT ICICI BANK | https://drive.google.com/file/d/1eLGY1XovErEMacc4P7lNl6G1bon0Hom/view?usp=share_link |
| 43 | 1601-19-672-045 | Randeep Reddy M | A STUDY ON CELEBRITY ENDORSEMENT INFLUENCE ON CUSTOMER PURCHASING | https://drive.google.com/file/d/1T74VIM3FXn7mtAG_k-xWMr1bn0E-vV3U/view?usp=share_link |
| 44 | 1601-19-672-047 | Sai Dinesh Rachapudi Shashikanth Nagulapally | STUDY ON WORK LIFE BALANCES AT TECHNOVERT SOLUTIONS PVT. LTD | https://drive.google.com/file/d/1T74VIM3FXn7mtAG_k-xWMr1bn0E-vV3U/view?usp=share_link |
| 45 | 1601-19-672-049 | Shiva Prasad Madipadiga | A STUDY ON "INVESTOR PERCEPTION TOWARDS INVESTMENTS AND SAVINGS | https://drive.google.com/file/d/1T74VIM3FXn7mtAG_k-xWMr1bn0E-vV3U/view?usp=share_link |
| 46 | 1601-19-672-050 | Sitarama Akhil Bangaru | A STUDY ON RECRUITMENT AND SELECTION PRACTICES AT YASH EXPORTS | https://drive.google.com/file/d/1j_48Kq5T_u-XQqWPD_NayqT68asdqIMs/view?usp=share_link |
| 47 | 1601-19-672-051 | Sri Hari Bandaru | A STUDY ON ONLINE ROAD FREIGHT TRANSPORTATION | https://drive.google.com/file/d/1WxqTurjdGyJiAlxXRer-5TQxiemN651z/view?usp=share_link |
| 48 | 1601-19-672-052 | Sri Hari Bandaru | A STUDY ON DIVERSIFICATION APPLICATION IN PORTFOLIO MANAGEMENT | https://drive.google.com/file/d/1xaWnPaqubD_BVwZ0tcNpqzgdDdaMPUeXX/view?usp=share_link |
| 49 | 1601-19-672-053 | Srikanth Neerati | A STUDY ON "RISK AND RETURN ANALYSIS OF EQUITY SHARES OF SELECTED BANKS IN NSE" | https://drive.google.com/file/d/1-csBJ AdDsmzUaR1VaDxncus0f8Mf448nv/view?usp=share_link |
| 50 | 1601-19-672-054 | Srikanth Meravath | A STUDY ON DERIVATIVES WITH RESPECT TO FUTURES AND OPTIONS | https://drive.google.com/file/d/1ueD2AtaLulxwJ1dl.sBzbbxaTJF8t2JCO/view?usp=share_link |
| 51 | 1601-19-672-055 | Srikanth S V V | A COMPARITIVE STUDY ON INVESTORS PERCEPTION ON GOLD INVESTMENTS VS STOCK EQUITY INVESTMENTS | https://drive.google.com/file/d/1ueD2AtaLulxwJ1dl.sBzbbxaTJF8t2JCO/view?usp=share_link |
| 52 | 1601-19-672-056 | Srinivas Ch. | A STUDY ON RATIO ANALYSIS WITH REFERENCE OF HERO MOTOR CORPORATION LTD | https://drive.google.com/file/d/1ZniLh7x6Nkxv0xycyztgE9rCY76mOps/view?usp=share_link |
| 53 | 1601-19-672-057 | Sudheer Goud Chitla | TAX PLANNING THROUGH VARIOUS INVESTMENT ACTIVITIES AXE THE TAX | |
| 54 | 1601-19-672-058 | Surya K | RISK AND RETURN ANALYSIS | =114203777946042527599&rtfop=true&sd=true |
| 55 | 1601-19-672-059 | ata Narasimha Reddy Y | A STUDY ON EMPLOYEE SATISFACTION ON KAVERI SEEDS COMPANY LTD. CONDUCTED BY SARVHR SOLUTIONS PVT. LTD | https://docs.google.com/document/d/1iaX1fm227Zdb22pQDbqNMfSAiQA3JJ/edit?usp=share_link&ouid=114203777946042527599&rtfop=true&sd=true |
| 56 | 1601-19-672-060 | a Sai Krishna Karthik N | A STUDY ON CROSS SELL PREDICTION OF INSURANCE USING LOGISTIC REGRESSION | https://docs.google.com/document/d/15T4IWtGa2c-9Lo348e9GhVXkozsMRov/edit?usp=share_link&ouid=114203777946042527599&rtfop=true&sd=true |
| 57 | 1601-17-672-001 | AARTI | A STUDY ON PERFORMANCE EVALUATION OF SELECTE MUTUAL FUNDS IN INDIA | https://docs.google.com/document/d/1MMfo-fjSwS4VOpGq_jDoryi90Btx11Ag/edit?usp=share_link&ouid=114203777946042527599&rtfop=true&sd=true |