

**CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY**  
**SCHOOL OF MANAGEMENT STUDIES**  
**STAKEHOLDERS FEEDBACK (2019-20)**

S NO	STAKEHOLDER	PAGE NUMBER
1	STUDENT	2-5
2	TEACHER	6-12
3	ALUMNI	13-16
4	EMPLOYER	17-18



## SCHOOL OF MANAGEMENT STUDIES

### MBA STUDENT EXIT SURVEY

Dear Student,

As you are aware that the School of Management Studies (SMS), revises its program curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Program for upcoming batches. Please spare a few minutes to fill out the details given below.

S NO	PARTICULARS	RESPONSE(YES/NO/OPINION) IF YES, PLEASE SPECIFY
1	New courses can be introduced as per the need of the industry.	yes
2	New labs can be introduced	yes
3	New elective courses can be offered	yes
4	New subjects can be offered within the existing electives	yes
5	Contemporary topics can be included as per the requirement	yes
6	Courses that enhance employability skills of the students can be introduced.	yes
7	Any other suggestions:	Need more case study on each subject for better understanding.

Name and Signature of the student: Kajal Bussa

Kajal

Academic Year: 2019-20



**SCHOOL OF MANAGEMENT STUDIES**  
**MBA STUDENT EXIT SURVEY**

Dear Student,

As you are aware that the School of Management Studies (SMS), revises its program curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Program for upcoming batches. Please spare a few minutes to fill out the details given below.

S NO	PARTICULARS	RESPONSE(YES/NO/OPINION) IF YES, PLEASE SPECIFY
1	New courses can be introduced as per the need of the industry.	Yes
2	New labs can be introduced	Yes
3	New elective courses can be offered	Yes
4	New subjects can be offered within the existing electives	Yes
5	Contemporary topics can be included as per the requirement	Yes
6	Courses that enhance employability skills of the students can be introduced.	Yes
7	Any other suggestions:	Increase the project work hours and practical classes.

Name and Signature of the student:

Neha Dargaj

Neha

Academic Year: 2019-2020



## SCHOOL OF MANAGEMENT STUDIES

### MBA STUDENT EXIT SURVEY

Dear Student,

As you are aware that the School of Management Studies (SMS), revises its program curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Program for upcoming batches. Please spare a few minutes to fill out the details given below.

S NO	PARTICULARS	RESPONSE(YES/NO/OPINION) IF YES, PLEASE SPECIFY
1	New courses can be introduced as per the need of the industry.	Yes
2	New labs can be introduced	Yes
3	New elective courses can be offered	Yes
4	New subjects can be offered within the existing electives	Yes
5	Contemporary topics can be included as per the requirement	Yes
6	Courses that enhance employability skills of the students can be introduced.	Yes
7	Any other suggestions:	Case studies for each unit in subjects must be increased.

Name and Signature of the student:

Ankit Sharma.

Ankit Sharma

Academic Year: 2019-20



**SCHOOL OF MANAGEMENT STUDIES**  
**TEACHER'S FEEDBACK**

Dear Faculty,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Programme for upcoming batches. Please spare a few minutes to fill out the details given below.

Name of the Faculty	Dr. Daman Teet
Designation	Asst. Prof.
Academic Year	19-20
Course Taught	Strategic Management
Course Code	
Email	damanteet_sms@ckit.ac.in

1. Were the students taking the course this time adequately prepared?

Yes

2. What recommendations do you have for improvements or changes in the course?

Increase the credit to 4

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

*Daman Teet*  
Signature of the Faculty



## SCHOOL OF MANAGEMENT STUDIES

### TEACHER'S FEEDBACK

Dear Faculty,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Programme for upcoming batches. Please spare a few minutes to fill out the details given below.

Name of the Faculty	Dr. Daman Jeth
Designation	Asst. Prof.
Academic Year	19-20
Course Taught	Investment Management
Course Code	
Email	damanjeth_sms@cbk.ac.in

1. Were the students taking the course this time adequately prepared?

Yes

2. What recommendations do you have for improvements or changes in the course?

Lesson plan be shared with students

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

*Daman Jeth*  
Signature of the Faculty

## SCHOOL OF MANAGEMENT STUDIES

### TEACHER'S FEEDBACK

Dear Faculty,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Programme for upcoming batches. Please spare a few minutes to fill out the details given below.

Name of the Faculty	Dr. T.S.Poornachandrika
Designation	Associate Professor
Academic Year	AY 2019-20
Course Taught	Marketing Management
Course Code	19MBC 104
Email	<a href="mailto:poornachandrika_sms@cbit.ac.in">poornachandrika_sms@cbit.ac.in</a>

1. Were the students taking the course this time adequately prepared?

Yes

2. What recommendations do you have for improvements or changes in the course?

Case Base Teaching Methodology needs to be followed more rigorously.

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

Case Base Methodology has to be inculcated.

*Dr. T.S. Poornachandrika*

Signature of the  
Faculty



## SCHOOL OF MANAGEMENT STUDIES

### TEACHER'S FEEDBACK

Dear Faculty,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Programme for upcoming batches. Please spare a few minutes to fill out the details given below.

Name of the Faculty	Dr. T.S.Poornachandrika
Designation	Associate Professor
Academic Year	AY 2019-20
Course Taught	Training & Development
Course Code	19MBE104
Email	poornachandrika_sms@ebit.ac.in

1. Were the students taking the course this time adequately prepared?

Yes

2. What recommendations do you have for improvements or changes in the course?

Practical exposure to the training methods and corporate real setting and Case Base Teaching Methodology needs to be followed more rigorously.

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

Practical Orientation and industry institute interface Case Base Methodology has to be inculcated.

T.S. Poornachandrika

Signature of the  
Faculty



## SCHOOL OF MANAGEMENT STUDIES

### TEACHER'S FEEDBACK

Dear Faculty,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Programme for upcoming batches. Please spare a few minutes to fill out the details given below.

Name of the Faculty	Dr Mandakini Paruthi
Designation	Asst. Professor
Academic Year	AY 2019-20
Course Taught	Marketing Management
Course Code	19MBC 104
Email	<u>Mandakini_sms@cbit.ac.in</u>

1. Were the students taking the course this time adequately prepared?

Yes

2. What recommendations do you have for improvements or changes in the course?

Case Base Teaching Methodology needs to be followed more rigorously.

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

Case Base Methodology has to be inculcated.

*Mandakini Paruthi*

Signature of the Faculty

## SCHOOL OF MANAGEMENT STUDIES

### TEACHER'S FEEDBACK

Dear Faculty,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Programme for upcoming batches. Please spare a few minutes to fill out the details given below.

Name of the Faculty	Dr Mandakini Paruthi
Designation	Asst. Professor
Academic Year	AY 2019-20
Course Taught	Managerial Economics
Course Code	19MBC101
Email	<u>Mandakini_sms@cbit.ac.in</u>

1. Were the students taking the course this time adequately prepared?

Yes

2. What recommendations do you have for improvements or changes in the course?

No

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

More Cases need to be dicussed.

*Mandakini Paruthi*

Signature of the Faculty



**SCHOOL OF MANAGEMENT STUDIES**  
**TEACHER'S FEEDBACK**

Dear Faculty,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Programme for upcoming batches. Please spare a few minutes to fill out the details given below.

Name of the Faculty	B. Lavanya
Designation	Asst. Prof
Academic Year	2019-20
Course Taught	ED
Course Code	
Email	blavanya_sms@cbit.ac.in

1. Were the students taking the course this time adequately prepared?

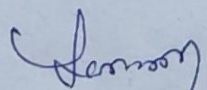
Yes.

2. What recommendations do you have for improvements or changes in the course?

Well designed. Contemporary topics can be added.

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

Decrease in Credits (Overall). Consultancy & Research  
Hours can be increased. Project work can be initiated in  
II sem

  
Signature of the Faculty



# SCHOOL OF MANAGEMENT STUDIES

## TEACHER'S FEEDBACK

Dear Faculty,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Programme for upcoming batches. Please spare a few minutes to fill out the details given below.

Name of the Faculty	B. Lavanya
Designation	Asst. Prof
Academic Year	19-20
Course Taught	B Clab
Course Code	
Email	

1. Were the students taking the course this time adequately prepared?

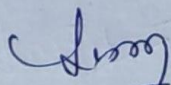
Yes.

2. What recommendations do you have for improvements or changes in the course?

Special focus on LSRW. Etiquette (Practical approach) should be focused more. Appropriate infrastructure for some activities

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

Overall less credits can be allotted to accommodate space for industry interaction, consultancy & Research

  
Signature of the Faculty



## SCHOOL OF MANAGEMENT STUDIES

### TEACHER'S FEEDBACK

Dear Faculty,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Programme for upcoming batches. Please spare a few minutes to fill out the details given below.

Name of the Faculty	B. Lavanya
Designation	Asst Prof
Academic Year	19-20
Course Taught	Pcm
Course Code	
Email	blevanger_sms@ebit.ac.in

1. Were the students taking the course this time adequately prepared?

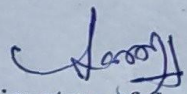
Yes

2. What recommendations do you have for improvements or changes in the course?

Pfm models can be reduced. Appropriate play plans & contemporary topics can be included.

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

Equal credits for core & elective can be introduced.  
Credits for Internship. PD should be introduced with career guidance.

  
Signature of the Faculty



## Chaitanya Bharathi Institute of Technology

### School of Management Studies(SMS)

Dear Alumni,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA programme for upcoming batches. Please spare few minutes to fill out the details given below.

S. No	Particulars	Response(Yes/No/Opinion) If yes, please specify
1.	New courses can be introduced as per the need of the industry	Yes
2.	New Labs can be introduced	Yes Stat's Lab
3.	New elective courses can be offered	Analytics &
4.	New subjects can be offered within the existing electives.	Yes (R programming)
5.	Contemporary topics can be included as per the requirement.	Yes
6.	Courses that enhances employability skills of the students can be introduced	Yes BC LAB
7.	Any other suggestions :	Internship period should be provided

Name and signature of the student:

Year of passing: 2018

*Shreyashree*



## Chaitanya Bharathi Institute of Technology

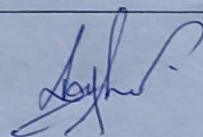
### School of Management Studies(SMS)

Dear Alumni,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA programme for upcoming batches. Please spare few minutes to fill out the details given below.

S. No	Particulars	Response(Yes/No/Opinion) If yes, please specify
1.	New courses can be introduced as per the need of the industry	Yes
2.	New Labs can be introduced	Yes (CS LAB)
3.	New elective courses can be offered	Yes (Analytics)
4.	New subjects can be offered within the existing electives.	Yes (Business data mining)
5.	Contemporary topics can be included as per the requirement.	Yes
6.	Courses that enhances employability skills of the students can be introduced	Yes (BC LAB)
7.	Any other suggestions :	practical learning should be majorly concentrated.

Name and signature of the student:

GRA 

Year of passing: 2018



# Chaitanya Bharathi Institute of Technology

## School of Management Studies(SMS)

Dear Alumni,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA programme for upcoming batches. Please spare few minutes to fill out the details given below.

S. No	Particulars	Response(Yes/No/Opinion) If yes, please specify
1.	New courses can be introduced as per the need of the industry	Already have courses ki Subjects thagginchandi
2.	New Labs can be introduced	Yes
3.	New elective courses can be offered	Yes
4.	New subjects can be offered within the existing electives.	No Need
5.	Contemporary topics can be included as per the requirement.	Yes
6.	Courses that enhances employability skills of the students can be introduced	This would be helpful
7.	Any other suggestions :	<p>★ Don't allow others to take Library Period</p>

Name and signature of the student: K. Kalan Madhu

Year of passing: 2016-17

K. Kalan Madhu



# Chaitanya Bharathi Institute of Technology

## School of Management Studies(SMS)

Dear Employer,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA programme for upcoming batches. Please spare few minutes to fill out the details given below.

S. No	Particulars	Response(Yes/No/Opinion) If yes, please specify
1.	New courses can be introduced as per the need of the industry	Yes  New courses which can give real time exposure to the students should be introduced.
2.	New Labs can be introduced	Yes  General Knowledge Labs should be introduced which would help them to speak better.
3.	New elective courses can be offered	Yes  Entrepreneurship course can be introduced.
4.	New subjects can be offered within the existing electives.	Yes
5.	Contemporary topics can be included as per the requirement.	Yes
6.	Courses that enhances employability skills of the students can be introduced	Yes
7.	Any other suggestions :  MBA graduates should be taken to T Hub and other startup companies to know their Business model	

**THANK YOU FOR YOUR VALUABLE INPUTS!**

**Name and signature of the Employer: Gandla Rahul**

***Designation: HR- Jr. Executive***

***Company Details: Cognizant Technology Solutions***

***Contact no & Email Id: 9292858485 & Gandla.rahul@cognizant.com***