

**CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY**

**SCHOOL OF MANAGEMENT STUDIES**

**STAKEHOLDERS FEEDBACK**

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## SCHOOL OF MANAGEMENT STUDIES

### MBA STUDENT EXIT SURVEY

Dear Student,

As you are aware that the School of Management Studies (SMS), revises its program curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA Program for upcoming batches. Please spare a few minutes to fill out the details given below.

S NO	PARTICULARS	RESPONSE(YES/NO/OPINION) IF YES, PLEASE SPECIFY
1	New courses can be introduced as per the need of the industry.	Yes
2	New labs can be introduced	
3	New elective courses can be offered	Yes
4	New subjects can be offered within the existing electives	Yes
5	Contemporary topics can be included as per the requirement	Yes
6	Courses that enhance employability skills of the students can be introduced.	Yes
7	Any other suggestions:	1) Include case studies in every subject for more practical knowledge. 2) Update trending subjects like Business Analytics in the syllabus. 3) Provide lesson plan for every subject.

Name and Signature of the student:

Praveen Medala



Academic Year: 2017-18



## SCHOOL OF MANAGEMENT STUDIES

### MBA STUDENT EXIT SURVEY

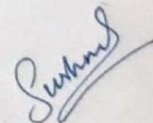
Dear Student,

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S NO	PARTICULARS	RESPONSE(YES/NO/OPINION) IF YES, PLEASE SPECIFY
1	New courses can be introduced as per the need of the industry.	YES
2	New labs can be introduced	YES
3	New elective courses can be offered	YES
4	New subjects can be offered within the existing electives	YES
5	Contemporary topics can be included as per the requirement	YES
6	Courses that enhance employability skills of the students can be introduced.	YES
7	Any other suggestions:	Need to include guidelines for assignment in the circular.

Name and Signature of the student: Sushma D

Academic Year: 2017-18



## SCHOOL OF MANAGEMENT STUDIES

### MBA STUDENT EXIT SURVEY

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S NO	PARTICULARS	RESPONSE(YES/NO/OPINION) IF YES, PLEASE SPECIFY
1	New courses can be introduced as per the need of the industry.	Yes
2	New labs can be introduced	Yes
3	New elective courses can be offered	Yes
4	New subjects can be offered within the existing electives	Yes
5	Contemporary topics can be included as per the requirement	Yes
6	Courses that enhance employability skills of the students can be introduced.	Yes
7	Any other suggestions:	Need to add atleast 3 Open elective courses

Name and Signature of the student: Ankita Dixit

Academic Year: 2017-18

Ankita



SCHOOL OF MANAGEMENT STUDIES

TEACHER'S FEEDBACK

Dear Faculty,

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Name of the Faculty	P. Varaprasad Gaud
Designation	Assistant Professor
Academic Year	2017-18
Course Taught	Human Resource Management
Course Code	IGMBC112
Email	varaprasadgaud-sm@cbt.ac.in

1. Were the students taking the course this time adequately prepared?

Yes they were prepared.

2. What recommendations do you have for improvements or changes in the course?

Emerging issues in HR should be included.

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

Guidelines for assignments should be included in the academic rules.

Signature of the Faculty



SCHOOL OF MANAGEMENT STUDIES

TEACHER'S FEEDBACK

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Name of the Faculty	P. Varaprasad Goud
Designation	Assistant Professor
Academic Year	2017-18
Course Taught	Organization Development & Change Management
Course Code	16MSB104(HR)
Email	Varaprasadgoud_sms@cbit.ac.in

1. Were the students taking the course this time adequately prepared?


Yes.

2. What recommendations do you have for improvements or changes in the course?

No improvements recommended, since the course is required to be replaced with other new courses.

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

The course should be replaced with new courses related to HR like Employee Relations, HR Analytics.

  
Signature of the Faculty



**SCHOOL OF MANAGEMENT STUDIES**  
**TEACHER'S FEEDBACK**

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Name of the Faculty	B. Lavanya
Designation	Asst. Prof
Academic Year	2017-18
Course Taught	ED
Course Code	
Email	blavanya_sms@cbti.ac.in

1. Were the students taking the course this time adequately prepared?

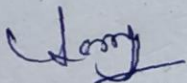
Yes.

2. What recommendations do you have for improvements or changes in the course?

Content can be more structured, duplication of topics should be avoided.

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

Equal credits for core & Elective can be awarded.  
Expert talks would be more helpful.

  
Signature of the Faculty



SCHOOL OF MANAGEMENT STUDIES

TEACHER'S FEEDBACK

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Name of the Faculty	B. Lavanyan
Designation	Asst Prof
Academic Year	17-18
Course Taught	PCM
Course Code	
Email	blavanyan_sms@cbit.ac.in

1. Were the students taking the course this time adequately prepared?

Yes

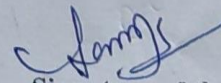
2. What recommendations do you have for improvements or changes in the course?

Performance management model s can be reduced.  
Pay plans - only few appropriate may be included.

3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?

More marks for CIE can be awarded.

Internship should be mandatory.

  
Signature of the Faculty



## SCHOOL OF MANAGEMENT STUDIES

### TEACHER'S FEEDBACK

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Name of the Faculty	Dr.S.Saraswathi
Designation	Associate Professor
Academic Year	2017-18
Course Taught	Services and Retail Marketing
Course Code	16MBE116
Email	drsingisaraswathi@gmail.com

**1. Were the students taking the course this time adequately prepared?**

Yes, Students prepared adequately. This is a course under Marketing elective offered in IV semester. It gives exposure to the services and retail marketing concepts, practices, trends etc.

**2. What recommendations do you have for improvements or changes in the course?**

Some of the emerging concepts in Services & Retail Marketing can be added to the course

**3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?**

Presently, five electives are offered: HR, Marketing, Finance, OM, and Systems. Business Analytics electives can be introduced instead of Systems.



Signature of the Faculty



## SCHOOL OF MANAGEMENT STUDIES

### TEACHER'S FEEDBACK

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Name of the Faculty	Dr.S.Saraswathi
Designation	Associate Professor
Academic Year	2017-18
Course Taught	Principles of Management
Course Code	16MBC101
Email	drsingisaraswathi@gmail.com

**1. Were the students taking the course this time adequately prepared?**

Yes, Students prepared adequately. This is a core subject in the first semester which is mandatory for all the students to study this course.

**2. What recommendations do you have for improvements or changes in the course?**

This course can be integrated with Organisation Behaviour and can be renamed as Management and Organization Behaviour.

**3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?**

Presently, five electives are offered: HR, Marketing, Finance, OM, and Systems. Business Analytics electives can be introduced instead of Systems.



Signature of the Faculty



## SCHOOL OF MANAGEMENT STUDIES

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<b>Name of the Faculty</b>	Dr.S.Saraswathi
<b>Designation</b>	Associate Professor
<b>Academic Year</b>	2017-2018
<b>Course Taught</b>	Organization Behaviour (Sem-II)
<b>Course Code</b>	16MB C110
<b>Email</b>	<a href="mailto:drsingisaraswathi@cbit.ac.in">drsingisaraswathi@cbit.ac.in</a>

**1. Were the students taking the course this time adequately prepared?**


Yes, the students have adequately prepared for the course. This is a core subject in the II Sem and all the students have to study the course. It is more about the behaviour of the individual, teams and organisation as a whole.

**2. What recommendations do you have for improvements or changes in the course?**

This course can be merged with the subject Principles of management and the topics which covered in HRM and other subjects can be avoided if it is duplication. Two and half units can be the Management concepts, principles and processes and two and half units can be Organization behaviour.

**3. What recommendations do you have for improvements or changes in the MBA Program and curriculum that would improve overall program?**

Presently, five electives are offered: HR, Marketing, Finance, OM, and Systems. Business Analytics electives can be introduced instead of Systems.

  
Signature of the Faculty



# Chaitanya Bharathi Institute of Technology

## School of Management Studies(SMS)

Dear Alumni,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA programme for upcoming batches. Please spare few minutes to fill out the details given below.

S. No	Particulars	Response(Yes/No/Opinion) If yes, please specify
1.	New courses can be introduced as per the need of the industry	
2.	New Labs can be introduced	Communication Lab
3.	New elective courses can be offered	Operations & Analytics
4.	New subjects can be offered within the existing electives.	Caseer, Digital Technology
5.	Contemporary topics can be included as per the requirement.	
6.	Courses that enhances employability skills of the students can be introduced	Communication Skills & Aptitude
7.	Any other suggestions : Kindly include aptitude & communication skills classes for future requirements.	

Name and signature of the student:

Year of passing: 2010



# Chaitanya Bharathi Institute of Technology

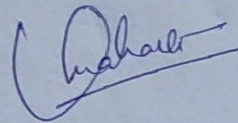
## School of Management Studies(SMS)

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S. No	Particulars	Response(Yes/No/Opinion) If yes, please specify
1.	New courses can be introduced as per the need of the industry	Yes
2.	New Labs can be introduced	Personality Development & Presentation
3.	New elective courses can be offered	Risk Management.
4.	New subjects can be offered within the existing electives.	Insurance / risk management / accounting part next year.
5.	Contemporary topics can be included as per the requirement.	— Same —
6.	Courses that enhances employability skills of the students can be introduced	Project work with industry exposure to be included.
7.	Any other suggestions :	More of industry exposure is needed.

Name and signature of the student: Uma Karthi. V.



Year of passing: 2003



# Chaitanya Bharathi Institute of Technology

## School of Management Studies(SMS)

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S. No	Particulars	Response(Yes/No/Opinion) If yes, please specify
1.	New courses can be introduced as per the need of the industry	Business Transformation A-I
2.	New Labs can be introduced	
3.	New elective courses can be offered	Data Analytics
4.	New subjects can be offered within the existing electives.	Business Data mining
5.	Contemporary topics can be included as per the requirement.	
6.	Courses that enhances employability skills of the students can be introduced	Business Writing & Communication
7.	Any other suggestions :	Introduce Cloud Computing

Name and signature of the student:

Novreen Khandan



Year of passing:

2003



# Chaitanya Bharathi Institute of Technology

## School of Management Studies(SMS)

Dear Employer,

As you are aware that the School of Management Studies (SMS), revises its programme curriculum regularly in order to update its students with latest changes and current trends in business environment. As you are one of the important stakeholders, we wish to seek your valuable inputs for the revision of the syllabi for the MBA programme for upcoming batches. Please spare few minutes to fill out the details given below.

S. No	Particulars	Response(Yes/No/Opinion) If yes, please specify
1.	New courses can be introduced as per the need of the industry	Not needed, can see based on requirement
2.	New Labs can be introduced	Not needed, can see based on requirement
3.	New elective courses can be offered	Yes, based on latest trends
4.	New subjects can be offered within the existing electives.	Yes, based on latest trends
5.	Contemporary topics can be included as per the requirement.	Yes, based on latest trends
6.	Courses that enhances employability skills of the students can be introduced	Yes, based on latest trends
7.	Any other suggestions : In taking decisions on all of the above, inputs from the industry could be considered. Companies visiting the campus for placements could be approached for inputs on this.	

**THANK YOU FOR YOUR VALUABLE INPUTS!**

**Name and signature of the Employer: Karthik Abhirama Krishna**

**Designation: Senior Manager - HR**

**Company Details: Tata Consultancy Services Ltd**

**Contact no & Email Id: 9959155953 / karthik.akrishna@tes.com**