



**CHAITANYA BHARATHI  
INSTITUTE OF TECHNOLOGY (A)**

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9001:2015

COMMITTED TO  
RESEARCH,  
INNOVATION AND  
EDUCATION

**43**  
years

**School of Management Studies**  
**Organising a Seminar on**  
**Innovative Careers in Digital Marketing-Leveraging for Creative Business & Entrepreneurship Opportunities**  
on  
**28.12.2021**

**Objectives of the Programme:**

Essence of Digital Marketing-organic and inorganic

How companies leverage on Digital Marketing

Jobs and Internship Opportunities in Digital Marketing



**Mr. Sandeep Santhosham**  
**Founder**  
**Digital Nest Info Media Pvt. Ltd.**

**About the Speaker**

Mr. Sandeep is a pathfinder, goal seeker, deep thinker, techy-geek and Founder of Digital Nest Info Media Pvt. Ltd. He completed the Bachelor of Technology Degree in the stream of Computer Science and Engineering and is an MBA graduate. Digital Nest, established in 2012 helped many students in getting success by fetching the right job in this sector. Digital Mob, an exclusive Job Portal helps candidates to reach the right workplace based on their talents. For the impeccable training and work, Silicon Awards have been bestowed on Digital Nest Info Media as the Best Training Institute of the Year.

**Venue:** CBIT SMS

**Time:** 9:30-12:30

**Patron:** : Prof. P. Ravinder Reddy, Principal, CBIT, Hyderabad

**Advisors** : Dr. S. Saraswathi, Associate Professor, I/C HOD, CBIT-SMS, [Saraswathi\\_sms@cbit.ac.in](mailto:Saraswathi_sms@cbit.ac.in)  
Sri. V. Balaji Kesava Rao, Assistant Professor of Practice, CBIT-SMS, [vbk Rao\\_sms@cbit.ac.in](mailto:vbk Rao_sms@cbit.ac.in)

**Convenors** : Dr. T. S. Poorna Chandrika, Associate Professor, CBIT-SMS, [poornachandrika\\_sms@cbit.ac.in](mailto:poornachandrika_sms@cbit.ac.in)  
Dr. Daman Jeet, Assistant Professor, CBIT-SMS, [damanjeet\\_sms@cbit.ac.in](mailto:damanjeet_sms@cbit.ac.in)  
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