



**CHAITANYA BHARATHI
INSTITUTE OF TECHNOLOGY (A)**

Kokapet(Village), Gandipet, Hyderabad, Telangana-500075. www.cb.it.ac.in



COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

41
years

CBIT – SCHOOL OF MANAGEMENT STUDIES

Presents Webinar

on

PUBLISHING RESEARCH ARTICLES IN SCOPUS INDEXED JOURNALS

24th June, 2020; 10:00 AM -11:00 AM

**All Academicians, Research Scholars, Practitioners, and Students with Research
Interest can Participate**

Speaker: Dr. VIKAS KUMAR

Professor & Dean, Faculty of Commerce & Management, Chaudhary Bansi Lal University, Bhiwani, Haryana.

Visiting Professor: IIM Indore, College of Business,

University of Northern Iowa, USA,

University of West of Scotland, UK, Gunadarma University, Indonesia.

President – Society for Education and Research Development, India.

Faculty Coordinators:

Dr. MANDAKINI PARUTHI, CBIT – SMS

Dr. DAMAN JEET, CBIT – SMS

Chairman: **Prof. P. RAVINDER REDDY, PRINCIPAL**

Convener: **Dr. S. SARSWATHI, I/c- Head, CBIT – SMS**

☞ **Use the Following Link to Register for free:**

https://docs.google.com/forms/d/e/1FAIpQLSeEO5aUEomr_cCRSl8u5jcXkC6akR0CuxDKtTO1w_Jo_eHnPA/viewform?vc=0&c=0&w=1

☞ **E-Certificate will be issued to all the Participants after feedback.**

Objectives of the Webinar:

- ◆ Hands on experience in Identifying the right Journal for Publication, Ratings, Indexation and Impact factors.
- ◆ Structuring of Research Paper in an effective manner.
- ◆ Addressing Revisions in an efficient way.
- ◆ Reasons for Rejection of a Research Paper.
- ◆ Promoting Research using various Social Media Platforms such as Research Gate, Blogs, LinkedIn and Google Scholar.

Expected Outcomes:

The Participants will be able to

- ◆ Understand various ways of developing a Quality Research Paper.
- ◆ Identify the Right Journal for Publication.
- ◆ Comprehend the Review Process of Top-Tier Journals.
- ◆ Conduct the Research Work to increase Citation count.

Helping to Accomplish the Motto of Today's Teaching Fraternity, "Publish or Perish"

Student Organizers:

Ms. SATHIRA - 09705780828, **Ms. MRINALINI** - 09490115417, **Ms. SUJANA** - 07382271226