



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

Autonomous Institute | Affiliated to Osmania University

MEMORANDUM OF UNDERSTANDING

Between

CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY (A)



And

PRAWAL MEDIA PRIVATE LIMITED
(BIGBEARS ADVERTISING AND DIGITAL MARKETING)



This memorandum of understanding is made on 26.03.2024 between Big Bears, Plot No. 335, 1st Floor, Kamalapuri Colony Road, Srinagar Colony and Chaitanya Bharathi Institute of Technology, Gandipet, Hyderabad 500075, Telangana.

In order to promote cooperation and advancement of Academic and Business Exchanges between Big Bears and Chaitanya Bharathi Institute of Technology; the two institutions agree upon the following:

1. Big Bears would be given priority to interview and select students (based on mutual discussion) within the Academic Year for Internships/Project Work/Placements with Big Bears.
2. Big Bears agrees to :
 - a. Share the Knowledge Resources, Infrastructure Facilities for Participative and Engaged learning Platforms.
 - b. Conduct / arrange for Guest Lectures/Expert Talk in their domain.
3. Chaitanya Bharathi Institute of Technology agrees to:
 - a. Deploy the Eligible Candidates for Internship/Project Work/Placements with Big Bears in tune with academic rules & Regulations, Policy & Procedural Norms.



Chaitanya Bharathi Institute of Technology

Chaitanya Bharathi (PO), Kokapet (V), Gandipet (M),
Ranga Reddy District, Hyderabad - 500 075, Telangana, India
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b. Extend Affiliations for Collaborative Programmes, Conferences, Seminars, Workshops & Symposiums and Any other wherein both the Organisations are Mutually Benefitted.

4. The purpose of this Memorandum of understanding is only to express the intentions of the parties and is not intended to be legally binding on either party.

5. Post acceptance of offer by Big Bears, students can be relocated to any of their branches with their consent.

6. The terms of cooperation for each specific activity contemplated under this Memorandum of Understanding shall be mutually discussed and agreed upon in writing by both parties prior to the initiation of that activity.

7. Each institution shall designate a liaison officer from **School of Management Studies** and Bigbears (single point of contact) to develop and coordinate the specific activities agreed.

8. This Memorandum of Understanding imposes no financial obligation on either party.

9. Each party recognizes that the other party has, may have or will have arrangements of a similar or different nature with other institutions during the currency of this Memorandum of Understanding.

10. Each party shall keep confidential any information that it receives from the other party. Publication of any material that is jointly developed by the two parties will be considered as confidential and will not be shared in any public forum or with any third party, without prior consent / approval of the other in writing, obtained from the authorized signatory.

11. This memorandum shall remain in effect for a period of two years.

12. The terms of cooperation may be extended beyond the terms mentioned in this Memorandum of understanding, basis discussion and up on mutual agreement between the two parties.

13. The MOU may be discontinued by giving one month notice period by either party.

For Prawal Media Private Limited

Name – Sri Bankupalli Ganesh Shastri

Designation – Managing Director

Date – 26-03-2024

For Chaitanya Bharathi Institute of Technology (A)

Name – Prof. C.V.Narasimhulu

Designation - Principal

Date - 26-03-2024



Witness 1: *Nirmala*

Witness 2: *Dr. T.S. Poovachandru*

T. Choudhury
Dr. U. K. Choudhury.
Swathi
Dr. S. Saravaneethi