## CBIT Alumni Rejoicing Reunion

## Dear CBITians,

You all are forever in our thoughts...You are our pride and glory, whom we cherish. CBIT and all of us are both intricately bound...for life. We are certain that what you have learnt here, within the classrooms and on this beautiful campus, has powerfully and indelibly shaped your thinking and your career. And that is why CBIT is the finest crucible of our life.

Whenever you happen to visit CBIT we are sure that you are filled with nostalgia and happiness, particularly when you see how well our beloved campus has developed over the past few decades. But it is time to take this relationship further. Let's make this bond stronger and bridge the gulf.



CBIT, undoubtedly, is a brand. And the alumni are amongst its most potent assets and its best brand ambassadors. The emotive attachment to our alma mater is typically far stronger than our attachment to any other brand in our life. Emotions of pride, happiness, gratitude and nostalgia are mutual. And these are also lifelong emotions, which do not diminish with age.

We at CBIT would like to nurture these emotions and revisit those memories etched in your minds. This is important because many of us have a strong desire to give back to the institution which has nurtured us. We in turn want to seek ways to fortify this relationship, to be enriched by your experiences.

We would like you to serve as the face of the college brand, strengthening its appeal with every passing generation. Some alumni can also serve as recruiters of graduating students, and can help build useful links between academia and industry. We can collaborate with regard to research, innovation, incubation. We are open to your ideas, to your suggestions as to how we can together make CBIT into an ecosystem of excellent education with in the country.

This alumni day let's have a rejoicing reunion, strengthen the bond, remind ourselves of all that this institute has given us. Let's evolve ways as to how to form mutually beneficial relationships. Let's talk, let's share and let's work towards a glorious journey...together.