

Name of Faculty Dr. T.S. Poornachandrika
 Designation Associate Professor
 Nature of Job/Appointment Regular Appointment
 Date of Joining 22 – 06 - 2004
 E-mail



Education Qualifications

Education Qualifications	Name of the Degree	Class
Ph. D	Doctor of Philosophy (HRM)	First
PG	MBA ,MPHIL	First
UG	B. Sc. (Life Sciences)	First

Work Experience

Teaching	23Years
Research	08 years
Industry Experience	2 Years
	NIL
Area of Specialization	Human Resources Management and Marketing

Professional Memberships

- 03
1. Member, Grievance Committee
 2. Institute Coordinator, Unnat Bharath Abyaan(UBA)
 3. Facilitated Two Foreign MOUS with University of Tazhakisthan
 4. Convenor, Hospitality Committee Sudhee & Shruthi.
 5. Co Convener Sudhee Nation level Student- Fest 2019.
 6. And discharged the responsibilities as Convener and Co convener for Transportation committee, Disciplinary Committee and Hospitality Committee Sudhee 2019.
 7. Coordinator, Autonomous Extension 2019.
 8. Member, Canteen Committee, since inception to till date
 9. Coordinator, NAAC, from 2015 to 2018
 10. Coordinator NIRF, from 2015-2018.
 11. Coordinator, ARIIA, 2017-18.
 12. Coordinator TEQIP .
 13. Convener for the Programme” Personal Effectiveness for Enhancing Organizational Productivity” in 2012.

Responsibilities held at Institution Level

1. Member Board of Studies.
2. Convenor, PAC
3. Member, Department Research Committee.
4. Discharged the responsibility successfully of NBA Pre qualifier.
5. Fulfilled the Responsibilities as In-Charge Academics from 01-06-2019 to 01-12-2019.
6. .Drafted Performance Appraisal Forms for conducting Zero Consultancy Performance Appraisals for Tejashwi Green Energy and GATI in 2019-20.

Responsibilities held at Department Level

7. Editor for the Department's News Letter," Crescendo" in 2018-19.
8. Coordinator for ISO during 2015-17
9. Served the Responsibility of Class In charge for MBA Students.
10. Convener for the FDP," Transforming Management Faculty into Best Performers" organized by School of Management Studies ,CBIT on Behalf of AIMS on 29,30th 2017.
11. Convener for Yukthi 2K11& 2K13, Student Management Fest, MBA Department.

Research Guidance ----

Awards Received

Got awarded with International Researcher Award by Prashas Trust in January 2021.

Courses Handled at Under Graduate / Post Graduate Level.

- Principles and Practice of Management
- Managerial Economics and Accountancy
- Human resources Management
- Training and Development
- Strategic Human Resources Management
- Marketing Management
- Organizational Development and Change Management
- Talent and Knowledge Management
- Empowerment and Leadership Development
- Performance & Compensation Management
- Industrial Relations and Labor Laws
- Promotion and Distribution Management
- Consumer Behavior
- Product and Brand Management
- Services Marketing
- Management and Organization Behavior
- Business communication
- Entrepreneurial Development
- International Business
- Operations Management
- Logistics and Supply chain Management
- Community Engagement

No. of Papers Published

National Journals – 08 International Journals – 27

National Conference – 08

International Conference – 15

Projects Carried out

NIL

Patents

01

Technology Transfer

NIL

Invited Speaker

- Delivered a Virtual Expert Talk on "Career Opportunities in Turbulent Times" of Pandemic" for Management Students at ICFAI, Dehradun on 18.01.2021.
- Delivered Guest Lecture on, "Customer Retention in the Digital World" for Management Students on 10th September 2021.
- Delivered a Talk on "Human Values" for Prisoners in Chanchalguda Jail in 2018.
- Judged an event Organized by NSS, CBIT on Road Safety on 19.1.2017. Programme organized by EDC Cell of CBIT on 20.01.2017.

- Delivered an Expert talk in One Day seminar on “Biotechnology Innovations and Business Opportunities”.November 2017in CBIT.
- Was a Resource person for soft skills program for Non-teaching staff of CBIT in 2016-2017.
- Was a resource person for Personality Development programme for the local youth training organized in CBIT under TEQIP in 2016.
- Delivered guest lecture for MCA Students in 2015 on “Organisation Behaviour”.
- Handled Special sessions for IC- CBIT Course, for the students who studied professional Engineering course in collaboration with Wolverhampton University, U.K 2009.
- Served as Resource person for “Infosys Campus Connect” program conducted in CBIT during 2008-2009.

No. of Books/Chapter Published with details

Dr.T.S.Poornachandrika has written a Text Book Titled, ‘Customer Relationship Management’ with ISBN No:978-93-94002-68-5 published by Scientific International Publishing House.

1. Dr.T.S.Poornachandrika has written a chapter on “Green Technology “in the International Publication of, “Role of Basic Sciences in Modern Engineering Education WESER Books, NO:79737, Ausserer Webster 02763, Zita, Germany.
2. Authored a chapter titled, “Human Resources; Entrepreneurship Fit” in the International Edition Book Titled,
3. New perspectives in Commerce and Management”. Vol. 2, INSC Publishers, ISBN: 978-1-68576-143-1.
4. Corporate Engagement in Management Education 26th AIMS Annual Management Convention 2014, ISBN 978-93- 83302-01-7 IN 21014.
5. Published a research paper titled, “HR Outsourcing - A Comparative Study between IT & Pharmaceutical Sectors” in the Mc Graw Hill Education Publication of international conference on “Innovative Research in Engineering, Science and Management” in JNU, New Delhi. ISBN No: 13- 978-93-85880-71-1 10-93-85880-71-3, Impact Factor=2,114 in 2016.
6. .The proceedings of two-day National Conference “Innovations in Service quality Management on Jan 31st ISBN 978 Service Quality Management with Reference to Hospitality and Tourism Sector.

1. Completed Course on Design Thinking for Innovation offered by University of Virginia, USA.
2. Completed Course on “Successful Negotiation: Essential Strategies & Skills offered by University of Michigan, USA.
3. Completed on line Course on Supply Chain & Logistics offered by Rutgers the state University of New Jersey.
4. Strategic Innovation: Building and Sustaining Innovative Organizations offered by University of Michigan, USA.
5. DR.T.S.Poornachandrika has participated in Five Day National level Faculty Development Programme on “Artificial Intelligence “held from 22.05.2020 to 26.05.2020 organized by the Department of Information Technology, CMR Engineering College, Hyderabad, in collaboration with NYCI & Brain o vision Solutions India Pvt. Ltd.
6. DR.T.S.Poornachandrika has participated in One Week Online Faculty Development Programme on

Details of Short-Term Training Programs/Faculty Development Programs/Seminars/Workshops. Other Training (Attended and/or Organized

Research Methodologies and Data Analytics Using SPSS & R organized by Sanskriti School of Business in Association with AIMS from 26th -31st May 2020.

7. Dr. T.S. Poorna chandrika Has participated in on line FDP on Research ,Projects Funding and IPR jointly organized by IQAC,R&D Cell and Department of ECE under the banner of IETE and Institution's Innovation Council (IIC) of K. C. College of Engineering and Management Studies and Research, Thane (E) from 7th - 11th May, 2020
8. DR T.S Poornachandrika participated & completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Block chain" from 20-04-2020 to 24-04-2020 at JNTUA College of Engineering, Pulivendula.
9. DR.T.S.Poornachandrika participated & completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Data Sciences" from 09-05-2020 to 13-05- 2020 at Dr Harisingh Gaur University Sager (MP).
10. Participated in the 2-Day Rural Immersion Training Program me on Swachatha Action plan and Community Engagement during 14 th and 15 th November 2019 organized by Mahatma Gandhi National Council of Rural Education Hyderabad with CBIT Hyderabad, Telangana.
11. Participated in STTP "Recent Trends in Security ERA" Organized by Department of Computer Science and Engineering, GNIET, Nagpur from 1st July-5th July
12. DR.T.S. Poornachandrika has participated in One Week Online Faculty Development Program on Research Methodology & Innovative Teaching Pedagogy organized by Tulsiramji Gaikwad Patel college of Engineering & Technology Nagpur from 8.6.20 to 13.6.20.
13. DR.T.S.Poorna chandrika has participated in One Week Online Faculty Development Program on "Outcome Based Education and Accreditation Process UG during 28.5.20 to 1.06.20 organized by Chaitanya Bharathi Institute of Technology.
14. DR.T.S.Poornachandrika has participated in, "COVID-19 Awareness Programme " from 28.5.20 to 31.5.20 organized by Department of NSS , Govt Mahatma P.G. College , ITARSI.
15. Poster presentation on "The Integration and intersection of HRM and Supply chain Management Systems" at Research Day 23rd August 2019 organized by CBIT.
16. Attended FDP on Intellectual Property Rights (Under TEQIP) organized by CBIT in Nov 22 ,2018
17. Attended a 1 week National FDP (ETICBDCC) 2017 on "Emerging trends, Issues and Challenges In Big Data and Cloud Computing from 20th to 25th February 2017.
18. Participated in Faculty Development program on 'Intellectual Property Rights sponsored by TEQIP II Organized during December 19th to 24th, 2016. Organized Jointly by Department of Biotechnology, Mechanical Engineering and School of Management Studies, CBIT, Hyderabad.
19. Participated in "Digital Marketing" workshop conducted at CBIT, Gandipet on 22nd and 23 rd November 2016.
20. Participated in one day National Seminar in Trends



- in DigitalMarketing” organized by Indian Institute of Management andCommerce on 30.12.2016.
21. Attended one week Faculty Development Programme in IIM,Kozhikode in June-2015.
 22. Participated in one day workshop on “Data Mining” GITAM University held in February 24th 2015. Attended lecture on “Design thinking: For InnovativeManagement” in HMA on Dec 15th 2015
 23. Member of NHRD Network and attended various programs conducted by NHRD Network during 2014-1515.
 24. Attended One week Faculty Development Programme on “Effective Teaching Methodologies” organized from 22.05.2014 to 30.05.2014, in NITHM.
 25. Participated in one-Day Seminar on “Work-Life Balance: Women in Engineering “Organized by Women Cell,CBIT on 8th March 2014.
 26. Participated in the Two Day National Level Workshop, “Women in Science and Technology-Societal Impact”Organized by the Women's Cell of CCBIT during 8th 7 & 9th March, 2013.
 27. Attended four week orientation course titled “33rd Orientation Course “conducted by J.N.T.U Hyderabad from 10.06.2013to 06.07.2013.
 28. Attended 3 Week Refresher course in “Research Methodology in Arts, Commerce, Business Management & Social Sciences organized from 9.12.13 to 31.12.2013 in Osmania University.
 29. Attended Two Week Staff Development Programme on “World class Manufacturing” sponsored by AICTE for the Faculty Members of Technical and Management Institutes from December 12th to 24th 2011 organized by Institute of public Enterprise (IPE) in Dec-2011.
 30. Participated in the Faculty Development Programme Titled “Insights into Research Methodology and SPSS Applications “on 8TH & 9th May 2009 organized by Siva Shivani Institute of Management and SPSS.
 31. Attended 3 week refresher course in Hyderabad central University in June 2009.
 32. Participated in I week in-house training Programme on Effective Teaching Methodology from 03.07.2006 to 08.07.2006 organized by CBIT.
 33. Participated in the workshop on MBA Project work, organized by the Department of Business Management, Osmania University, and Hyderabad on December 18, 2006.
 34. Programme on Personality Development Effective Teaching Methodology” Organized by CBIT from 8.11.2004 to 16.11.2004.

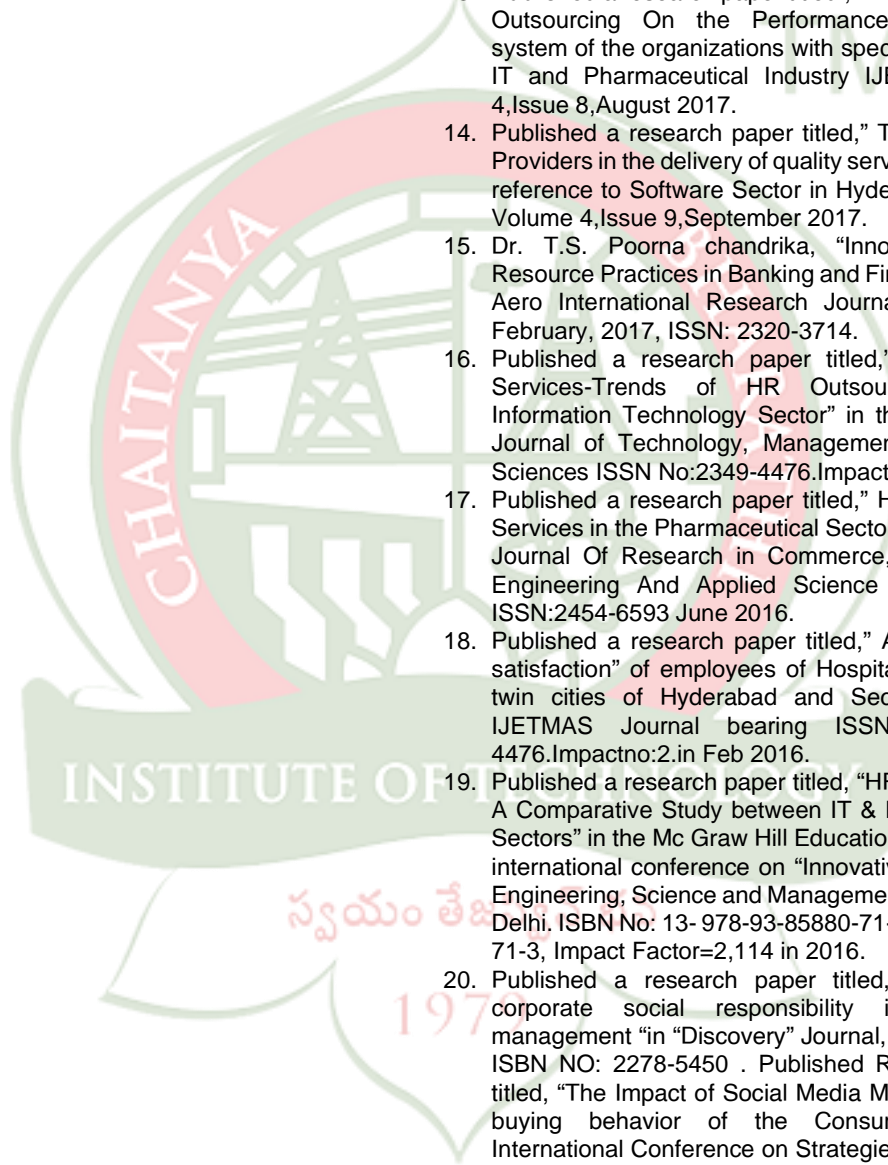
Programmes Organized

1. Dr.T..S.Poornachandrika has organized one week Online Faculty Development Programme titled,” Research Methodologies and Publication Strategies From 12th February to 16th February 2024.
2. Dr.T.S.Poornachandrika has organized a Village Visit to Kanakamamidi village on 29th December 2023 under UBA
3. Dr.T.S.Poornachandrika has organized a Virtual Programme titled,”From Ideas to Impact, How Marketing can make a Difference to the

Details of Journal Publications/
Conferences (National and
International)

- Business"on February 10th 2023.
4. Dr.T.S.Poornachandrika has organized a visit to Khanapur Village Under Outreach Programme.on 5th December 2022.
5. Dr.T.S.Poornachandrika has organized a one Day HR Workshop titled,"Recent Advances and Disruptive Technologies in HRM-Issues & Challenges on 20.02.2021.
6. 32. Dr.T.S.Poornachandrika has Organized a One Day Marketing Workshop titled," Importance of Creativity in Advertising Management" on 25.11.2021.
8. Dr.T.S.Poornachandrika, has organized a Management workshop titled," Being Creative and Innovative in Following Your Dream and Choosing your Passion on 27.11.2021.
9. T.S.Poornachandrika has organized a seminar on "Innovative Careers in Digital Marketing-Leveraging for Creative Business & Entrepreneurship Opportunities" on 28.12.2021.
1. Dr.T.S.Poornachandrika has Published a Research Paper Titled," "Tourism Marketing for an Enriched Customer Experience" has been published in Volume 2 Issue 1 Page Number: 98-99, Journal International Journal of Advance Research in Multidisciplinary.
2. Dr.T.S.Poornachandrika has Published a Research Paper titled," A Study on the Impact of Digital Payments on the Users"with Reference to the Twin cities of Hyderabad & Secunderabad in GIS Science Journal.
3. Dr.T.S.Poornachandrika has published a Research Paper titled,"A road to become successful in the fashion industry of China: A case study of Zara".in ECS Scopus Indexed
4. Dr.T.S.Poornachandrika has published a Research Paper titled," "The role of Human resource management department in employee retention".in ECS Scopus Indexed
5. Dr.T.S.Poornachandrika has published a Research Paper titled,"The Role of Human Resources in the Hospitality Sector" in the Asian Journal of organic & Medicinal Chemistry 4. Volume 7 no 1 Jan-March Special Issue 2022. .
6. Dr. T. S. Poornachandrika has published a research paper titled" "Digital Disruptions -A Paradigm Shift in Management" Hemachandra International E-Journal,UGC Approved ISSN 2456-558X,Vol 6,Issue 11,January 2022
7. Dr.T.S.Poornachandrika has Published a Research Paper Titled,"A Study on Employee Satisfaction towards HR Practices "with Reference to Care Hospital in Jan 2022 the International Journal Research , Engineering and Management ISSN No: 2455-6211.
8. Dr.T.S.Poornachandrika Has Published a Research Paper titled," The Role of On-Page Optimization for Effective Digital Marketing" International Journal of Research Publication and Reviews in June 2022 ISSN NO: 2582-7421.
9. Published a Research Paper titled," Impact of Hr outsourcing on the performance management system --- a comparative study of IT and Pharmaceutical sectors in the twin cities of Hyderabad & Secunderabad in Academic Leadership Journal (UGC) Vol. 21 No. 3 (2020): Vol-21-Issue-3-March-2020 Journal Name: Academic Leadership ISSN: 1533-7812 Indexing: Scopus Indexed Journal Publisher: AcademicLeadership.org.

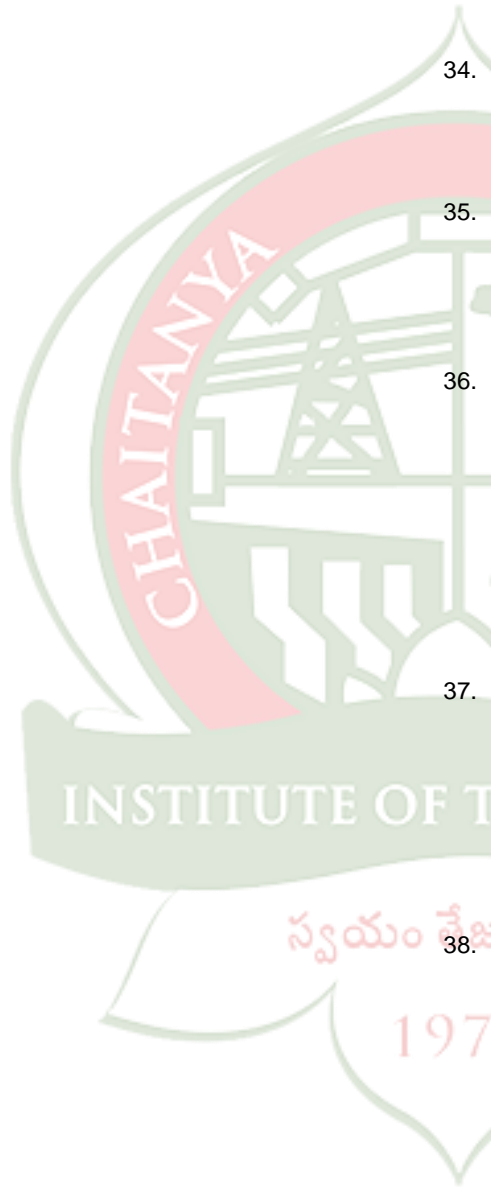
10. Published a Research paper titled," Consumer buying Behavior-A comparative study between HUL and P&G in Hyderabad in IJREAM UGC Peer Reviewed Journal Volume 05, Issued 10, Jan 2020.
11. Dr. T.S.Poornachandrika Published a Research Paper titled, 'The study of Consumer Behavior for Global Marketing Strategies" in Volume Viii, ISSUE 1, January-2019.
12. Published a research paper titled" A Study on the impact of promotional strategies on the consumer buying Behavior of Hair care products with special Reference to HCL &P&G in (UGC Approved),an ISO 3297-2007 certified,.Vol-05,issue-01, April 2019.
13. Published a research paper titled ,"The impact of HR-Outsourcing On the Performance Management system of the organizations with special reference to IT and Pharmaceutical Industry IJETSRS, Volume 4,Issue 8, August 2017.
14. Published a research paper titled," The Role of HR Providers in the delivery of quality service with special reference to Software Sector in Hyderabad. IJETSRS Volume 4,Issue 9,September 2017.
15. Dr. T.S. Poorna chandrika, "Innovative Human Resource Practices in Banking and Financial Sector". Aero International Research Journal. Volume IX, February, 2017, ISSN: 2320-3714.
16. Published a research paper titled," Value added Services-Trends of HR Outsourcing in the Information Technology Sector" in the international Journal of Technology, Management and Applied Sciences ISSN No:2349-4476.Impact factor.2017.
17. Published a research paper titled," HR Outsourcing Services in the Pharmaceutical Sectors" in the Indian Journal Of Research in Commerce, Management, Engineering And Applied Science October 2015 ISSN:2454-6593 June 2016.
18. Published a research paper titled," A study on Job satisfaction" of employees of Hospital sector in the twin cities of Hyderabad and Secunderabad "in IJETMAS Journal bearing ISSN NO: 2349-4476.Impactno:2.in Feb 2016.
19. Published a research paper titled, "HR Outsourcing - A Comparative Study between IT & Pharmaceutical Sectors" in the Mc Graw Hill Education Publication of international conference on "Innovative Research in Engineering, Science and Management" in JNU, New Delhi. ISBN No: 13- 978-93-85880-71-110-93-85880-71-3, Impact Factor=2,114 in 2016.
20. Published a research paper titled," The role of corporate social responsibility in Operations management "in "Discovery" Journal, March 1 issue, ISBN NO: 2278-5450 . Published Research paper titled, "The Impact of Social Media Marketing on the buying behavior of the Consumers "in the International Conference on Strategies For Business Excellence : Challenges and Opportunities (ICSABE-15) December 18th and 19th December 2015. ISBN: 978 93 8303829 9.
21. Published a paper titled " Role of women and Education-Impact on Sustainable Development" in the Proceedings of Two day National conference on Management and Social Sciences It's Impact on Sustainable Development" organized by School Of Management Studies on October 25th t—26th 2013. ISBNNO: 978 93 83038 084.the International Journal of Innovative Technology & Adaptive Management ISSN- 2347 - 3622. & Impact Factor - 0.698.



22. Published a research paper titled" Performance Management decisions for Business Excellence with special Ref to ILTD, DIV OF ITC, Chirala.in the Journal of Management "AADHYAM". Jan-June 2013. ISSN: 2278-4152.
23. Paper published titled"Role of Viral marketing in creating Consumer's Brand awareness" in the "Emerging Markets, strengths & weakness" in Nagpur, Excel publications bearing ISBN NO: 9789382062899 in 2013.
24. Published a paper titled "Strategic Business Management decisions for Business Excellence in O.U. national conference Project Management--- A Tool for Strategic Competence in May-2012, ISBN: 978- 81-7800-300-9. International /National Conferences (Single Author)
25. Dr.T.S.Poornachandrika (2017)"A study on Potential recruits" in the Two Day Conference on Emerging Trends in Management Practices organized by the Department of Humanities and Social Sciences (Management Science) CVR College of Engineering, Ibrahimpatnam ISBN : 978-93-82101- 51-9 P.187-192.
26. Dr. T. S. Poorna chandrika, A (2017) Emerging Trends in Recruitment and Selection 159 Process: A Case Study of KFC, Two Day Conference on Emerging Trends in Management Practices organized by the Department of Humanities and Social Sciences (Management Science) CVR College of Engineering, Ibrahimpatnam ISBN: 978-93-82101-51-9 P.159-164. 3. Published a Paper titled" Innovative Human resources Practices in Banking and Financial services" for better working" on 1 May 2017 in the national seminar."Role of technology in banking and financial services" organized by RBVRRIT, Hyderabad. 4. Published a research paper titled," A Study on the characteristics of Potential Recruits" at Two day conference "Emerging trends in Management practices" organized by Humanities and Sciences department, CVR College of Engineering during 3rd& 4th February 2017.
27. Published a research paper titled" Emerging trends in Recruitment & Training—A case study of KFC at Two day conference "Emerging trends in Management practices" organized by Humanities and Sciences department, CVR College of Engineering during 3rd& 4th February 2017.
28. Published a research paper titled" The Role of HR Service Providers in the delivery of quality service with special reference to Software Sector in Hyderabad in the 4th International conference on New Frontiers of Engineering, Science ad Management and Humanities (ICNFESMH-2017).
29. Published a research paper titled "The Impact of HR-Outsourcing on the Performance Management system of the Organizations with special reference to IT& Pharmaceutical Industry ".March 2016
30. Dr.T.S.Poornachandrika (2017), A study on Corporate Social Responsibility (CSR) and Financial performance: A Study on select Organizations in India in the Three Day International Conference on Corporate Social Responsibility organized by Acharya Nagarjuna University, Nagarjuna Nagar, ISSB:978-93-85518-09-9 April 10-12 ,2016.
31. Published a research paper titled, "Work Life Balance –A Comparative Study between IT & Pharmaceutical sectors in Hyderabad & Secunderabad. in the journal

of Global Management Outlook ,Telangana university
ISSN NO:22773789.

32. Published a research paper titled," Customer Relationship Management" --- Relationship Marketing of the new Millennium" In the International conference on Outsourcing Strategy As a New Paradigm " organized by Durgadevi Saraf Institute of Management Studies Mumbai during March 14th 2015. ISBN No: 978-93-5196-952-5.
33. Published a full research paper in the "HR Outsourcing-A comparative study on IT& Pharmaceutical Sectors" in the International Conference on " Managing Human Resources at the workplace " on December 5-6,2014 SDMIMD, Mysore ISBN:978-93-83302-01-7.
34. Published a research paper in the Proceedings of the International Conference on "Innovative HR Practices in Corporate World" held on August 19th 2015 organized by Department of Management of Rathinam College of Arts and Science in Coimbatore
35. Published Research paper titled, "The Impact of Social Media Marketing on the buying behavior of the Consumers "in the International Conference on Strategies For Business Excellence : Challenges and Opportunities (ICSABE-15) December 18th and 19th December 2015. ISBN: 978 93 8303829
36. Published a research paper titled" Cyber Laws for Cyber security" in the National conference on" Information security"(TEQIP PHASE -II) on 26th&27th August 2015. Published Abstract titled " Services Marketing -Issues and Challenges in Globalized Economy" in compendium of Abstracts of the International Conference on " An Expedition towards Growth and Sustainability in Commerce and Management: Trends, Challenges &Strategies ,organized by ST. Joseph's PG College, Hyderabad on 18th,19th & 20th December 2015.
37. Dr T.S.Poornachandrika, (2016), Entrepreneurial Eco System in India through Technology and Innovation, 3rd International Conference On Next Generation Education For Entrepreneurial Engineers(ICNGE3-16) held on March 9-10 at SR Engineering College, Warangal, Telangana. Published a research paper titled, "Corporate Engagement in Management Education" in 26th AIMS Annual Management Convention 2014 ISBN NO: 978-93-5142-889-3.
38. Published a full paper titled "Service Quality Management with Reference to Hospitality & tourism sector "in the book "Innovations in Services Quality Management "organized by School Of Management Studies in January 31st—1 st February. 2013. ISBN (978-81-907052-9-5) 19. Paper published titled "Role of Viral marketing in creating Consumer's Brand awareness" in the "Emerging Markets, strengths & weakness "in Nagpur ,Excel publications bearing ISBN NO:9789382062899 in March 2013.
39. Published a full paper titled "Role of HR-leaders in the present context" in the international conference," International Colloquium and Research Conference: HR Redefined "held in Pune in August 24th & 25th 2012. Bearing the ISSN NO: 2231-5535
40. Published a paper titled "Strategic Business Management decisions for Business Excellence in O.U. national conference," Project Management--- A Tool for Strategic Competence in May-2012, ISBN: 978-81-7800-300-9.2012.



International /National Conferences from the year 2017

1. Dr.T.S.Poornachandrika has presented a Paper titled," Utilizing Digital Economy For Sustainable Development" in the Two Days International Conference on Technological Innovation and Transformation towards Sustainable Growth on 30th & 31st January 2024. organised by School of Commerce ,KPR college of Arts and Science and Research.
2. Dr.T.S.Poornachandrika has Presented a Paper Titled," Solving Water Related Problems for Sustainable Development held on 27th of May 2023 in Pedagogical College of Dushanbe ,Tazhakisthan.
3. Dr.T.S.Poornachandrika has presented a paper titled,"Unskilling, Reskilling and Upskilling -The Strategy for business competencies" in the three Days online National Multidisciplinary Conference Multidisciplinary E-Conference on Innovations and Recent Trends in Commerce, Management, Humanities, Education and Science in March 2022.
4. Dr.T.S.Poornachandrika has presented a Research Paper Titled," Knowledge Management Systems in the Digital Era " in the two Day International Multi-Disciplinary Web Conference organised by ICERT on "Transformations in Education, Languages, Social Sciences, Science and Technology" held on January 22 and 23, 2022.
- 5.
6. DR.T.S.Poornachandrika has participated in an online International Conference titled" Road Map to Future Environment" organized by St. John's College Agra on 5.6.20.
7. Dr.T.S.Poornachandrika has Presented a Paper titled," Responsible Innovation-The Key for societal Development in the UGC Sponsored Two Day National Seminar on Innovation Management 2017
8. Dr.T.S.Poornachandrika has Presented a paper titled," trends in innovation and Women entrepreneurship in the international Padmavathi Mahila Vishvavidyalayam (Women's university) from 29. 03.2017 And 31.03.2017
- 9.
10. Dr.T.S.Poornachandrika has Presented a research paper titled "The Study of Consumer Behaviour for Global Marketing Strategies in the National Conference -2k19 organized by School of Business Management, Anurag Group on 24th-25th January 2019 in Hyderabad.
11. Dr.T.S.Poornachandrika has Presented a research paper titled, The Technology Entrepreneurship – The Drive way for a new Economy in A Two day international conference: Management (through Transformation of policy Framework) for better society on 5th and 6th January 2018 organized by Sanskriti School of Business, Puttaparthi in association with AIMS.
12. Dr.T.S.Poornachandrika has Presented a research paper titled," A Study on the characteristics of Potential Recruits" at Two day conference "Emerging trends in Management practices" organized by Humanities and Sciences department, CVR College of Engineering during 3rd & 4th February 2017.
13. Presented a research paper titled" Emerging trends in Recruitment & Training—A case study of KFC at Two-day conference "Emerging trends in Management practices "organized by Humanities and Sciences department, CVR College of Engineering during 3rd & 4th February 2017.

Articles contributed in Encyclopedia: 3

Popular Articles in Magazine: 3

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స్వయం తేజస్విన్ భవ

1979