

Name of Faculty	Dr. Vemavarapu Balaji Kesava Rao		
Designation	Assistant Professor		
Nature of Job/Appointment	Contract		
Date of Joining	20-12-2018		
E-mail	vbkrao_sms@cbit.ac.in	Ph.D. - Awarded	
Education Qualifications	Name of the Degree	Class	
PG	MBA (PHD)	First	
UG	B.COM , LLB	First	
CERTIFICATIONS	IIT Delhi – Supply Chain and Retail Management IIM Ahmedabad – MDP (3 TP) Jamshedpur – MDP (C D) Rutgers University issued certificate on Supply Chain Logistics	XLRI	– TM
Work Experience			
Teaching	7 Years 6 Months		
Research	Pursuing PHD (P.K. University), Thesis submitted on “An Analytical Study on Automation in Human Driven Road Goods Transport Industry – With Special Reference to Hyderabad Region” 25 th June 2025.		
Industry	35 YEARS		
Others	Former Director – DotEx Logistics Private Limited		
Area of Specialization	Logistics and Supply Chain Management and HRM		
Professional Memberships	<ol style="list-style-type: none"> 1. Alumni IIM-A (Code – 1998700168) 2. Member, Council of Supply Chain Management Professional 3. Member, HGTA 4. Member in Commerce and Management Association of India (CMAol) 		
Responsibilities Level held at Institution	<ol style="list-style-type: none"> 1. In-charge, Staff Transport 2. Member, Student Counselling committee 		
Responsibilities held at Department Level	Member Course Expert Group, Logistics and Supply Chain Management and Corporate Governance and business ethics		
Research Guidance	NIL		
Awards Received	NIL		
Courses Handled at Under Graduate / Post Graduate Level.	Logistics and Supply Chain Management, Business Law and Ethics, Transport Management, Distribution and Warehouse Management, International Logistics, E-Commerce Logistics		
	National Journals –NIL	International Journals – 3	
No. of Papers Published	National Conference – NIL		International Conference – NIL
Projects Carried out	--		
Patents	--		
Technology Transfer	--		
Invited Speaker	Panel Member and Resource Person, International Webinar on “Designing Logistics in the New Normal”		
No. of Books/Chapter Published with details	---		

<p>Details of Short-Term Training Programs/Faculty Development Programs/Seminars/Workshops.Other Trainings (Attended and/or Organized).</p>	<p>Short-Term Training Program</p> <ol style="list-style-type: none"> 1. STTP on Supply Chain Logistics, Rutgers the State University of New Jersey 2. Self-Paced E-learning Course on Warehouse Management Systems, Gati Intellect Systems, Hyderabad.
<p style="text-align: center;">Workshops</p> <ol style="list-style-type: none"> 1. Participant, Two Day Online Workshop on “Intellectual Property Rights” at Panidit Deendayal Petroleum University, Gandhi Nagar, Gujarat, during 10-04-2020 to 11-04-2020 1. 16 days workshop on Advanced Data Analysis Techniques for Research conducted by New Age Edu Services on 4th to 19th November, 2024 2. Workshop on Questionnaire Development and Research Paper Writing held from 20th to 25th January, 2025. (6 Days (7 Hours) 3. 14days (14 hrs) SPSS & Advance SPSS Workshop from 21st April to 6th May 2025 by New Age Edu Serv 4. One day workshop on Being Creative and Innovative in Following your dream and choosing your passion organized by CBIT on 27th November, 2021. <p style="text-align: center;">Webinar/Online sessions</p> <ol style="list-style-type: none"> 1. Participant, Online Webinar on “Publishing Research Articles in Scopus Indexed Journals” conducted by CBIT- School of Management Studies on 24-06-2020 2. Participant, “All 17 IIC Online Sessions” at Institutions Innovations Council of MHRD’s Innovation Cell, New Delhi to Promote Innovation, IPR, Entrepreneurship, and Start-ups among HEI, during 28-04-2020 to 22-05-2020 <p style="text-align: center;">Leadership talks</p> <ol style="list-style-type: none"> 1. Participant, Leadership Talk with Shri Shashi Shekhar (CEO, Prasar Bharti), hosted by Dr. Abhay Jere, Chief Innovation Officer MHRD Innovation Cell, MHRD’s Innovation Cell, Government of India, on 11-07-2020 2. Participant, Leadership Talk With Dr. Nilesh N Oak, Expert (Indian Civilization & History), hosted by Dr. Abhay Jere, Chief Innovation Officer- MHRD Innovation Cell, Government of India on Saturday 30-05-2020 3. Participant, Leadership Talk With Mr Mahesh Babu CEO Mahindra Electric Mobility Ltd, hosted by Dr. Abhay Jere, Chief Innovation Officer MHRD Innovation Cell, MHRD’s Innovation Cell, Government of India, on 23-05-2020 4. Participant, Leadership Talk With Dr. Pramod Chaudhari, Founder Chairman, Praj Industries Limited and hosted by Dr. Abhay Jere, Chief Innovation Officer MHRD Innovation Cell, MHRD’s Innovation Cell, Government of India, on 16-05-2020 5. Participant, Leadership Talk hosted by Dr. Abhay Jere, Chief Innovation Officer MHRD Innovation Cell, MHRD’s Innovation Cell, Government of India, on 02-05-2020 	

	<p>EDP Organized</p> <ol style="list-style-type: none"> 1. Organized "Two Day Executive Development Program (EDP) in Logistics and Supply Chain Management" during 22-07-2019 to 23-07-2019. 2. One Week Management Development Program on Design Thinking and Innovation Management for Business Excellence organized by SMS, CBIT from 6th to 10th May, 2025.
<p>Details of Journal Publications/ Conferences (National and International)</p>	<p>A Study automation technologies with the human-driven road goods transport industry on 19-01-2025 conducted by IJAMSR Conferences, International Conference on Latest Trends in Engineering, Management, Humanities, Science & Technology (ICLTSEMH-2025)</p> <p>A Study on Customer Perception on GST in Hotel Industry with Reference to Hyderabad City on 30-06-2024 conducted by International Journal of Research Publication and Reviews.</p> <p>Panel Member for International Webinar on Designing Logistics in the New Normal by ASBM University on 19-11-2020</p> <p>Impact of Technology advancements in the road goods Transport Industry at National Conference on Innovations in Science Engineering Technology and Humanities (NCISETH-2023 on 30-11-2023)</p> <p>The role of Financial inclusion in promoting economic growth: A case study of India. Two days national seminar on new horizons in commerce and business management during 21st Century- Challenges and opportunities conducted by University College of Commerce and Business Management, Kakatiya University, Warangal on 12th and 13th March, 2025.</p>

