

Name of Faculty	P. Varaprasad Goud			
Designation	Assistant Professor			
Nature of Job/Appointment	Regular			
Date of Joining	07 – 09- 2016			
E-mail	varaprasadgoud_sms@cbit.ac.in			
Education Qualifications	Name of the Degree		Class	
Ph. D	Doctor of Philosophy (Business Management) Osmania University, Hyderabad		Awarded	
PG	MBA		First with Distinction	
UG	BSC		First	
Work Experience				
Teaching	15 Years			
Research	06 years			
Industry	--			
Others	--			
Area of Specialization	Human Resource			
Professional Memberships	Member, Telangana Management Association			
Responsibilities held at Institution Level	TASK Faculty coordinator.			
Responsibilities held at Department Level	<ol style="list-style-type: none"> Member Board of Studies from March 2019 till date. Member, Performance Assessment Committee from July 2017 till date. Member, Course Expert Group from July 2017 till date. Student Club Faculty Coordinator. 			
Courses Handled at Undergraduate / Post Graduate Level.	<ol style="list-style-type: none"> Business Analytics Business Communication Organization Behavior Human Resource Management Principles of Management Organization Development and Change Management Industrial Relations and Labour Laws Digital Technology E-business 			
No. of Papers Published	National Journals – Nil		international Journals – 16	
	National Conference – 02		International Conference – Nil	
Invited Speaker	<ol style="list-style-type: none"> Guest Lecture delivered on “Basics in Stock Market Trading” at SD Signodia College of Arts & Commerce & PG Centre, on 01-12-2018. Guest Lecture Delivered on “Change Management and Presence of Mind” at CBIT during a One Week FDP dated 10-01-2014. 			

<p>Details of Short-Term Training Programs/Faculty Development Programs/Seminars/Workshops. Other Training (Attended and/or Organized).</p>	<ol style="list-style-type: none"> Attended an ATAL FDP on Organizational Behaviour, Organized by Mahatma Gandhi University, Nalgonda from 23.11.2021 to 27.11.2021. Attended an ATAL FDP on Teaching Organizational Behaviour for Institutional Growth, Organized by Basaveshwar Engineering College, Bagalkot from 08.11.2021 to 12.11.2021. Attended One Week Online STTP on Marketing Management for Sustainable Development Organized by VNS Group of Institutions, Bhopal from 23.08.2021 to 28.08.2021. Attended a 10 Days National Workshop on Research Methodology for Faculty and Research Scholars, Organized by School of Management, Doon University, Dehradun from 02.08.2021 to 11.08.2021. Attended an ATAL FDP on Personal Effectiveness Organized by PDPM Indian Institute of Information Technology, Design and Manufacturing, Jabalpur from 23.08.2021 to 28.08.2021. Attended Five Days International FDP on Research and Innovation Organized by the department of Commerce (A&F), SRM Institute of Science and Technology, Chennai from 05.07.2021 to 09.07.2021. Attended a One Day FDP on 17-07-2020 titled "Statistics for Researchers", Conducted by Noorul Islam Centre for Higher Education. Completed a MOOCs Course titled "Influencing People" from University of Michigan, offered through Coursera dated 17-07-2020. Attended a total of 19 Online Webinars conducted by Various Organizations (from 31-05-2020 to 15-07-2020). Participated and Received Pass Certificates in 06 Online Quizzes Organized by Various Organizations (19-05-2020 to 12-07-2020). Completed a MOOCs Course titled "Preparing to Manage Human Resources" from University of Minnesota, offered through Coursera dated 09-07-2020. Participated in the IIC Online Sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs from 28th April to 22nd May 2020 during COVID-19 nationwide lockdown. (Certificate dated:07-07-2020) Attended a Series of Leadership Talks held by MHRD's Innovation Cell from 02-05-2020 to 27-06-2020 (total of 09 Leadership Talks). Attended a Workshop on 17-06-2020 titled "Social Responsibility and Community Engagement" Conducted by Chaitanya Bharathi Institute of Technology, Hyderabad. Attended a Five-Day Hands-on Workshop from 29-05-2020 to 02-06-2020 on "Patent Searching, Drafting and Filing" Conducted by Panimalar Institute of Technology, Chennai. Attended a One Week Online FDP from 28-05-2020 to 01-06-2020 on "Outcome Based Education and NBA Accreditation Process-(UG)" Conducted by Chaitanya Bharathi Institute of Technology, Hyderabad. Attended a Five-Day National Level Online FDP from 22-05-2020 to 26-05-2020 on "Artificial Intelligence" Conducted by Chaitanya Bharathi Institute of Technology, Hyderabad. Completed a MOOCs Course titled "Personality Types at Work" from University of Florida offered through Coursera dated 22-05-2020. Completed a MOOCs Course titled "Reverse Candlestick trading Strategy-Forex/Stock Trading" through Udemy dated 17-05-2020. Completed a MOOCs Course titled "Learning How to Learn: Powerful mental tools to help you master tough subjects" by McMaster University and University of California, San Diego offered through Coursera dated 16-05-2020.
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21. Attended a Hands-on Workshop on 16-05-2020 titled "Effective and Efficient Online Teaching in The Age of Corona, A Hands-on Workshop" Conducted by Teaching Learning Centre (ICT), IIT Bombay.

22. Completed a MOOCs Course titled "Grammar and Punctuation" from University of California, Irvine offered through Coursera dated 15-05-2020.

23. Attended a Three Day Online FDP from 12-05-2020 to 14-05-2020 on "Teaching and Learning Tools Setup And Assessment For Next Generation" Conducted by B.V.Raju Institute of Technology, Medak.

24. Participated in the 2-Day Rural Immersion Training Programme on Swachhatha Action plan and Community Engagement, organized by Mahatma Gandhi National Council of Rural Education Hyderabad with CBIT Hyderabad, Telangana during 14-11-2019 to 15-11-2019.

25. Presented a paper on "Acquisition and Development of Potential Individuals" at Research Day 23rd August 2019 organized by CBIT.

26. Organized a Two-Day EDP in "Logistics and Supply Chain Management" at CBIT-SMS during 22-07-2020 to 23-07-2020.

27. Attended 3-day workshop on "Developing and Analyzing Business Cases" at School of Management Studies, CBIT on 12th -14th December 2018.

28. Attended a Two-Day National Level Workshop on "Interface of Statistical Analysis using 'R'", Conducted by Department of M&H, CSE, IT, CBIT during 09-02-2018 and 10-02-2018.

29. Attended a 3- Day Workshop for scholars on Spiritual Values & Ethics Organized by HRDC at Osmania University from 27-07-2017 to 29-07-2017.

30. Attended a two-day workshop on "e-Resources and Thesis Report Writing" Organized by DBM, Osmania University on 24th and 25th March 2017.

31. Presented a Research Paper titled "A Study on Characteristics of Potential Recruits" in the Two-Day Conference Organized by CVR College of Engineering, Hyderabad, from 03-02-2017 to 04-02-2017.

32. Presented a Research Paper titled "Effectiveness of Green HRM In Operations Management" in the National Conference on Operations Research and Management - A Strategy towards Competitive Advantage (NCORM 2016) Organized by Department of Mechanical & Production Engineering and School of Management Studies, CBIT from 28-01-2016 to 29-01-2016.

33. Attended a National Seminar Cum Workshop on "Effective Presentation Skills" Organized by University College of Engineering (UCE), Osmania University, Hyderabad on 07-09-2015.

34. Attended a "3-Day Faculty Development Programme" conducted by In-House Training Centre (ITC), Chaitanya Bharathi Institute of Technology, from 05-08-2015 to 07-08-2015.

35. Attended a One Day Workshop on "Financial Inclusion & Entrepreneurship Opportunities for SC & STs" Organized by Department of Commerce, Osmania University, Hyderabad, held on 29-04-2015.

36. Presented a Research Paper titled "HR and Sustainability: Sustainability into Action" in the National Conference on Innovative Management Strategies for Sustainable Development in Global Perspective, Organized by Department of Business Management, Kshatriya College of Engineering on 30-03-2015.

37. Attended a Two-Day Workshop titled "Cambridge English Business Certificates (BEC)" Conducted by Cambridge University during 22-08-2014 to 23-08-2014.

38. Attended a One Week FDP on Effective Teaching Methodologies" Conducted by Dr.Y.S.R. National Institute of Tourism & Hospitality Management, from 26-05-2014 to 30-

	<p>05-2014.</p> <p>39. Attended a "TEQIP Sponsored One Week In-House FDP" Conducted by Chaitanya Bharathi Institute of Technology, from 06-01-2014 to 11-01-2014.</p> <p>40. Presented a Research Paper titled "Employee Retention for Sustainable Development" in the Two-Day National Conference Organized by School of Management Studies, CBIT from 25-10-2013 to 26-10-2013.</p> <p>41. Presented a Research Paper titled "How Do Leaders Make Their Numbers" in the International Conference and Doctoral Colloquium on Social Science Research: Issues, Challenges and Strategies Organized by Institute of Public Enterprise, during 09-01-2013 to 11-01-2013.</p> <p>42. Presented a Research Paper titled "Managers Ought to be Leaders" in the 5th National Conference on Contemporary Issues in Business Management Organized by Apeejay School of Management, New Delhi, on 19-10-2012.</p> <p>43. Presented a Research Paper titled "Emotional Intelligence: A Success Key for Organizations" in the National Level Seminar Organized by Dnyanganga Institute of Career Empowerment & Research, Pune, from 01-03-2012 to 03-03-2012.</p> <p>44. One-week online FDP on "Quality Education through OBE" organized by Chaitanya Bharathi Institute of Technology (Autonomous) during 22nd - 27th January 2024.</p> <p>45. Participated in One-week online FDP on "Research Methodologies and Publication Strategies" from 12th to 16th February 2024, organized by School of Management Studies, Chaitanya Bharathi Institute of Technology (Autonomous), Hyderabad.</p> <p>46. Presented the paper titled "Impact of E-Learning Platforms on Quality Education and Promote Lifelong Learning Opportunities for all - A Bibliometric Analysis" at the International Conference on "Transforming Education : Exploring the Impact of E-Learning Platforms in Bharat for Vision Viksit Bharat @ 2047", held during 14-15 February, 2025.</p> <p>47. Participated & completed AICTE Training And Learning (ATAL) Academy Faculty Development Program on Strategic Leadership in Manufacturing & Industry 4.0: Driving Innovation for Future at Chaitanya Bharathi Institute of Technology from 10/02/2025 to 15/02/2025.</p> <p>48. Participated in A Workshop on Deep Dive into Design Thinking organized by Private Advisory, Bengaluru on 16th August 2025.</p>
Details of Journal Publications/ Conferences (National and International)	

International Journals:

1. Sripathi M., Leelavati T.S., Goud P.V., Kavitha C., Kumar M.V., Lakshmi B., Aminabee S., "Unravelling the Impact of Alcohol Use on College Students' Educational Success: A Systematic analysis", (2024) Journal of Drug and Alcohol Research, 13 (2), art. no. 236283, Cited 1 times. DOI: 10.4303/JDAR/236283.
2. Raju K.G., Goud P.V., Parween S., Ramarao M., Leelavati T.S., Madhavi S., Aminabee S., "Economic Analysis of Pharmacological Interventions for Substance Use Disorders Cost-effectiveness and Market Dynamics", (2024) Journal of Drug and Alcohol Research, 13 (7), DOI: 10.4303/JDAR/236309.
3. Goyal, P. A., and P. V. Goud. "Investigating the role of sustainable leadership in driving organizational sustainability." Educational Administration: Theory and Practice 30.5 (2024): 4094-4100.
4. Irfan, M., Dias, R., Goud, V., Santosh, K., Galvão, R., & Varela, M. (2024). Business Sustainability, Social Enablement, ESG, and Ethics: A Systematic Biliometric Review. Revista de Gestão Social e Ambiental, 18(8), e06822.
5. Madhavi Sripathi, T.S. Leelavati, P. Varaprasad Goud, K.S. Venkateswarakumar, M. Ramarao, K. Susmitha, Shaik Aminabee (2024). Evaluating Agripreneurs' Satisfaction: Exploring the Effect of Demographics and Emporographics. Afr.J.Bio.Sc. 6(5) (2024). 696-706.
6. Kumari, L., Gautam, A., Goud, P. V., & Abdulkarim, F. M. (2024). Can AI Change the Way We See the World?: An Analysis Using Attitude and Perception Measurement on Female B. Tech Students in Rajasthan. In AI-Driven Decentralized Finance and the Future of Finance (pp. 289-301). IGI Global.
7. P. Varaprasad Goud, Mopidevi Ramarao, K. S. Venkateswarakumar, K. Prudhvi raj, T.S. leelavati,

S. Madhavi, Shaik Aminabee (2024), "Adapting to Change: Change Management Strategies and Challenges in Modern Pharmacy Organizations, International Journal of Chemical and Biochemical Sciences", "International Journal of Chemical and Biochemical Sciences", volume-25, issue-13, (ISSN 2226-9614)

8. T.S. Leelavati, S. Madhavi, K. Susmitha, K.S. Venkateswara Kumar, P. Vara Prasad Goud , K. Ganga Raju and Shaik Aminabee (2023), "Exploring University Student Attitudes, Beliefs, and Alcohol Usage Patterns: An Investigation into Alcohol and Drug Use within the Student Lifestyle", Journal of Drug and Alcohol Research, volume 12, issue 8, ISSN: 20908334.
9. Dr.V.Samunnatha, P.Varaprasad Goud (February 2022), " A Study on The Relationship between Training and Development Activities and Employee Performance.", International Journal for Research in Engineering Application & Management (IJREAM), vol-7, issue-11. ISSN : 2454-9150
10. Dr.V.Samunnatha, P.Varaprasad Goud (January 2022), " A Study on The Analysis of Employee Awareness of Training and Development Policies and Their Relationship with Employee Performance." International Journal for Research in Engineering Application & Management (IJREAM), vol-7, issue ISSN: 2454-9150.
11. P.Varaprasad Goud, M.Sangeetha, E.Saikiran (June 2021), " A Study On Intraday Price Action Patterns And Trading Volume Relations In The Stock Market With Special Reference To Nifty IT Companies." Design Engineering, issue-7, pp 1139-1166, ISSN: 0011-9342
12. M.Sangeetha, P.Varaprasad Goud, A.P.Kumar, "A Study on Investment Pattern Of Salaried Class During Covid-19 In Twin Cities Of Hyderabad, India." Design Engineering, issue-7, pp 1437-1444, ISSN: 0011-9342.
13. P. Varaprasad Goud, M. Sangeetha (2020), "A Study on Price Action Patterns (Inside Bar and Outside Bar) Formed at Prime Numbers with Reference to Equity Stocks", International Journal For Research in Engineering Application and Management (IJREAM), Volume 06, Issue 3, June 2020.
14. P. Varaprasad Goud, Abbagoni Mahesh (2019), "A Comparative Study on Consumer Buying Behaviour Between Berger Paints and Asian Paints", International Journal for Research in Engineering Application and Management (IJREAM), Volume 04, Issue 12, March 2019.
15. P. Varaprasad Goud, (2018), "A Study on Potential Individuals", International Journal for Research in Engineering Application and Management (IJREAM), Volume 04, Issue 3, June 2018.
16. P. Varaprasad Goud, (2014), "Employee Retention for Sustainable Development", International Journal of Innovative Technology & Adaptive Management (IJITAM) ISSN: 2347-3622, Volume-1, Issue-5, February 2014.

National Conferences

1. P. Varaprasad Goud, (2018), "A Study on Potential Individuals", Journal of Emerging Trends in Management Practices, ISBN:978-93-85101-51-9, 2018.
2. P. Varaprasad Goud, (2012), "Emotional Intelligence- A Success key for Organizations", Dnyanganga management journal, March 2012 ISSN-2277-453X.

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