

Name	Dr. S TULASI RAM	
Designation	Assistant Professor	
Nature of Appointment	Contract	
Date of Joining	01-03-2016	
E-mail	tulasiram_sms@cbit.ac.in	

<b>Education Qualifications</b>	<b>Name of the Degree</b>	<b>Class</b>
Ph. D	Doctor of Philosophy (Commerce and Business Management)	Awarded
PG	M Com	First
PG	MBA	First
UG	B. Com (Computer Applications)	First
Others	UGC-NET – Management, Commerce APSET- Management, Commerce	
<b>Work Experience</b>		
Teaching	13 Years	
Research	09 years	
Industry	Nil	
Others	Nil	
Area of Specialization	Finance and Marketing	
Professional Memberships	1. Member, Hyderabad Management Association, Membership Number: IM-1952 2. Member, American Management Association, Membership Number: 4081272 1. Member, Public Relations Committee, from 25-02-2019 to till date. 2. Member, College Maintenance Committee and In-charge- Lift Maintenance 3. Member, Disciplinary committee during Sudhee and Shruthi 2023, 2024, 2025 – College annual technical and cultural fest. 1. Coordinator, College Maintenance Committee including department infrastructure. 2. Coordinator, SC&ST cell 3. Coordinator, Online exams 4. Previous Member, Performance Assessment and Quality Improvement Committee 5. Coordinator, Course Expert Group (FM) 6. Member, Course Expert Group (Finance and elective courses)	
Responsibilities held at Institution Level (Present institute)		
Responsibilities held at Department Level (Present Institute)		
Research Guidance	Nil	

Awards Received

Nil

Courses Handled at Under Graduate / Post Graduate Level.

(PG)

1. Business Environment,
2. E-Business,
3. Financial Management,
4. Investment Management,
5. Financial Markets and Services,
6. International Finance,
7. International Business,
8. Financial Risk Management,
9. Project Appraisal and Finance,
10. Logistics and Supply Chain Management,
11. International Logistics

(UG)

1. Engineering Economics and Accountancy, Managerial Economics and Financial Analysis
2. Community Engagement
3. Indian Constitution and Fundamental Principles

National Journals – Nil

International Journals – 07

No. of Papers Published

National Conference – 02

International Conference – 06

Projects Carried out

- Nil

Patents

- Design Patent (Granted) on "Management Device" Registered from Office of the Controller General of Patents, Designs and Trademarks, DIPP, Ministry of Commerce and Industry, Government of India. Design Number: 476278-0001 dated 09.10.2025 Issued on 29.12.2025.

Technology Transfer

- Nil

Invited Speaker

- Served as a Resource Person for Technical Session III in the National Seminar on 'New Horizons in Commerce and Business Management during the 21st Century – Challenges and Opportunities,' held on 13th March 2025.

No. of Books/Chapter Published with details

Published One Chapter in Book Titled "Foreign Direct Investment in India: Issues and Challenges", 2015, Paramount Publishing House.

Details of Short-Term Training Programs/Faculty Development Programs/Seminars/Workshops. Other Training (**Attended and/or Organized**).

**STTPs**

1. Participant, Executive Excellence Program on "Substance Use Disorder (SUD): Strategies for Prevention" Organized by Dr.MCR HRD IT, Hyderabad, Government of Telangana, during 23-09-2025 to 24-09-2025.
2. Successfully completed STTP on "Six Sigma Assessment" organized by Learn Tube by Career Ninja on 20-10-2024.
3. Successfully completed One Week International Short Term Training Program on "Comprehensive Cyber Security and Ethical Hacking, from Fundamental to Advanced Techniques" Organized by Department of CSE, CBIT in association with Ditto Security, Mumbai during 04-03-2024 to 09-03-2024.
4. Participant, "IP Awareness Training Program" under National Intellectual Property Awareness Mission Organized by Intellectual Property Office, India on 26-03- 2022.
5. Successfully Completed One Month Online Internship Program in "Research Training" Organized

by MSME- Technology Development Centre (PPDC), Ministry of MSME, Government of India, Agra, U.P from 17-01-2022 to 17-02-2022.

6. Successfully Completed AICTE sponsored six days short term training program on "Comprehensive Village Development — Feasibility and Sustainability" Organized by Indo Global College of Architecture, Abhipur, New Chandigarh, Panjab from 25-10-2021 to 30-10-2021.
7. Successfully Completed "The Future of Payment Technologies", an online non-credit course authorized by University of Michigan and offered through Coursera on 11-05-2020
8. Successfully Completed "Blockchain and Cryptocurrency Explained" an online non-credit course authorized by University of Michigan and offered through Coursera on 04-06-2020
9. Successfully Completed "Raising Capital: Credit Tech, Coin Offerings, and Crowdfunding" an online non-credit course authorized by University of Michigan and offered through Coursera on 07-06-2020.
10. Successfully Completed "Innovations in Investment Technology: Artificial Intelligence" an online non-credit course authorized by University of Michigan and offered through Coursera on 23-06-2020.
11. A One Week Online Refresher course on "Bharatheeya Chaitanyam", at CBIT, Hyderabad, during 29-06-2020 to 05-07-2020

#### **FDPs**

1. Faculty development program on "Research Methodology and Paper Writing Techniques with an Interdisciplinary Approach" organized by BR Ambedkar Institute of Management and Technology, Hyderabad during 08-12-2025 to 12-12-2025.
2. Faculty development program on "Teaching Indian Traditional Knowledge (ITK): Pedagogies, Content, & Cultural Context" organized by VAK and Department of English, CBIT during 09-06-2025 to 14-06-2025.
3. Faculty development program on "AI mastery for educators" organized by Vishelan I-HUB IIT-Patna, during 15-05-2025 to 07-06-2025.
4. One week faculty development program on "Mastering AI and GPT: Unleashing the Power of Intelligent Automation" organized by National Institute of Electronics & Information Technology, Aurangabad, Ministry of Electronics and Information Technology, Government of India, during 17-12-2024 to 21-12-2024.
5. National Level One Week Faculty Development Program (Hybrid) on "National Education Policy 2020- Challenges in Implementing in Higher Education" organized by Department of EEE, IT and Physics in association with IEEE Education society student branch chapter CBIT and IEEE Young Professionals during 18-03-2024 to 23-03-2024.
6. One Week Online Faculty Development Program on "Research Methodologies and Publication Strategies" organized by School of Management Studies, CBIT during 12-02-2024 to 16-02-2024.
7. One Week Online Faculty Development Program on "Quality Education Through OBE" organized by CBIT in association with IEEE education society during 22-01-2024 to 27-01-2024.
8. Seven Days National Level Faculty Development Program on "NAAC Assessment and Accreditation: Procedures and Processes" Organized by ACT Academy in association with Arasu Group of Institutions, Tamil Nadu, during 18-10-2023 to 24-10-2023.
9. Six Days National Level Faculty Development Program on "Pedagogical Transition in Higher Education – A Paradigm Shift" Organized by IQAC, Sri Aurobindo College, Bangalore during 18-04-2022 to 23-04-2022.
10. Five Day Online Faculty Development Program on "Research Methodology in Social Sciences" Organized by Bhavan's Vivekananda College in Collaboration with ICSSR-SRC.
11. One-week Faculty Development Program on "NBA Accreditation Process & SAR File Preparation" under AICTE Margadarshan Scheme conducted by Department of IT, Anurag University, Hyderabad, during 08-11-2021 to 12-11-2021.
12. Three days online International Faculty development on "Innovations in Techno-Management and Strategic Case Based Teaching Learning" organized by IIC-Sinhgad Institute of management and Computer Applications, Pune during 06-08-2021 to 08-08-2021.
13. One-week Online Faculty Development Program on "IPR & Patent Prosecution" Organized by Department of CSE in association with IIC, MVSREC, Hyderabad during 24-05- 2021 to 28-05-2021.
14. One-week Faculty Development Program on "Covid-19—Business Dynamics in New Normal" Organized by Department of MBA, Vardhaman Engineering College(A), Hyderabad during 26-04-2021 to 01-05-2021
15. NPTEL-AICTE Faculty Development Programme (12 weeks) successfully completed the course "NBA Accreditation and Teaching — Learning in Engineering (NATE) with 64% score (Elite).
16. Two-week Faculty Development Programme on "Research Methodologies and Statistical Data Analysis" organized by department of mechanical engineering, Chaitanya Bharathi Institute of Technology during 14-12-2020 to 26-12-2020.
17. Five days online Faculty Development Program on "Case Discussion Methodology for Entrepreneurship Development" at Mahatma Gandhi National Council of Rural Education, Ministry of Human Resource Management, Government of India, during 26-06-2020 to 30-06-2020
18. A One-week online Faculty Development Program on "Applications of IOT" at Computer Science

and Engineering Department, National Institute of Technical Teachers Training and Research, Ministry of Human Resource Development, Government of India, during 16-06-2020 to 20-06-2020.

19. A Six-day online Faculty Development Program on "Course Structuring, Teaching and Evaluation in HEI as per OBE" at Malla Reddy College of Engineering, Secunderabad, in association with Indian Society for Technical Education (ISTE) and MHRD Institutional Innovation Council (MIC) during 11-06-2020 to 17-06-2020.
20. A One-week online Faculty Development Program on "Advanced Research Methodology and Innovative Teaching Pedagogy" at Tulsiramji Gaikwad- Patil College of Engineering & Technology, in association with The Institution of Engineers (India), Indian Society for Technical Education (ISTE) during 08-06-2020 to 13-06-2020
21. A One-week online Faculty Development Program on "Outcome Based Education and NBA Accreditation Process- (UG)" at Chaitanya Bharathi Institute of Technology, Hyderabad, Telangana during 28-05-2020 to 01-06-2020.
22. A One-week online faculty development program on "New Challenges in Business Management Post Covid-19 Pandemic Scenario" organized by department of MBA, CMR technical campus, Hyderabad in association with Tryitfirst, during 25-05-2020 to 31-05-2020
23. A Five-day National level online Faculty Development Program on "Artificial Intelligence" Organized by Department of CSE, IT, and MCA in collaboration with Brain-O-Vision India Pvt. Ltd, during 22-05-2020 to 26-05- 2020.
24. A "Two-day Rural Immersion Training Programme on Swachhatha Action Plan and Community Engagement" at Mahatma Gandhi National Council of Rural Education, Hyderabad during 14-11-2019 to 15-11-2019.
25. A One-day faculty knowledge sharing program", organized at ICFAI business school, Hyderabad, on 21-07-2018.
26. A One-week FDP on "Transforming into better Performers" at In-House Training Centre, CBIT, Hyderabad during 27-11-2017 to 01-12-2017.
27. A One-week FDP on "Meeting the Challenges of a Teacher in Modern Engineering Education" at In-House -Training Centre, CBIT, Hyderabad during 12-06-2017 to 17-06-2017
28. A One week FDP (National level) on "Data Analytics Using R" (Sponsored by TEQIP II) at Department of Information Technology, CBIT, Hyderabad during 20-03-2017 to 25-03-2017.
29. A One Week National Level FDP on "Emerging Trends, Issues and Challenges in Big Data & Cloud Computing" (Sponsored by TEQIP II) at Department of CSE, CBIT, Hyderabad during 20-02-2017 to 25-03-2017
30. A One-week FDP on "Towards personal, Professional and Institutional Excellence (Sponsored by TEQIP II) at In-House-Training Centre, CBIT, Hyderabad from 19-12-2016 to 24-12-2016.
31. A One-week Faculty Development Program on "Internet of Things with Raspberry PI & Network Simulator (NS-2)" at Department of Information Technology, MGIT in association with Pantech Pro Ed Pvt. Ltd during 17-10-2016 to 21-10-2016.
32. A Faculty Development Program on Investment Management in the Global Scenario, at Pragathi Mahavidyalaya, on 26-09-2015.

#### **Seminars**

1. A National Seminar on "Big Data Analytics" at Sagar Institute of Technology (Association with HP India Ltd and Startup Curation) on 7-10-2015.
2. A UGC sponsored National Seminar on "Role of MSME sector in Indian Economy, Prospectus & Challenges" at MVS Government Degree College, Mahbubnagar on 19- 03-2015.
3. An International conference on "Recent Trends in Industrial Relations: The Role of HR Professionals" at SMS, JNTUH, on 21-08-2014.
4. A National Seminar on "Commodity derivative trading in India- Issues and Concerns" at Department of Commerce, UCCBM, Osmania University during 08-08-2014 to 09-08- 2014.

#### **Workshops**

1. Participant, Workshop "10-day Idea to Patent Course" organized by Turnip Innovations during 28-02-2023 to 09-03-2023.
2. Participant, National Level Hands-on Workshop on "Cyber Security Tools and Techniques: A Practical Approach" organized by Department of Computer Science Engineering, Chaitanya Bharathi Institute of Technology, Hyderabad, on 14-05-2022.
3. Participant, "Workshop on Improving Scientific Research Writing and Publication Skills" organized by RKDF University, Bhopal, on 16-04-2022.
4. Participant, "One Day Innovation Festival" conducted by Trunip Innovations, on 22-01-2022.
5. Participant, One Day Workshop on "Being Creative and Innovative in Following Your Dream and Chosen Passion" Organized by CBIT-SMS, CBIT, on 27-11-2021.
6. Participant, Two Day National Hands-on Workshop on "Ethical Hacking & Cyber Security" conducted by Department of MCA, CBIT, Hyderabad, during 13-11-2021 to 14-11-2021.
7. Participant, One day Online Workshop on "Patents, Trademarks and Copyrights" Organized by IIC-CBIT, on 17-07-2021.
8. Participant, One day Online Workshop on "Social Responsibility and Community Engagement" at Chaitanya Bharathi Institute of Technology, on 17-06-2020
9. Participant, Five Days Hands on Online Workshop on "Patent Searching, Drafting and Filing" at

Panimalar Institute of Technology, Chennai, Tamil Nadu in association with Turnip Innovations and Exlyze Intellectual Services

10. , IEEE Computer Society & Computer Society of India, during 29-05-2020 to 02-06-2020
11. Participated and Successfully Completed, Workshop on "Effective and Efficient Online Teaching in the Age of Corona: A Hands-On Workshop", Pre and Post Workshop Online Activities, Involving 3 days of Video Lectures and Hands-on Work, at Teaching Learning Centre (ICT) at IIT- Bombay Funded by the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, MHRD, Govt. of India, on 23-05-2020.
12. Participant, Two Day Online Workshop on "Intellectual Property Rights" at Panidit Deendayal Petroleum University, Gandhi Nagar, Gujarat, during 10-04-2020 to 11-04-2020
13. Participant, Two Day Hands on National Workshop on "Python Programming for Engineering Applications" at Department of MCA, Chaitanya Bharathi Institute of Technology, Hyderabad during 26-07-2019 to 27-07-2019.
14. Participant, Three Day Workshop on "Developing and Analyzing Business Cases" at School of Management Studies, CBIT, Hyderabad, during 12-12-2018 to 14-12-2018.
15. Participant, Two-Day Hands-on Workshop on "Digital Marketing" (Sponsored by TEQIP-MHRD) at CBIT, during 22-11-2016 to 23-11-2016.
16. Participant, Two Day Workshop on "Indian Financial Market" Organized by Karvy Stock Broking Ltd at CBIT, during 28-10-2016 to 29-10-2016.
17. Participant, A Two-Day National Workshop on "Cloud Computing" at Department of Computer Science and Engineering (Under TEQIP-II), CBIT, during 07-09-2016 to 08-09-2016.
18. Participant, Workshop on "Digital Marketing" at IIM-Calcutta during 19-12-2014 to 20-12-2014.

#### **MDP Organized**

1. Co-Coordinated One Week Management Development Program (EDP) on "Design Thinking and Innovation Management for Business Excellence" during 06-05-2025 to 10-05-2025.

#### **EDP Organized**

1. Organized "Two Day Executive Development Program (EDP) in Logistics and Supply Chain Management" during 22-07-2019 to 23-07-2019.

#### **Leadership Talks**

1. Participated the India First Leadership Talk Webinar with Shri Shashi Shekhar (CEO, Prasar Bharti), 11th July 2020 conducted by MHRD's Innovation Cell.
2. Participated the India First Leadership Talk Webinar with Shri Dipendra Manocha, (Motivational Speaker), 27th June 2020 conducted by MHRD's Innovation Cell.
3. Participated the India First Leadership Talk Webinar with Ms. Ashwini Deshpande (Co-Founder & Director ElephantDesign), 6th June 2020 conducted by MHRD's Innovation Cell.
4. Participated the India First Leadership Talk Webinar with Dr. Nilesh N Oak, Expert (Indian Civilization & History), 30th May 2020 conducted by MHRD's Innovation Cell.
5. Participated the India First Leadership Talk Webinar with Mr. Mahesh Babu CEO Mahindra Electric Mobility Ltd, 23rd May 2020 conducted by MHRD's Innovation Cell.
6. Participated the India First Leadership Talk Webinar With Dr. Pramod Chaudhari, Founder Chairman, Praj Industries Limited 16th May 2020 conducted by MHRD's Innovation Cell.
7. Participated the India First Leadership Talk Webinar with Prof D. P. Singh, Chairman UGC, 9th May, 2020 conducted by MHRD's Innovation Cell.

#### **Webinars**

1. Participant, Guest Lecture on "Rethinking Retirement? Using Safe Withdrawal Rates for Better Planning in India" Organized by NSIM, on 12-08-2025.
2. Participant, Guest Lecture on "Demystifying Municipal Bonds: Opportunities for Investors and Issuers" Organized by NSIM, on 05-08-2025.
3. Participant, Guest Lecture on "Global Markets and Their Impact on India" Organized by NSIM, on 31-07-2025.
4. Participant, Guest Lecture on "Personal Finance: Planning for Financial Goals" Organized by NSIM, on 26-07-2025.
5. Participant, Guest Lecture on "Real Estate vs Securities: Where to Invest" Organized by NSIM, on 24-07-2025.
6. Participant, Guest Lecture on "How to Build Long Term Portfolio" Organized by NSIM, on 22-07-2025.
7. Participant, Guest Lecture on "The Role of Big Data and Analytics and Investing" Organized by NSIM, on 30-06-2025.
8. Participant, Guest Lecture on "Essential Safeguards for Modern Investor: Stay ahead of cyber criminals" Organized by Department of EEE, CBIT on 16-06-2025.
9. Participant, Guest Lecture on "The Climate-Ready Company : Resilience, Risk and Opportunity" Organized by Department of EEE, CBIT on 05-06-2025.
10. Participant, Guest Lecture on " Basics of Stock Market Investing" Organized by Department of EEE, CBIT on 27-05-2025.
11. Participant, Guest Lecture on "The Impact of Geopolitical Events on commodity Markets" Organized by Department of EEE, CBIT on 22-05-2025.
12. Participant, Guest Lecture on "Market Sentiment and Its Impact on Stock Prices" Organized by

Department of EEE, CBIT on 15-05-2025.

13. Participant, Guest Lecture on "Investing in Small-Cap and Mid-Cap Stocks" Organized by Department of EEE, CBIT on 05-05-2025.
14. Participant, Guest Lecture on "Research Paper Writing, Publishing and Citation Management" Organized by Department of EEE, CBIT on 16-11-2024
15. Participant, Webinar on "Technical Analysis" Organized by National Institute of Securities Markets of SEBI on 29-10-2024.
16. Participant, National Webinar on "Public Relations Transfer Process of Changing Negative to Positive" Organized by Bharati Vidyapeeth's- BVICM in association with Communication Today on 18-10-2024.
17. Participant, Webinar on "Investing in Secondary Markets" Organized by National Institute of Securities Markets of SEBI on 16-10-2024.
18. Participant, Webinar on "Application of Advanced Analytics in Securities Markets" Organized by National Institute of Securities Markets of SEBI on 06-01-2024.
19. Participant, Webinar on "The Overall Opportunities in The Securities Markets" Organized by National Institute of Securities Markets of SEBI on 18-12-2023.
20. Participant, Webinar on "Taxation Aspects of Securities Markets Products" Organized by National Institute of Securities Markets of SEBI on 17-11-2023.
21. Participant, Webinar on "CAPEX, Infrastructure Development for Economic Growth" conducted by ASBM University, Bhubaneswar on 27-02-2023.
22. Participant, Webinar on "Designing and Managing SupplyChain" by Ravi Shankar organized by McGrawHill Publications on 28-05-2022.
23. Participant, One Day International Webinar on "Human Transformation with Block Chain Technology" conducted by ASBM University, Bhubaneshwar, on 12-02-2022.
24. Participant, One Day Webinar on "Impact of Union Budget-2022" conducted by ASBM University, Bhubaneshwar, on 07-02-2022.
25. Participant, One Day Online Webinar "Marketing 5.0" organized by Balaji Institute of Management Sciences, Narsampet, Warangal, Telangana, on 25-01-2022.
26. Participant, Online webinar on "IP, Academia & SMEs : Taking your Ideas to Market" organized by DPIIT IPR Chair, Andhra University, Visakhapatnam on 26-04-2021.
27. Participant, Online Webinar on "In Sync with Industry" conducted by CBIT, Hyderabad, on 06-07-2020.
28. Participant, Online Webinar on "Publishing Research Articles in Scopus Indexed Journals" conducted by CBIT-School of Management Studies on 24-06-2020
29. Participant, Online Webinar on "Future of Education post Covid" conducted by Prof Rajendra P Gupta, Former Member of the National Education Policy Committee, Govt of India in association with McGrawHill Education, on 18-06-2020
30. Participant, Online Webinar on "CO-PO Attainment Computation and Outcomes Analysis" at Inpods on 12-06-2020
31. Participant, Online webinar on "Role of Marketing in times of Pandemic" by Dr. Rajan Saxena, Ex-Vice Chancellor, NMIMS University in association with McGrawHill Education, on 11-06-2020
32. Participant, Online Webinar on "Supply Chain Management Principles & Practices, Department of Mechanical Engineering, KLE College of Engineering & Technology, Chikodi, Karnataka, during 8-06-2020 to 9-06-2020
33. Participant, Online Webinar on "Analytics for Business" Telangana Social Welfare Residential Degree College for Women, Nalgonda, Telangana, on 28-05-2020.
34. Participant, Online Webinar on "The Economics Of The Pandemic" conducted, Sean Flynn, Behavioral Economist and Author of International Bestsellers in association with McGrawHill Education, on 28-05-2020
35. Participant, "All 17 IIC Online Sessions" at Institutions Innovations Council of MHRD's Innovation Cell, New Delhi to Promote Innovation, IPR, Entrepreneurship, and Start-ups among HEI, during 28-04-2020 to 22-05-2020
36. Participant, Online Webinar on "Getting Job Ready for Post Covid Era", Sandeep Kochhar, Founder and Storyteller - Blew Minds Consulting in association with McGrawHill Education, on 21-05-2020
37. Participant, Online Webinar on "Impact of Pandemic on Entrepreneurship in India", Saurabh Chandra, BITS & IIM-A Alumnus and Industry Expert in association with McGrawHill Education, on 19-05-2020
38. Participant, Online Webinar on "Leadership in Times of Crisis", Dr. Himanshu Rai, Director - IIM Indore in association with McGrawHill Education, on 18-05-2020
39. Participant, Online webinar on "Digital Productivity", Strom Overseas Education Consultancy Pvt. Ltd, on 15-05-2020
40. Participant, Online webinar on "Digital Transformation", Strom Overseas Education Consultancy Pvt. Ltd, on 12-05-2020
41. Participant, Online webinar on "Role of Digital Marketing in Complete Lockdown", Seema Gupta, Associate Professor-Marketing, IIM Bangalore in association with McGrawHill Education, on 05-05-2020.

#### **Others**

1. Participant, Two Day Training Program on "Essentials of Arbitration in India and International

Commercial Arbitration" at ICFAI Law School in Association with International Law Institute and Indian National Association of Legal Professionals, during 16-02-2020 to 17-02-2020.

#### **Innovation Ambassador**

1. Successfully completed innovation ambassador training (Reskilling) conducted by MOE's Innovation cell & AICTE, New Delhi on 30-07-2024.
2. Successfully completed innovation ambassador training(Advanced Level) conducted by MOE's Innovation cell & AICTE, New Delhi on 30-07-2021
3. Successfully completed innovation ambassador training conducted by MOE's Innovation cell & AICTE, New Delhi on 16-02-2021.

#### **Symposium**

1. Participant, 11th National Logistics and Supply Chain Management Symposium of Marklogistics-2021, "The Future of Marketing: Digital Logistics" conducted by ASBM University, Bhubaneswar, on 13-11-2021.

#### **Details of Journal Publications/ Conferences (National and International)**

##### **International Journal**

1. Lakshmi Sireesha, and S Tulasi ram(2025), "Unsupervised Learning-Driven Charging Station Deployment: Optimizing Electric Vehicle Networks For Sustainable Development" International Journal of Environmental Sciences, Vol. 11 No. 8, 2025, pp 2830-2836, ISSN: 2229-7359.
2. Varsha, Anil, Santhosh, Bagali and S Tulasi Ram (2024), " Fintech And Sustainable Finance: A Review of Environmental, Social, And Governance (Esg) Integration", Educational Administration: Theory and Practice, Volume 30, Issue 5, pp 6816-6824. ISSN 2148-2403.
3. Sanjeev Kumar, Parmar V Ragendersingh and S Tulasi Ram (2022) "Inclusive Education in India: Challenges and Issues" Neuro Quantology, Volume 20, Issue 8, pp 3372-3380, ISSN 1303-5150.
4. S Tulasi Ram and Dr. T. Srinivasa Rao (2021) "Adoptability of Digital Payment Systems in Indian Rural Markets: Strategic need for economic growth and future prospects" Journal of Applied Science and Computations, Volume 8, Issue 8, pp 01-10, ISSN 1076-5131.
5. Dr.M.Anil Kumar and S Tulasi Ram (2021) " A Study on Corporate Social Responsibility, Firm Value of Nifty 50 Companies" International Journal of All Research Education and Scientific Methods, Volume 9, Issue 6,pp 3393-3402, ISSN 2455-6211.
6. S Tulasi Ram and Dr.M.Anil Kumar (2021) "A Comparative Study on Store service satisfaction with reference to IKEA and Home Centre" Mukt Shabd Journal, Volume 10, Issue VI, pp 478-486, ISSN 2347-3150 (Online).
7. Gowtham G and Tulasi Ram S (2019) "A Study on Volatility of Initial Public Offering on Listing Day in National Stock Exchange" International Research Journal of Management Science & Technology, Volume 10, Issue 5, pp 72-78, ISSN 2250-1959 (online).
8. S Tulasi Ram and G. Srinivasa Raju (2017) "Does Industry Friendly Enough to Get More FDI into States of India", International Journal of Latest Engineering and Management Research, Volume 2, Issue 7, pp 35- 39, ISSN 2455-4847.

##### **International /National Conferences**

1. S. K. Nanda, S. H. Krishna, S. T. Ram, S. K. Jena, M. F. Hasan and S. Durga, (2024) "Smart Finance: Evaluating AI and Machine Learning's Impact on Investment Strategies and Financial Management," 2024 International Conference on Trends in Quantum Computing and Emerging Business Technologies, Pune, India, 2024, pp. 1-5, doi: 10.1109/TQCEBT59414.2024.10545191. (IEEE Explore-Scopus Indexed)
2. B. T. Geetha, K. Kafila, S. T. Ram, D. Amar Prabhakar Narkhede, A. Y. A. Bani Ahmad and M. Tiwari, (2024) "Creating Resilient Digital Asset Management Frameworks in Financial Operations Using Blockchain Technology," 2024 International Conference on Trends in Quantum Computing and Emerging Business Technologies, Pune, India, 2024, pp. 1-7, doi: 10.1109/TQCEBT59414.2024.10545263. (IEEE Explore-Scopus Indexed)
3. S Tulasi Ram and Radhika (2021) "Impact of collective Bargaining of Employees — A Study (with special reference to APSRTC and KSRTC in Andhra Pradesh and Karnataka States" published in Turkish Online Journal of Qualitative Enquiry (TOJQI), 2021, (Scopus Indexed), vol 12, Issue 8, pp 1802-1810, ISSN 1309-6591 through 6th International conference on Emerging Strategies for Business Advancement (ICESBA- 2021) on 23rd and 24th January 2021.
4. S Tulasi Ram and Dr. Srinivas Rao (2019) "Dissuade of Crop Insurance in Telangana State" got published in Journal of Restaurant Business, 2019, (Scopus Indexed), UGC Care list, vol 118, Issue 9, pp 161-164, ISSN 0097-8043 through International Conference on Emerging Strategies for Business Advancements ICESBA-2019.
5. S Tulasi Ram and Lokesh Joel (2018) "Impact of Automation versus Human Labour on Future IT Jobs in India", Journal of Advanced Research in Dynamical & Control Systems, ISSN 1943-023X, volume 10, special issue 08.(pp 334 to 338) (Scopus Indexed) through International Conference on Trends in Engineering, Management, Pharmacy and Sciences ICTEMPS-2018.
6. S Tulasi Ram (2017) "Remedies to Challenges Facing by Commercial Banks with Payments Banks", Airo International Research Journal (online), Volume 9, ISSN 2320-3714 through National Seminar on Banking and Financial Services in Indian Economy.
7. S Tulasi Ram (2015) "Recent Trends in Marketing: Digital Marketing for MSME's", International Journal

for Business Quantitative Economics and Applied Management Research, Volume II, pp 230-237 through ICCEMT.

8. S Tulasi Ram (2014) "Hurdles Need to be Cross Towards Financial Inclusion in India" through UGC&CESSsponsored National Seminar on Financial Inclusion for Inclusive Growth: Opportunities and Challenges- 2014, ISBN no: 978-93-82163-67-1

