

Name of Faculty Mrs. M SANGEETHA
 Designation Assistant Professor
 Nature of Job/Appointment Contact (Up to 31-05-2021)
 Date of Joining 03-02-2017
 E-mail msangeetha_sms@cbit.ac.in



Education Qualifications	Name of the Degree	Class
Ph. D	Doctor of Philosophy (Finance)	Pursuing
PG	Master of Business Administration	Distinction
UG	B. Sc. (Biotechnology)	First

Work Experience

Teaching	05 Years
Research	02 years
Industry	--
Others	Qualified in TS SET February 2018

Area of Specialization Finance

Professional Memberships --

Responsibilities held at Institution Level --

Responsibilities held at Department Level Coordinator, NPTEL / SWAYAM Coordinator February 2020

Research Guidance --

Awards Received --

Courses Handled at Under Graduate / Post Graduate Level. Operations Management, Statistics Lab, Corporate Social Responsibility, Service Operations Management, Statistical Software Lab, Business Environment and Ethics, Total Quality Management, Quantitative Analysis.

No. of Papers Published National Journals – 0 International Journals – 03
 National Conference – 0 International Conference – 02

Projects Carried out --

Patents --

Technology Transfer --

Invited Speaker --

No. of Books/Chapter Published with details --

Details of Short-Term Training Programs /Faculty Development Programs /Seminars/Workshops/ Other Trainings (Attended and/or Organized).

1. Attended a Webinar on "Statistical Analysis as an Interface in Engineering Problems" organized by Department of Mathematics - CBIT on 13th July 2020.
2. Participated in an Online Quiz "Financial Management" and scored 92% conducted by Faculty of Business Management and Commerce, Mandsaur University (M. P.) on 12th July 2020.
3. Webinar on "Publishing Research Articles in Scopus Indexed Journals" conducted by CBIT - School of Management Studies on 24th June, 2020.
4. Online course on "Introduction to Financial Markets", Indian School Business, Coursera in the month of 13th June 2020.
5. Online Workshop on "Social Responsibility and Community Engagement", conducted by Chaitanya Bharathi Institute of Technology 17th June 2020.
6. A One Week FDP on "Outcome based Education and NBA Accreditation Process-(UG)", 28.05.2020 to 01.06.2020 at Chaitanya Bharathi Institute of Technology, Hyderabad.
7. A 2 day National Level FDP on "Art of Writing and Publishing Research Paper and Applications of Statistical Tools on 27th and 28th May 2020, Aurora's Degree and PG College.
8. Webinar "The Economics of the Pandemic" on 28th May 2020 by Sean Flynn, Behavioural Economist Author of International Bestsellers, McGraw Hill.
9. A 3 day Online FDP on "Teaching and Learning Tools Setup and

- Assessment for Next Generation” on 12th to 14th May 2020, Department of Information Technology, B V Raju Institute of Technology.
10. Online training on “Lean Six Sigma Yellow Belt” from 06.05.2020 to 08.05.2020, Ministry of Micro Small & Medium Enterprises, Technology Development Centre (PPDC).
 11. Participated in the IIC Online Sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs from 28th April to 22nd May 2020 during COVID-19 nationwide lockdown.
 12. One Week Online Faculty Development Program on “Research Challenges and Opportunities Post COVID-19 (RECOP 2020)” organized by Research & Development Cell and Institution's Innovation Council of Sri Vasavi Engineering College (Autonomous), West Godavari District during 4-9 May 2020.
 13. A 2 day Online Workshop on Intellectual Property Rights organised by Pandit Deendayal Petroleum University in association with Intellectual Property Protection Organisation (IPPO) on 10th and 11th April 2020.
 14. A 2-Day Rural Immersion Training Programme on Swahhatha Action plan and Community Engagement during 14th and 15th November 2019 organized by Mahatma Gandhi National Council of Rural Education Hyderabad with CBIT Hyderabad, Telangana.
 15. Presented a paper on “A study on the Impact of Behavioural factors on individual investors with respect to Indian Stock Market” at Research Day 23rd August 2019 organized by CBIT.
 16. Presented a paper on “Predictive Analytics on Cross Sell and Upsell - Practical approach on Building Recommendation Engine”, in Two Day National Seminar on Emerging trends in Insurance, Banking and Tourism” held on 28th & 29th June 2019 at Osmania University, Hyderabad.
 17. Online course title “Behavioral Finance” from Duke University, offered through Coursera in the month of 24th April 2019.
 18. A 3 day workshop on “Developing and Analyzing Business Cases” at School of Management Studies, CBIT on 12th to 14th December 2018.
 19. Presented a Paper titled “Evaluation of Women participation in Make-in-India Initiative: A Study” in 2nd One Day National Seminar on “SEM” (Startups and Entrepreneurship in Modern Millennium) on 10th February, 2018 organised by Indian Institute of Management and Commerce, Hyderabad.
 20. A Faculty Development Program on “Transforming Management Faculty into the Best Performers” at School of Management Studies, CBIT during 29th and 30th December 2017.
 21. A One Week FDP on “Meeting the Challenges of Teacher in Modern Engineering Education”, organised by In House Training Centre, Chaitanya Bharathi Institute of Technology, Gandipet, Hyderabad from 12th – 17th June 2017.
 22. A two day National Workshop on “Privacy Preserving and ICT: Research Ideas” organised by the Department of Computer Science and Engineering on 2nd and 3rd March 2017, Chaitanya Bharathi Institute of Technology, Gandipet, Hyderabad.
 23. A One Week National Level FDP on “Emerging Trends, Issues and Challenges in Big Data and Cloud Computing” from 20th – 25th February 2017 at Chaitanya Bharathi Institute of Technology, Gandipet, Hyderabad.

International/National Journals from the Year 2017

1. P Varaprasad Goud, M Sangeetha (2020) “ A Study on Price Action Patterns (Inside Bar and Outside Bar) Formed at Prime Numbers with Reference to Equity Stocks ”, International Journal For Research in Engineering Application and Management (IJREAM), Volume 06, Issue 3, June 2020.
2. M Sangeetha, Mohd. Waliuddin Waseem and A Ajay Ramakrishna (2019), “A Study on The Impact of Behavioral Factors on Individual Investors Concerning The Indian Stock Market”, Economic Challenger- An International Journal, No.: 22 Vol.85 . 0975-1351.
3. M Sangeetha, Dr. A R Aryasri (2018) “Impact of Foreign Direct Investment (FDI) on Indian Economy”, Economic Challenger- An International Journal, No.: 20 Vol.78. 0975-1351.

International/National Conference Proceedings from the Year 2017

1. M Sangeetha, G Ramya (2020) “Total Quality Management in the Apparel Industry with reference to Kalamkari Art”, International Conference on Handlooms, Fashion, Nonwoven and Technical Textiles, at Department of Textile Technology, University College of Technology, Osmania University, Hyderabad, 27th and 28th February 2020.
2. M Sangeetha, Soumya Rachakonda (2019) “A Study on Consumer Perception towards Video Streaming Services”, International Student Conference-EGBC 2019, Business and Accounting Department on 26th March 2019 at Muscat College.

