Name of Faculty Dr K .Bhagya Lakshmi

Designation Assistant Professor

Date of Joining 02-11-2011

E-mail bhagyalakshmi_sms@cbit.ac.in

Education Qualifications Name of the Degree Class

> Doctor of Philosophy (Management) from Ph. D Awarded **JNTUH**

PG MBA (Finance/ Hr) First

UG B.Com

Work Experience

Teaching 16 Years 6 Months

02 years Research

Area of Specialization **Finance**

Member AICTSD (60626) Member EAI (European Alliance for Innovation). **Professional Memberships**

Member IIC: Innovation Ambassador

Member, Disciplinary Committee, Annual Cultural Fest Shruthi for Academic years 2018-19, 2017-18.

Responsibilities held at Institution Level 2. Member in Women Development cell-CBIT

Responsibilities held at Department Level

1. Coordinator ARIIA

Coordinator NIRF 2

Member CII 3.

Coordinator for MBA project s from 2023 December

Coordinator for MBA Internship from 2019 till date 5.

Coordinator, Course Expert Group (SD courses)

7. Faculty coordinator-Alumni Activities from 2022 till date

Class coordinator for AYs 2014-2017 and 2019-2020 till date

First

Member, Committee formed for introducing PGDM Course

10. Coordinated for Rural Immersion, Swachhatha action plan & UBA programmes in AY 2018-2020

11. Coordinated for NBA accreditation inspection work, 2020.

12. Coordinator for Research Day 2019 celebrations at department level

13. Convener and Co-Convener for Students Management fest YUKTHI -2013, 2015, 2016 at CBIT, Gandipet.

14. In charge for Industrial Tours from 2012 to 2019.

15. In charge for Website for Department from 2012 to 2019.

16. In charge for Time Tables from 2013 to 2015.

Research Guidance

Awards Received

Guiding 8-10 MBA students In their Project work Since 2007 till date

- Best research paper awarded on 5th research Day on 18 Nov 2023 for title of Public awareness and Perception of AIML in Indian Taxation System
- Awarded Lectureship in UGC-National Eligibility Test (UGC-2. NET) in Management on June 2012.
- Awarded Lectureship in UGC-National Eligibility Test (UGC-NET) in Management on December 2012.
- Awarded Lectureship in Andhra Pradesh State Eligibility





Test (APSET) in Management 2012.

5. Awarded Lectureship in JNTU-Faculty Eligibility Test (JNTU-FET) in Management 2011

Courses Handled at Under Graduate / Post Graduate Level.

PG - Banking and Insurance, Investment Management, Financial Derivatives, International Finance, strategic Management accounting, Banking Management, Financial Markets and Services, Financial Management, Financial Accounting and analysis , Managerial Economics, Project Appraisal and Finance.

UG-Managerial Economics and Accountancy, Principles, Practice of Management, Community Engagement.

National Journals - 07

International Journals - 19

National Conference – 06

International Conference – 15

Patents

Published a Patent on, "Banking Reforms in India: Public Sector

Banks" on 20/01/2023 . Application No.202341003934

No. of Books/Chapter Published with

No. of Papers Published

K BhagyaLakshmi & Dr. S. Saraswathi (2022) An empirical study on impact of corporate social responsibility on financial performance of select companies in IT sector in Post COVID-19 Paradigm Shift in Social Science, Technology and Public Health, KMF Publishers

Details of Short-Term Training Programs/Faculty Development Programs/Seminars/Workshops .Other Trainings Organized

- Organised a guest lecture to MBA students on title: Money Matters Unveiled: Exploring the Essentials of Financial Literacy on 31st October 2023
- 2. Organized a Webinar on Road-map to Personal Financial Management - A Motivational Talk to the Budding Leaders of Tomorrow by Smt. K. Bhagya Lakshmi on May 26, 2022
- Organized a Visit to Telangana Social welfare Girls Junior college at Chilkur, Moinabad and conducted orientation on Planning for Exams, and Motivation for Preparation For NEET and Eamcet Exams by K Bhagya Lakshmi as a part of Community engagement field visit for AIML BE I Year I sem Students on march 21, 2022
- Organized A Webinar on "Securities Market" by Mrs. K. Bhagya Lakshmi on 30.12.2021 from 11:00 A.M. to 1:00 PM
- Organized a Webinar on "Commodity Derivatives Market" by Smt. K. Bhagya Lakshmi on 02-11- 2020

Details of Short-Term Training Programs/Faculty Development Programs/Seminars/Workshops. Other Trainings (Attended and/or Organized).

- Participated in Expert talk on "Financial Time series volatility Forecasting" organized by Department of Computer Science and Engineering, Chaitanya Bharath Technology (CBIT), on 27th January, 2024.
- 2. Participated in One week online FDP on "Quality Education through OBE" organized by Chaitanya Bharathi Institute of echnology(Autonomous) in association with IEEE Education Society Student Branch Chapter CBIT during 22nd - 27th January 2024.
- Successful completion of 30 hours Live Training Program on Cloud Computing and DevOps Held From 6 th Dec 2023 to26th Dec2023.
- K Bhagya Lakshmi has participated in the Faculty Development Program on Data Analytics using Power BI organized by the Department of Information Technology and Science (for women by the,G Narayanamma Institute of Technology) in Collaboration with ExcelR. on 20 th March to 24 march 2023
- 5. Attended FDP on MDP on "Analytics Data Driven Decision Making" organized by Department of IT in collaboration with Ni-MSME from13th to 17th March 2023.
- Participated in Workshop on Deep Learning held from 21st Nov 2022 to 30th Nov 2022 by 360DigiTMG, India in association with TASK.
- FACULTY DEVELOPMENT PROGRAM ON Attended RESEARCH TRENDS AND METHODOLOGIES IN MACHINE LEARNING during 25TH - 29TH , July, 2022, organized by Departments of Computer Science & Engineering, Computer Science & Engineering (AIML),

- Computer Science & Engineering(CS), Computer Science & Engineering(DS) in association with IQAC, Haldia Institute of Technology.
- participated in the One Week Short Term Training Programme on "Cyber Security" jointly organized by Department of Computer Science & Engineering and Department of Information Technology, Chaitanya Bharathi Institute of Technology (Autonomous) during 16-20 May 2022.
- participated in a five-day online FDP Programme on "Research Methodology in Social Sciences" organized by the Department of Management Studies in collaboration with Indian Council of Social Science Research (ICSSR) SRC from 18th - 22nd April, 2022.
- Attended International Faculty Development Programme on Scholarly Writing And Publishing Research Papers And Articles held on 9th April 2022 organized by MES College Of Arts, Commerce & Science , Commerce & Science Department Of Commerce, Bangalore.
- 11. Attended in the National Level Faculty Development Program on Creative Visualisation Techniques on April 6 2022 organised by Department of Business Administration Jeppiaar College of Arts and Science, Tamilnadu
- 12. Attended FDP on "Digital Initiatives of Govt. of India and MOOC Pedagogy on 25th March, 2022 organized by Post Graduate Department of Computer Science & IT, S.L. BAWA D.A.V. COLLEGE.
- 13. Attended Virtual National Level Faculty Development Program on "Industry 5.0- Opportunities Challenges", Organized by Department of Management Studies, Rajalakshmi Engineering College held from 11.03.2022 to 16.03.2022
- 14. Attended One Week International Faculty Development Programme on Big Data Analytics organised by PG Department of Banking and Insurance Management & Department of Bank Management (SS) of Ethiraj College for Women (Autonomous), Chennai in collaboration with Thomas J. Watson College of Engineering and Applied Science, Binghamton University, State University of New York from 07th to 15th February, 2022
- 15. Participated in Workshop on Competency-Based Training For Performance Excellence, Organized by Commonwealth Educational Media Centre for Asia (CEMCA), New Delhi on 06 February 2022.
- 16. Attended refresher course on Design thinking and Innovations from January 7 2022 to 13 January 2022 organised by NRI Institute of Technology, Krishna District, Andhra Pradesh
- Attended Three Day National Virtual Workshop on "Advanced Research Methodology & Statistical Analysis (Spss & Amos) For Social Science Sponsored By Indian Council Of Social Science Research - Src, Hyderabad Organized By Department Of Economics G.T.N. Arts College, Dindigul, Tamilnadu, India on 24,25 & 26 November 2021
- Attended a 3-day Virtual Management Development Program on Multivariate Analysis in Research" conducted by the Department of Management Studies, Dayananda Sagar College of Engineering (DSCE), Bangalore from November 24th to 26th, 2021
- Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on Application Areas of Data Analytics from 23/10/2021 to 27/10/2021 at Indian Institute of Information Technology Allahabad
- Participated in international in one day online national level workshop on Intellectual Property Rights" In Association With Rajiv Gandhi National Institute Of Intellectual Property Management, Nagpur on 20-10-2021
- Participated in the National Level E-Workshop on Intellectual Property Rights (IPR) - Patent & Designs process organized by Internal Quality Assurance Cell of A.S.Mandal's , C.H.Chaudhari Arts, S. G. Patel Commerce And B. B. J. Patel Science College, Taloda on 11 th October 2021
- 22. Attended the National Level 5-Day Workshop on Discerning

- Behavioural Finance And Commodity Derivatives.Organizing team, Sree Vidyanikethan Institute of Management, Tirupathi during 04 October to 08 October 2021
- 23. Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "Data Analytics: Tools & Techniques" from 20/09/2021 to 24/09/2021 at University of Hyderabad.
- 24. Participated in the FDP on Institutions & Entrepreneurial Ecosystems "organized by Ayya Nadar Janaki Ammal College during 22 September to 24 September 2021
- 25. Participated the NAAC sponsored Two Days workshop on " A Structured New Strategy of Quality Enhancement in Revised Accrediation for all Higher Educational Institutions (HEI'S)" was organised by Internal quality Assurance Cell ,Er Perumal Manimekalai College of Engineering ,Hosur -635117,Krishnagiri Tamilnadu during 22 & 23 September ,2021.
- 26. Participated in a Two-Day Faculty Development Programme (FDP) on Contemporary Research Methodology organized by the Department of ECE, Mahatma Gandhi Institute of Technology, Hyderabad during 7th 8th September 2021.
- 27. Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "Information and Communication Technology in Education" from 09/08/2021 to 13/08/2021 at Dr B R Ambedkar National Institute of Technology.
- 28. Participated in the International Conference (Online) "Economics Of Happiness And Welfare" jointly organized by the Department of Economics, St.Joseph's College (Autonomous), Irinjalakuda and the Department of Economics, Sacred Heart College, Chalakkudy on 18th and 19th June 2021.
- 29. Participated in international workshop on "Stress & Coping: Strategies to De-Stress" Organized by Women Empowerment cell, GITAM, Vishakhapatnam during 12 June and 13 June 2021.
- 30. Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "Demystifying Financial risk Management" from 2021-06-07 to 2021-06-11 at New Delhi Institute of Management.
- 31. Participation during the conduct of held on Participated in Mega Virtual HR Conclave, 2021 titled HR in the New Era: Challenges and Way Forward organized by GNA Business School, GNA University in collaboration with the Core HR-IR Group on 30th May 2021.
- 32. Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "Design thinking" from 2021-1-18 to 2021-1-22 at JNN College of Engineering.
- 33. Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "Technology Management" from 2021-1-4 to 2021-1-8 at Dr B R Ambedkar National Institute of Technology.
- 34. Attended Ten Day Faculty Development program on 'Research Methodology' organized by Department of Business Management, RBVRR Women's College in association with ICSSR, from 28th Dec,2020 to 6th Jan, 2021
- 35. Participated in National conference on Advances In Information Technology and Co computing organized by Department of Information Technology by Sreenidhi Institute of Science and Technology during 22-23 rd December 2020.
- 36. Attended Ten Days online Skill Development Programme on "Gst-Registration, Assessment And Rung Of Returns Sponsored by Rashtriya Uchchatar Shiksha Abhiyan (RUSA) Project Titled "Financial Training and Tax Computation and Statutory Compliances for Indian Businesses" organized by Department of commerce, Bharathiar University held from 16.07.2020 to 29.07.2020
- Attended One Week Online Faculty Development Program on Structural Equation Modelling (SEM) Using AMOS & Smart PLS organized by Department of Master of Business Administration, CMR College of Engineering & Technology from 14th to 19th July 2020.
- 38. Attended National Level Faculty Developed Program on

- Teaching Statistics using Case Study Approach on 14th July 2020 organized by Department Statistics, Brindavan College, Bangalore.
- 39. Attended Two Day Faculty Developed Program on Effective and Efficient Online Teaching and Content Development on 8th and 9th July 2020 organized by MBA@ IICMR & IIDE's Delhi.
- 40. Attended One Week National Online Workshop "Learning Management System & E-Content Development Tools" from 1st July to 8th July 2020 organized by Hindusthan College of Arts and Science, Coimbatore, Tamilnadu.
- 41. Attended one week online Refresher Course on Bharateeya Chaitanyam organized by the Geervana Bharathi of Chaitanya Samskruthi from 29th june 2020 to 05th July 2020.
- 42. Attended Six days Online International Faculty Development Programme on Digital Education from 27th june 2020 to 03rd July 2020 conducted by the Department of Commerce, Bishop Appasamy College of Arts and Science, Coimbatore-India.
- 43. Attended Faculty Developed Program on Emerging Trends in Business and Society from 26th may 2020 to 02nd july 2020 organized by Kalasalingam Business School, Kalasalingam Academy of Research and Education.
- 44. Attended AICTE Training and Learning (ATAL) Academy Online FDP on "Quantum Computing" from 15-06-2020 to 19-06-2020 at National Institute of Technical Teachers Training and Research, Chandigarh
- 45. Participated in Online Workshop on Social Responsibility and Community Engagement conducted by "Chaitanya Bharathi Institute of Technology" conducted on 17th June 2020.
- 46. Successfully Completed with Honors Financial Markets an online non-credit course authorized by Yale University and offered through Coursera on 15th june 2020.
- 47. Attended one week Faculty Developed Program on Outcome Based Education and NBA Accreditation process (U.G) during 28th may 2020 to 01st June 2020 organized by Chaitanya Bharathi Institute of Technology, Gandipet.
- 48. Attended one Day Faculty Development program on Influential Communication on 28-05-2020 organized by Department of Commerce and Computer Applications, Sree Narayana Guru College, Chavadi, Coimbatore
- 49. Attended Two Days National Level FDP on "Art of writing & publishing research paper and application of statistical tools" on 27th& 28th May,2020 organised by Aurora's Degree & PG College, Hyderabad.
- 50. Attended one day International Faculty Development program on AI based Proctoring in Next Generation Education organised by IQAC and School of Computational Science, Shri Shakarlal Sundarbai Shasun Jain College for Women, Chennai on 23 rd May 2020.
- 51. Attended AICTE Training and Learning (ATAL) Academy Online FDP on "Artificial Intelligence" from 16th may 2020 to 20th may 2020 organised by Indian Institute of Information Technology (IIIT Nagpur).
- 52. Successfully Completed Financial Statements: Company Performance on online non-credit course authorized by University of Illinois at Urbana-Champaign and offered through Coursera on 11th may 2020
- 53. Successfully Completed A TwoDay Online Course on The Essence of Research Methodology "organized by PG department of Commerce (SF), Jamal Mohammad College, Tiruchirappali Tamilnadu from 16th may 2020 to 17th may 2020
- 54. Attended Six Days Faculty Development Program on challenges in Financial Management –Covid-19 Scenario from 14th may 2020 to 19th may2020 organized by Faculty of Commerce, Kovai Kalaimagal College of Arts and Science., Narasipuram, Coimbatore.
- 55. Attended AICTE Training and Learning ATAL) Academy (Online FDP on "Augmented Reality (AR) / Virtual Reality (VR)" from 11th may 2020 to 15th may 2020 organized by National Institute of Technical Teachers Training and Research, Chandigarh.
- 56. Completed online course title Financial Management for



- managers NPTEL, (12 weeks) IIT Roorkee funded by Ministry of HRD, Govt. of India during January 27th Apri tol 17th 2020.
- 57. Completed online course title NBA Accreditation and Teaching-Learning in Engineering (NATE) NPTEL, (12 weeks) IISc Bangalore MSRIT, January 27th April to 17th 2020.
- 58. Participated in a Three-Day National Workshop on Research Methodology in Commerce from 5th to 7th December 2019 organized by Department of Commerce, Osmania University, Hyderabad sponsored by ICSSR-SRC.
- 59. Participated in the 2-Day Rural Immersion Training Programme on Swachatha Action plan and Community Engagement during 14th and 15th November 2019 organized by Mahatma Gandhi National Council of Rural Education Hyderabad with CBIT Hyderabad, Telangana.
- Completed online course title Decision Making using Financial Accounting NPTEL, (8 weeks) IIT Madras, funded by Ministry of HRD, Govt. of India during July –September 2019.
- Completed online course title "Financial institutions and Markets" from NPTEL, (12 weeks) IIT, Kharaghpur funded by Ministry of HRD, Govt. of India during Jan 28th to Apr,27th 2019
- 62. Participated in Two day Conference on the Role of Women in Technology and Society programme TECHTARA on 6th and 7th March 2019 organized by CSE department, CBIT, Hyderabad.
- 63. Participated in Three day workshop on "Developing and Analyzing Business Cases" from 12th December to 14 th December 2018 organized by school of Management Studies, CBIT, Hyderabad.
- 64. Participated in Faculty Development program on "Data Analytics using R" sponsored by TEQIP II Organized during March 20th to 25th 2017. Organized by Department of Information Technology, CBIT, Hyderabad.
- 65. Participated in Faculty Development program on' Intellectual Property Rights sponsored by TEQIP II Organized during December 19th to24th, 2016. Organized Jointly by Department of Bio-Technology, Mechanical Engineering and School of Management Studies, CBIT, Hyderabad.
- 66. Attended Two-day workshop on Digital Marketing Organized by CBIT, TEQIP sponsored on 22nd and 23rd November 2016, and Hyderabad.
- 67. Participated in Faculty Development Program on Investment Management in the global scenario organized by department of commerce and business management, Pragathi Mahavidyalaya on September 26th, 2016.
- 68. Attended one-day faculty workshop on Teaching Techniques

 —Behaviour lab Organized by, Indian School of Business,

 Hyderabad held on 26th Dec 2015.
- 69. Attended one-day faculty workshop on Data Analysis using Advanced Excel and Advanced SPSS jointly organized by R.K Business school, APJAF and Kautilya's on 3rd January 2015 at Hyderabad.
- Attended one-day faculty workshop on Adobe Photo Shop and Coral Draw Organized by CBIT, Hyderabad held on 20th Dec 2014.
- 71. Attended one-day Workshop on Analytical Research Techniques using SPSS on 5th December 2014 organized by NSIC (A Govt of India).
- 72. Participated in Faculty Development program on' Scaling up of Management Faculty-Contemporary Methods "held on 11th November 2014 organized by Hyderabad Management Association and School of Business Management Vivekavardini College, Hyderabad.
- 73. Participated in Faculty Development program on English for Effective Communication on 5th to7th August 2014organised by Department of Math's and Humanities, CBIT.
- 74. Attended one-day in –house faculty workshop on Work Life Balance: Women in Engineering on 8th March 2014 organized by women cell, CBIT.
- 75. Attended TEQIP sponsored one week Faculty Development program at CBIT, held on 6th to 11th January 2014.
- 76. Participated in one day Workshop on Case Method Of



- Teaching and Case Writing held on 4th Jan 2014 at Surana Udyog Hall FAPCCI Building Hyderabad.
- 77. Attended one-day in –house faculty workshop on Work Life Balance Organized by CBIT, Hyderabad held on 8th March 2013 on women day.
- 78. Attended one week 3rd Research Methodology Course Organized by Research and Development Cell JNTUH from 16th -21st Dec 2013.
- Participated in the two-day National Level Workshop on "Women in Science and Technology – societal Impact", organized by the women's cell of C.B.I.T during 8-9 March, 2013.
- 80. Participated in Faculty Development program on "Effective Teaching Methods for MBA Teachers "held on 28th July 2012 at Dr. B.R.Ambedkar Institute of Management & Technology, Baghlingampally, Hyderabad.
- 81. Participated in the three-day in-house faculty workshop on "Art of Living" (Part-I) Organized by CBIT-in house Training Center from 4th to 6th July 2012.
- 82. Attended TEQIP sponsored five day in-house Faculty development program at CBIT, held on 9 to 13 July 2012.
- Attended two-day in–house faculty workshop on Jeevan Vidya Organized by CBIT, Hyderabad held on 11th & 12th June 2012.
- 84. Participated in Workshop on Managing Diversity: Initiatives for an inclusive workplace organized by Pendekanti Institute of Management (PIM) Hyderabad in Association with Indian Society for Training & Development (ISTD)), Hyderabad chapter on March 17th, 2012.
- 85. Attended TEQIP sponsored I week Faculty Development program at CBIT, held on 2nd to 6th January 2012.
- 86. Faculty Development Programme on "Developing self and others: where academics and industry meet" Organized by Aurora's Business School, Hyderabad on December 16th 2011.
- 1. Participated in INTELLECTUAL PROPERTY WEBINAR on Live Interaction with IP Experts:

 Trademark", organized by IPTSE on October 23, 2021
- 2. Participated in Impact Lecture Session on "Strategic Management of R&D and Innovation Ecosystem" organized by Institute Innovation Cell (IIC) CBIT, Chaitanya Bharathi Institute of Technology (Autonomous) on 5th October, 2021
- 3. Participated in intellectual property webinar on "Recent Changes in Patent fees for Academic Institutions and its impact on Accreditation and Rankings", organized by IPSTE on October 2 2021
- 4. Participated in a National Level Webinar on Intellectual Property Rights organized by Internal Quality Assurance Cell of St. Mary's Centenary Degree College, Secunderabad on 14th June 2021.
- Participated in a Webinar on Implementation of National Education Policy (NEP) 2020 organized by Global Education Centre (m.b.a.) School of Business Management on 12th June 2021
- Participated in a webinar on MANAGING YOUR FINANCES-COVID TIMES organized by Don Bosco Institute Of Technology Kumbalagodu, Bengaluru on 10 June 2021.
- Attended webinar on "NAAC RELATED QUALITY ENHANCEMENT FOR FACING PEER TEAM" organized by Internal Quality Assurance Cell, Institute Of Information Technology Adding Value To Engineering on 26 May 2021
- Participated in a Webinar on "Financial Well-being of Employees during Covid 19" organized by CBIT - School of Management Studies in association with RK Wealth on 9 January, 2021
- Participated in National Level Webinar on "New Trends in Logistics and Supply Chain Management" conducted by CBIT- School of Management Studies in association with Navata Supply Chain Solutions on 08 August 2020
- Attended National Webinar "Building Financial Models-An Integrated Approach" on 04th July,2020 organized by Aurora's degree & pg college,Chikkadpally,Hyderabad-500020
- 11. Attended National Webinar GST Challenges Ahead ON



- 28th June,2020 organized by Aurora's degree & pg college,Chikkadpally,Hyderabad-500020
- 12. Attended National Webinar on "Tax Planning and Investment Strategies" 13th June, 2020 organized by St. Aloysius' Institute of Technology, Jabalpur.
- 13. Attended Webinar series on Research Methodology held on 12th and 13th June 2020 organized by Loyola College (Autonomous), Chennai, Tamilnadu.
- 14. Attended National Level Webinar on Revitalizing MSMEs Post COVID – 19 Crisis and Business Sustainability held on 11thJune, 2020 organized by Department of Commerce, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore - 641 043, Tamilnadu.
- Participated in one day International Multidisciplinary webinar on the theme The Corona Time Facts and Future Organized by Rajarshi Shahu College, Parbhani & Navodaya Alumni Association of Maharashtra on 4 th June 2020.
- Attended "Webinar on "MSME (Micro-Small-Medium Enterprise)" organized by Department of Commerce and Computer Applications on 1st June 2020 organized by Kongunadu Arts and Science College (Autonomous) College of Excellence (UGC) Coimbatore – 641029.
- 17. Participated in National Webinar on "EMPOWERING MYSELF TO FRAME THE FUTURE WORLD" (Life of a Teacher to be Redesigned) Organized by Internal Quality Assurance Cell S. R. Kanthi College of Education, Karnataka on 30th may 2020.
- Participated in One-day webinar on "Kick start your Research work" hosted by Department of Computer Science & Engineering, JAIN (Deemed to be University) Bangalore. on May 30th 2020.
- 19. Participating in the Webinar on The Economics of the Pandemic On 28th May, 2020 by Sean Flynn, Behavioral Economist and Author of International Bestsellers organized by McGraw Hill, India.
- 20. Participated in a webinar on "How to ace online teaching using free tools " held on 26th May 2020 organized by the Department of Business Administration, St. Thomas College of Arts and Science, Chennai in Association with IQAC.
- Participated in National Webinar on "Rural Development through Entrepreneurship" organized by Entrepreneurship Development cell of SPEC, Bakrol, Anand, Gujarat on 25th May 2020.
- 22. Participated in the webinar on "BUSINESS ANALYTICS AND DEBT RECOVERY" organized by Zillion Cubes Learning Foundation on May 22nd, 2020
- 23. Participated in the IIC Online Sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs from 28th April to 22nd May 2020 during COVID-19 nationwide lockdown.
- 24. Participated in Online Interactive Session for School Teachers on Importance of Metrology in Day To Day Life organized by Council for Scientific and Industrial Research (CSIR) and CSIR-National Physical Laboratory (CSIR-NPL) in association with Vijnana Bharati (VIBHA) held on Wednesday 20th May, 2020 presented by Vidyarthi Vigyan Manthan 2019-20.
- Participated on Panel discussion on "Research, Innovation & Entrepreneurship opportunities in COVID19 scenario" organized by Pandit Deendayal Petroleum University on 15th May 2020.
- Attended online Webinar on Write And Publish in High Impact Journals conducted by Academy of Management Professional on April 24 th 2020 from 11.00am to 12.30 pm



International Journal

1. K BhagyaLakshmi et.al (2023) Foreign Institutional Investments In Indian Markets: Journey Since



- September 1992 in Journal of New Zealand Studies , ISSN: 2324-3740,pg-08-118, Jan 2023 (ABDC-C)
- https://journalofnewzealandstudies.com/jnzs/article/view-2023/108.html
- An empirical study on impact of corporate social responsibility on financial performance of select companies in IT sector in International Research Journal Of Business and Social Science, volume9, issue1 pq-25-31 jan 2023 https://doi.org/10.5281/zenodo.7558226
- K. Bhagya Lakshmi, & Dr S.Saraswathi. (2022). Impact of Non-Performing Assets on the Profitability of Select Public Sector and Private Sector Banks., SME Review Analysis 2(1),2022, KMF Publishers, April 2022, page no 70-79 https://doi.org/10.5281/zenodo.6507925
- 4. K.Bhagya Lakshmi, S.Saraswathi (2021) Comparative Analysis Of Non Performing Assets In Public Sector Banks And Private Sector Banks, Jijnasa: A Journal of the History of Ideas and Culture ISSN: 0337-743X, Volume: 38, No. 6(I), July Dec 2021 page no 172-181, UGC Care Group 1 Journal.
- K.Bhagya Lakshmi, S.Saraswathi (2021) A Study On The Stock Prices Of Bank Nifty Pre And Post Financial Crises With Reference To The Global Financial Crisis (2007-08) And Covid 19 Pandemic (2019-20), Drugs and Cell Therapies in Hematology (ISSN: 2281-4876) Volume 10 Issue 1 page no 640–655 (20 July 2021) Scopus.http://www.dcth.org/index.php/journal/article/view/149
- K.Bhagya Lakshmi,S.Saraswathi and Y.Rama Krishna (2021) A Study On Relationship Between Liquidity And Capital Structure Decisions Of Select Companies, Anvesak, A Bi-Annual Journal, ISSN: 0378 – 4568, Vol. 51, No.1(Xiii) January – June 2021 UGC Care Group-1 Journal
- 7. K.Bhagya Lakshmi,S.Saraswathi and Y.Rama Krishna (2021)A STUDY ON PECKING ORDER THEORY OF CAPITAL STRUCTURE OF SELECT FIRMS IN NSE, Mukt Shabd Journal, ISSN NO: 2347-3150, Issue V, Volume X, MAY/2021, Page No: 70-79 (**UGC CARE** List Group -1 Journal).Impact Factor:4.6
- K.Bhagya Lakshmi,S.Saraswathi and Y.Rama Krishna (2020) "Effect of Firms Capital Structure on Stock Returns - A Study of Selected Companies Listed in National Stock Exchange", Mukt Shabd Journal, ISSN NO: 2347-3150, Volume IX, Issue IV, APRIL/2020, Page No: 1127 (UGC CARE Listed Journal).
- K.Bhagya Lakshmi,S.Saraswathi A Study on Empirical Evidence on the relationship between Exchange rates and Stock Indices of selected SAARC Countries" Indices of selected SAARC Countries" ISBN 978-93-89515-05-3
- K.Bhagya Lakshmi, S.Saraswathi (2019) "A study on financial performance evaluation using DuPont analysis in select automobile companies", International Journal of Management, Technology And Engineering, ISSN NO: 2249-7455, Volume IX, Issue I, JANUARY/2019, UGC APPROVED JOURNAL-45550
- 11. S.Saraswathi , K.Bhagya Lakshmi (2019) "Women Empowerment in India", Pramana Research Journal, ISSN NO: 2249-2976 Volume 9, Issue 1, 2019, UGC APPROVED JOURNAL NO:41241
- 12. K.Bhagya Lakshmi, S.Saraswathi and Y.Rama Krishna (2018) "A study on relationship between gold price, exchange rate and its impact on sensex", universal review, volume7, issue XI, November/2018,ISSN NO:2277-2723,UGC APPROVED JOURNAL-40792.
- K.Bhagya Lakshmi, S.Saraswathi (2018) "Empirical Evidence on Impact of Capital Structure on Performance of Banks: A Study on Indian Banks", International Journal of Innovative Research &Studies (IJIRS) in volume 8,IssueIII,March 2018 ISSN NO:(2319-9725) UGC APPROVED JOURNAL.NO:48273
- 14. K.Bhagya Lakshmi, S.Saraswathi and Y.Rama Krishna(2017) "The study on the effect of market timing on capital structure: A case of Indian companies listed at NSE", International Research Journal of Management and Commerce (IRJMC) in Vol.04 Issue-06, (June, 2017) ISSN: (2348-9766) UGC APPROVED JOURNAL NO: 48541 Impact Factor-5.564
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- 21. K.Bhagya Lakshmi, S.Saraswathi and Y.Rama Krishna (2013) "A Study on Performance of Financial Derivatives Futures in Indian Capital Market", in management and Social Sciences its Impact on Sustainable development International Journal of Innovative Technology and Adaptive Management, ISSN 2347 3622, Feb Issue, 2013.
- 22. K.Bhagya Lakshmi (2013) "A Study on Impact Of Financial Derivatives With Special Reference To Futures) On Indian Capital Market", International Research Journal Of Commerce, Business and Social Sciences, Vol-II, Issue 3, June 2013.
- 23. K.Bhagya Lakshmi (2013) "A study on Gold future market", International Research Journal of Commerce, Business and Social Sciences, Vol-1.Issue 10, January 2013, ISSN: 2277-9310.
- 24. K.Bhagya Lakshmi (2013) "Impact of E-Finance in Ecommerce –Innovations and challenges" in Emerging trends in Global Business third edition ISBN: 978-93-81537-00-8.

- 25. K.Bhagya Lakshmi (2012) "A study on Tourism: Domestic and foreign tourist arrival in India" in International journal innovative Research and Development, Vol-1, Issue-6, September issue 2012.
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- Presented a paper titled Impact of media and Marketing on Teens on 5th Research day November 18 2023 CBIT, Hyderabad
- Presented a paper titled India's Gaming Market on 5th Research day November 18 2023, CBIT, Hyderabad.
- Presented a paper titled An empirical study on impact of corporate social responsibility on financial performance of select companies in IT sector at the International Conference on Post COVID-19 Paradigm Shift in Social Science, Technology and Public Health November 23-25, 2022 Organized by Centre for Academic & Professional Career Development and Research (CAPCDR)
- Presented A Paper on Impact of Non-Performing Assets on the Profitability of Select Public Sector and Private Sector Banks at the International Virtual Conference on Challenges in Education, Business and Technology February 20-21, 2022.
- K.Bhagya Lakshmi (2021) Presented A Paper on Comparative Analysis of Non Performing Assets in Public Sector Bank and Private Sector Bank at AICTE-sponsored international conference on business management in emerging markets (online) (ICBMEM-2021), by the Department of Management Studies at The Oxford College of Engineering in Bangalore, Karnataka on 1 st and 2nd November 2021.
- 6. K.Bhagya Lakshmi (2021) Presented A Paper Entitled A Study On The Stock Prices Of Nifty Bank Pre And Post Financial Crises With Reference To The Global Financial Crisis (2007-08) And Covid 19 Pandemic (2019-20) In The 9th International conference on contemporary issues in Advanced Business Management, Organized By Malla Reddy College Of Engineering &Technology, Hyderabad, India on 18-19 June 2021
- K.Bhagya Lakshmi (2021) Presented a Paper on Impact of Corporate Income tax on Financial Performance of select listed companies in NSE at 4th Finance International Seminar-Unlocking Financial growth after Lockdown: Issues and challenges post pandemic covid-19 organized by Prestige Institute of Management, Gwalior on May 22nd 2021
- 8. K.Bhagya Lakshmi (2020) "Effect of Firms capital structure on stock returns- A study of selected companies listed in National Stock Exchange" at 'Samaroh 2020: International Conference on Emerging Trends in Business, Economics & Analytics in partnership with AMDISA, AIMS & AMP organized by Siva Sivani Institute of Management on 11-12 February 2020.
- K.Bhagya Lakshmi(2020) "A Study on Empirical Evidence on the relationship between Exchange rates and Stock Indices of selected SAARC Countries" at International conference on SAARC countries relationship with India: policies, challenges and strategies (ICSIPCS-2020) organized by School of Management Studies, Kongu Engineering College, Perundurai, Erode, Tamilnadu on 30 and 31 January 2020.
- K.Bhagya Lakshmi (2019) "A Study on Liquidity Effects on Capital Structure of Selected Firms in NSE" at International Student Conference-EGBPC-2019, organized by Business and Accounting Department, Muscat College on 26 March 2019.
- 11. K.Bhagya Lakshmi, S.Saraswathi and Y.Rama Krishna (2018) "A study on relationship between gold Price, exchange rate and its impact on Sensex", at 3rd international conference on recent research and innovations in social science, humanities(ICRRISH-2018) on 4th November 2018 at OUCIP, Osmania university campus, Hyderabad.
- 12. K.Bhagya Lakshmi, S.Saraswathi (2018) "An Empirical study on ICT usage among customers in banking sector" at Two day National Seminar on Emerging Trends in Indian Banking Sector-Innovations and Inclusions on 09 February 2018 at Department of commerce University Post Graduate College, Osmania University, Sardar Patel Road, Secunderabad.
- 13. K.Bhagya Lakshmi, S.Saraswathi and Y.Rama Krishna (2017) "An empirical analysis on effect of IPO's on long run stock performance of selected listed companies in the NSE of India" at 4th International Conference on Research Trends in Engineering, Applied Science and Management (ICRTESM-2017)on24june2017 at The Institute of electronics and Telecommunication Engineers ,O.U. Campus, Hyderabad.
- 14. K.Bhagya Lakshmi, S.Saraswathi and Y.Rama Krishna (2017) "Pre and Post Analysis of IPO'S in India" in National conference on Operations Research and Management-A Strategy towards Competitive Advantage on 28th &29th January 2016 by Department of Mechanical and Production Engineering and School of Management Studies, CBIT, Gandipet, Hyderabad.
- 15. K.Bhagya Lakshmi (2015) "Capital structure decisions and firm's financial performance of Indian companies" in International conference on Competency Building Strategies in Business and Technology for Sustainable Development on 20th feb2015 at Sri Ganesh Business School Salem, T.N India
- 16. K.Bhagya Lakshmi (2014) "A Review of Relevant Literature on Capital Structure and Market Timing" in National Conference on Contemporary issues in Banking and Finance on 12 September 2014 organized by Department of Finance, Hyderabad Business School GITAM University, Hyderabad.
- 17. K.Bhagya Lakshmi (2014) "Investors, Investment Behavior towards Mutual Funds" in Two Day National Conference on Behavioural Finance Sponsored By ICSSR, New Delhi on 22 &23 Jan 2014 at School of Management Studies JNTUH Kukatpally.
- 18. K.Bhagya Lakshmi, S.Saraswathi and Y.Rama Krishna (2013) "Performance of Financial Derivatives

- (Futures) In Indian Capital Market" in Two Day National Conference on Management And Social Sciences –Its Impact on Sustainable Development on 25th & 26th Oct 2013 by School of Management Studies, CBIT, Gandipet, Hyderabad.
- 19. K.Bhagya Lakshmi (2013) "Impact of Financial Derivatives (Futures) On Indian Capital Market ", in the International Conference on Changes and Challenges in Commerce, Engineering, Technology And Social Sciences held On 25th May 2013 At MCCIA, Pune.
- 20. K.Bhagya Lakshmi (2013) "Paper Presented "A Study on Gold future Market" in the International conference on Advances in Business, Management, held on 16th January 2013 at Choice College of Arts & Commerce, Kothrod, Pune.
- 21. K.Bhagya Lakshmi (2012) "Indian Railways Disaster Management in International Conference on Disaster Management: Prepared new Response and Rehabilitation on 20th Oct 2012 at Hyderabad, India.
- 22. K.Bhagya Lakshmi (2012) "Paper Presented "Impact of E-Finance in E-Commerce innovations & challenges" in the second one day National conference on "Emerging Trends in Global Business "held during 15th of September 2012 at RVS institute of Management studies, Kannampalayam, Coimbatore.
- 23. K.Bhagya Lakshmi (2012) "Service Quality in Tourism Opportunities & Challenges" in the National conference on "Services Marketing: Changing Paradigms Organized by the Department of Marketing, Siva Sivani Institute Of management, on 7th January 2012.

