

Name of Faculty Dr. Shagufta Parween

Designation Assistant Professor & Head

Nature of Job/Appointment Regular

Date of Joining 19- 06- 2018

E-mail hod_english@cbit.ac.in, sparween_english@cbit.ac.in



Education Qualifications

	Name of the Degree	Class
Ph. D	Doctor of Philosophy (English) The University of Burdwan, West Bengal	Awarded
PG	M.A. (English) Gold Medalist	First with Distinction
UG	B.A. (English Honours)	First
Others	UGC NET-JRF	Qualified

Work Experience

Teaching	8.7 Years
Research	06 years
Industry	--
Others	--

Area of Specialization Indian English Novels.

Professional Memberships

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Head, Department of English

Chairperson, Board of Studies – English

Content Developer – Website

Member – Ethics Committee

Member – Web & Branding Committee

Member – Institute Brochure Committee

Convenor – Removal of Obsolescence Committee

Responsibilities held at Institution Level

Member – NAAC Institute Level Committee

Member – College Academic Committee

Member – Planning and Evaluation Committee

Member – Disciplinary Committee

Member – Exams & Results Committee

Member – Library Committee

Member – Anti-ragging Committee

Member – Soft Skills Training and Development Committee

Member – Academic Audit Committee

Member – Internal Quality Assurance Cell

Member, Committee to monitor Psychosocial issues, Mental and Physical health of students during the Lockdown period

Faculty Coordinator – CBIT Model United Nations club

Responsibilities held at Department Level

1. Head, Department of English
2. Chairperson, Board of Studies
3. Member – Course Experts Groups – English, English Lab, Employability Skills Lab, Gender Sensitization, Technical Writing Skills, Indian Constitution & Fundamental Principles,

Research Guidance	-
Awards Received	1. Gold Medal (M.A. English)
Courses Handled at Under Graduate / Post Graduate Level.	UG Level: English, English Lab, English Literature, Employability Skills, Soft Skills, Gender Sensitization, Technical Writing Skills. PG Level: MBA (Soft Skills & Business Communication), ME/ M. Tech (English for Research Paper Writing) & MCA (Professional Communication in English Lab & Professional Communication Skills Lab)
No. of Papers Published	National Journals – 0 International Journals – 16 National Conference – 03 International Conference – 02
Projects Carried out	-
Patents	National: 05 (Published-05) Patent Details: 1. Title of the invention: "The Impact of Intercultural Competency Training on English Language Learners' Communicative Abilities", Application number: 202441045825 A, Published on 21-06-2024 (National Patent: INDIA). 2. Title of the invention: "A Comparative Study of the Effectiveness of Digital Tools Vs. Traditional Techniques in ESL Instruction", Application number: 202441036869 A, Published on 17-05-2024 (National Patent: INDIA). 3. Title of the invention: "Exploring Cross-Cultural Communication and Leadership in Multinationals with a Study of English Soft Skills", Application number: 202441028253 A, Published on 12-04-2024 (National Patent: INDIA). 4. Title of the invention: "A Thematic Analysis on the Influence of English Education on Social Perceptive Narratives in Indian Novels", Application number: 202441026684 A, Published on 05-04-2024 (National Patent: INDIA). 5. Title of the Invention: "Assessing the Socio - Economic Developments of Women Empowerment", Application number: 202441004434, Published on 09-02-2024 (National Patent: INDIA).
Technology Transfer	-
Invited Speaker	Delivered a Lecture on "Communication Skills" in the Workshop entitled 'Entrepreneurship Development Programme' Sponsored by ENTERPRENEURSHIP DEVELOPMENT CELL, NSTEDB, Department of Science and Technology, Government of India with the consent of DST, Government of West Bengal held at B.B. College, Asansol on 02.04.2008.
No. of Books/Chapter Published with details	TEXTBOOK 1. Akanksha Mishra, Bini T V, Dr Shagufta Parween, Dr.K.Saravanan "PRINCIPLES OF EDUCATION" 2024, Scientific International Publishing House (SIPH) Tamil Nadu, India. ISBN - 978- 93-6132-788-9.
Details of Short-Term Training Programs/Faculty Development Programs/Seminars/Workshops. Other Training (Attended and/or Organized).	1. National Level One Week Faculty Development Programme (Hybrid) on "National Education Policy 2020 - Challenges in implementation in Higher Education", 18.03.2024 to 23.03.2024, organized by Department of EEE, IT and Physics, Chaitanya Bharathi Institute of Technology, Hyderabad, Telangana in association with IEEE Education Society Student Branch Chapter CBIT and IEEE Young Professionals.

2. "Research Methodologies and Publication Strategies", 12.02.2024 to 16.02.2024, School of Management Studies, CBIT, Hyderabad.
3. "Exploring the Significance of Indian Knowledge Systems (IKS) in the Context of National Educational Policy (NEP) 2020 – The Role of Higher Educational Institutions (HEI)", 05.02.2024 to 10.02.2024, CBIT, Hyderabad.
4. One week online FDP on "Quality Education through OBE", 22.01.2024-27.01.2024, CBIT in association with IEEE Education Society Student Branch Chapter CBIT, Hyderabad.
5. One week National Level FDP on "Exploring Teaching strategies and Research Avenues in Reading Skills", 13.12.2023 to 19.12.2023, Vardhaman College of Engineering, Hyderabad.
6. One-week online FDP on "IPR & Patent Prosecution", 24.05.2021- 28.05.2021, MVSR Engineering College, Hyderabad, Telangana.
7. Five-day FDP on "Art of Effective Teaching", 18.05.2020-22.05.2021, SMS College of Arts & Science, Kallamannaickerpatti, Sivakasi.
8. International webinar on "From Literature to Communicative Competence: The Paradigm Shift", 29.04.2021, Dr.M.G.R Educational and Research Institute, Maduravoyal.
9. National Webinar on "National Education Policy - Framework & It's Implementation" 29.04.2021, Arya PG College, Panipat, Haryana
10. National Level webinar on "Greenscreen: Representations of Ecology on Films", 27.04.2021, Nanjil Catholic College of Arts and Science, Kaliyakkavilai, T.N.
11. Webinar on "Demystifying Patents" 30.01.2021, School of Management Studies, CBIT, Hyderabad.
12. One-week AICTE sponsored STTP on "Developing Pedagogy for Effective Implementation of Outcome Based Education in Engineering Institutes", 14.12.2020-19.12.2020, Pune Institute of Computer Technology, Pune.
13. One Week STTP on "An Integrative Approach to Impart Ethics and Moral Values in Engineering Education", 02.11.2020- 06.11.2020, Ramchandra College of Engineering, Eluru, A.P.
14. One-week AICTE STTP sponsored STTP on "Harmony in the Workplace: Effective Interpersonal and Communication Skills", 26.10.2020- 31.10.2020, Sri Venkateswara Engineering College, Tirupati, A.P.
15. 6 days AICTE Sponsored Phase-III STTP on "Writing and Publishing High Impact Research Publications and Scientific Documents", 19.10.2020- 24.10.2020, Rajalakshmi Engineering College, Chennai, TN.
16. One day International Live Web Conference on "Human Values Depicted in Literature", 06.10.2020, Jagarlamudi Kuppuswamy Choudary College, Guntur, A.P.
17. Webinar on "Adapting Materials for Online Teaching", 11.10.2020, ELTAI Pune Chapter, Tolani Maritime Institute, ELTAI Pune.
18. "Post-COVID-19 Socio-economic Scenario and Education for All: Issues and Challenges", 09.10.2020, Modern College of Education, Bir Kalan, Sangrur, Punjab.
19. One-week online FDP on "Student Induction and Universal Human Values", 26.08.2020- 30.08.2020, CBIT, Hyderabad.
20. Course on "Soft Skills and Employability enhancement Program" 12.08.2020, Association of Muslim Professionals and Swift e learning services, Association of Muslim Professionals.
21. One-week FDP on "Literary Criticism", 30.07.2020-05.08.2020, Thiruvalluvar University Constituent college of Arts & Science, Kallakurichi, TN.
22. Four Days Soft Skills Online Training Program 20, 22, 24, and 27 July 2020, KrantiguruShyamji Krishna VermaKachch University, Gujarat.

23. National webinar on “The Necessity of Employability Skills Today”, 14.07.2020, Agarsen College, Chennai.
24. Webinar on “In Sync with Industry”, 06.07.2020, CBIT, Hyderabad.
25. One-week online Refresher course on “Bharateeya Chaitanyam”, 29.06.2020- 05.07.2020, CBIT, Hyderabad.

ARPIT - SWAYAM REFRESHER COURSE COMPLETED

1. Annual Refresher Programme in English Language Teaching - SWAYAM ('A' Grade 16.02.2020) for Career Advancement Scheme.

MOOCs: SWAYAM-NPTEL CERTIFICATION COURSES:

1. NPTEL, Soft Skills, July 2019 to October 2019.
2. NPTEL, History of English Language and Literature, July 2019 to October 2019.

MOOCs: AICTE- NATIONAL INITIATIVE FOR TECHNICAL TEACHERS TRAINING (AICTE-NITTT) MODULES: 08 (NITTT Registration No: 20201102634)

1. AICTE-NITTT Online Certification on Module 1: “Orientation towards Technical Education and Curriculum Aspects” by NITTTTR, Ministry of Education, GOI, during April – May 2020. (8 WEEKS)
2. AICTE-NITTT Online Certification on Module 2: “Professional Ethics & Sustainability” by NITTTTR, Ministry of Education, GOI, during April – May 2020. (8 WEEKS)
3. AICTE-NITTT Online Certification on Module 3: “Communication Skills, Modes & Knowledge Dissemination” by NITTTTR, Ministry of Education, GOI, during April – May 2020. (8 WEEKS)
4. AICTE-NITTT Online Certification on Module 4: “Instructional Planning and Delivery” by NITTTTR, Ministry of Education, GOI, during Sep - Oct 2021. (8 WEEKS)
5. AICTE-NITTT Online Certification on Module 8: “Institutional Management & Administrative Procedures” by NITTTTR, Ministry of Education, GOI, during Sep - Oct 2021. (8 WEEKS)
6. AICTE-NITTT Online Certification on Module 6: “Student Assessment and Evaluation” by NITTTTR, Ministry of Education, GOI, during Sep - Oct 2021. (8 WEEKS)
7. AICTE-NITTT Online Certification on Module-5: “Technology Enabled Learning and Life-long Self-learning” by NITTTTR, Ministry of Education, GOI, during April – May 2022. (8 WEEKS)
8. AICTE-NITTT Online Certification on Module 7: “Creative Problem Solving, Innovation and Meaningful R & D” by NITTTTR, Ministry of Education, GOI, during April – May 2022. (8 WEEKS)
9. One-week Short Term Training Programme through ICT Mode on “Development of Laboratory Instruction and Manual” organized by the National Institute of Technical Teacher's Training and Research (NITTTR), Kolkata, from 04.02.2019 to 08.02.2019.

MOOCs-COURSERA: PROFESSIONAL ONLINE CERTIFICATIONS:

1. Coursera Course on “Business Writing”, University of Colorado Boulder, certified on 13.06.2020.
2. Coursera Course on “How to Write a Resume” Project Centered course, The State University of New York, certified on 21.05.2020.

International Journal

1. Shagufta Parween, Raparathi Gayathri, Saloman Raju, Yarlagadda, V.Temuzion Kumuja, Roshan Jameer MD. (2024) "Business Communication Strategies and their Impact on Organizational Performance in the Nanotechnology Industry" *Nanotechnology Perceptions* Volume 20, Issue 6 pp.484-490. ISSN 1660-6795.
DOI: <https://doi.org/10.62441/nano-ntp.v20iS6.36>
2. Abhishek Sharma, Ankitha Sharma, Anurag Agarwal, Shagufta Parween, Anurag Shrivastava, Vandita Hajra, (2024) "Artificial Intelligence and Business Strategy Towards Digital Transformation: A Research Agenda" *Nanotechnology Perceptions* . Volume 20, Issue 6 pp.46-58. ISSN 1660-6795.
DOI : <https://doi.org/10.62441/nano-ntp.v20iS6.5>
3. Aniket Bhagirath Jadhav, R.S. Tharini, Shagufta Parween, Abhishek Sharma, Neha Wadhawan & Narender Chinthamu.(2024) "Customer Centric Marketing Strategies for Success and Growth: Building Organizational Performance" *African Journal of Biological Sciences* Volume 6, Issue 12 pp. 2024: 2411-2421. ISSN: 2663-2187.
DOI: <https://doi.org/10.48047/AFJBS.6.12.2024.2411-2421>
4. Swapna Datta Khan, Madhukumar.B, Maria Antony Raj M, Dr. Karthick R, Dr Shagufta Parween, Dr Balamurugan S., (2024) "Significant Role of Digital Marketing Strategies in Driving Business Growth, Success and Customer Experience" *Journal of Informatics Education and Research* Volume 4, Issue 2 pp.762-67. ISSN: 1526-4726.
DOI: <https://doi.org/10.52783/jier.v4i2.837>
5. B.Bhavya, Neeraz, Shagufta Parween, J.A.Bagawade, Shobhit Kumar, & S.R.Swarnalatha., (2024) "Job Performance of College Teachers in Higher Education with Reference to ICT" *Journal of Informatics Education and Research* Volume 4, Issue 2 pp.742-48. ISSN: 1526-4726.
DOI: <https://doi.org/10.52783/jier.v4i2.834>
6. Shagufta Parween, (2022) "Novelistic Rendition of Fundamentalism and Bangladesh in Tahmima Anam's The Good Muslim" *Shodhsamhita*, Volume 47, Issue 1 No.12 pp.22-33. ISSN:0974-8946.
7. Shagufta Parween, (2020) "Literature As A Pedagogical Tool For The Fostering Of English Language Proficiency Among Students" *Sambodhi*, Volume 4, Issue 1 (VI) pp.168-73. ISSN 2249-6661.
8. Shagufta Parween, (2020) "Leadership and Excellence: Nurturing Core Competencies in the Global Workplace Culture", *Pramana Research Journal*, Volume 10, Issue 5 pp. 86-90. ISSN: 2249-4976.
9. Shagufta Parween, (2019) "Contextualizing Tahmima Anam's The Good Muslim in the Light of Jameson's Postulate of Third-world Texts as 'National Allegories'", *Atlantic Critical Review*, Volume 18, Issue 1 pp. 61- 71. ISSN: 0972-6373.
10. Shagufta Parween, (2019) "Feminist Writers as Change Makers: From Darkness to Dawn", *International Journal of Research*, Volume 8, Issue 2 pp. 351-58. ISSN: 2236-6124.
11. Shagufta Parween, (2017) "Lifting the Veil off Crusoe's Empire in Daniel Defoe's Robinson Crusoe", *International Journal of English Literature and Culture*, Volume 5, Issue 3 pp. 65-72. ISSN: 2360-7831.
12. Shagufta Parween, (2016) "Fury of Faith: PTSD in Githa Hariharan's Fugitive Histories", *International Journal of English Language, Literature and Humanities* Volume 4, Issue 9 pp. 210-33. ISSN: 2321-7065.
13. Shagufta Parween, (2014) "Negotiating Patriarchy, Women's Empowerment and Fundamentalism in Manju Kapur's A Married Woman." *The Criterion: An International Journal in English* Volume 5, Issue 4 pp. 306-16. ISSN: 0976-8165.
14. Shagufta Parween, (2014) "Rethinking History: A Study of Shashi Tharoor's Riot as a Postmodern Historiographic Metafiction." *International Journal of Innovative Research and Development* Volume 3, Issue 2 pp. 56-60. ISSN: 2278 – 0211.
15. Shagufta Parween, (2013) "Demystifying Phallocentrism and Representation of Women in Shashi Tharoor's Riot: a Novel." *Indian Journal of Scholarly Research* Volume 2, Issue1 pp.17-22. ISSN: 2278-8271.
16. Shagufta Parween, (2013) "The Concept of Home in Manju Kapur's Home." *Paripex – Indian Journal of Research* Volume 2, Issue 11, pp.143-145. ISSN - 2250-1991.

International /National Conferences

1. Shagufta Parween (2023) "Communication Proficiency as a Catalyst for Transformational Leadership: The Imperative Role of Effective Communication in Modern Organizational Management (ICRTETM-2023)" 2nd International Conference on Recent Trends in Engineering and Management during 08 - 09 December 2023, Pallavi Engineering College, Hyderabad – 501505.
2. Shagufta Parween (2023) "Relevance and Interconnectedness of English Language and Employability Skills for Students' Career" A Two-day International Virtual Conference 'ELT in India: Tradition vs Innovation' during 06 - 07 July 2023, BVRIT Hyderabad College of Engineering for Women, Bachupally, Hyderabad-90.
3. Shagufta Parween (2023) "Riot within a Riot: Unravelling the Metafictional Layers in Shashi Tharoor's Riot: a Novel" at the National Conference on "Relevance of English, Mathematics & Management Sciences to Technical Courses" (REMMT-23) held on 24th June 2023 organized by the Department of Mathematics & Humanities, Mahatma Gandhi Institute of Technology, Hyderabad.
4. Shagufta Parween (2023) "Impact of Compensation Management on Employee Performance", at the National Conference on Emerging Trends in Business held on 16 - 17 June 2023 at Pendekanti Institute of Management, Hyderabad.

5. Shagufta Parween (2019) "Feminist Writers as Change Makers: From Darkness to Dawn", National Level Conference on Literary Perspective in the Arena of Modern Education (NLCLPAME-2019), held on 19 January 2019 by Anveshana Educational and Research Foundation and Badruka College of Commerce and Arts (Dept. of English), at Badruka College of Commerce and Arts - Hyderabad.

