Name of Faculty	Dr. Shagufta Parween
Designation	Assistant Professor & Head
Nature of Job/Appointment	Regular
Date of Joining	19- 06- 2018
E-mail	hod_english@cbit.ac.in, sparween_english@cbit.ac.in

Education Qualifications	**Name of the Degree**	**Class**
Ph. D	Doctor of Philosophy (English) The University of Burdwan, West Bengal	Awarded
PG	M.A. (English) **Gold Medalist**	First Class, First Rank in University
UG	B.A. (English Honours)	First Class, 3rd Rank in University
Others	UGC NET-JRF	Qualified

Work Experience

Teaching	11 Years
Research	06 years
Industry	--
Others	--

Area of Specialization: English, English Literature, ELT, Soft Skills, Business Communication, Indian English Novels

Professional Memberships:

1. International Council for Professional Studies & Cultural Exchange (ICPSCE), India – Annual Member
2. International Association of Teachers of English as a Foreign Language (IATEFL) ID: 251062
3. Lifetime Member of EKLAVYA LITERARY RESEARCH FOUNDATION, Registered under the Ministry of SME, Government of India, UDYAM Number:AP 07 0041943, (ISO 9001:2005), Membership ID: LM/39/2025
4. The English Language Teachers' Association of India – ELTAI
5. English Teachers Forum Bharath

Responsibilities held at Institution Level:

1. Head, Department of English
2. Chairperson, Board of Studies – English
3. Content Developer – Website
4. Faculty Coordinator – CBIT MUN Club
5. Faculty Co coordinator – Transcendent Club
6. Chairperson – Psychological Counselling Committee
7. Member – Web & Branding Committee
8. Member – Institute Brochure Committee
9. First Year Incharge – Six sections
10. Member - Committee for obtaining Direct Feedback from BE/B.Tech (I Semester)
11. Convenor – Removal of Obsolescence Committee
12. Member – NAAC Institute Level Committee
13. Member – College Academic Committee
14. Member – Planning and Evaluation Committee
15. Member – Disciplinary Committee
16. Member – Exams & Results Committee
17. Member – Library Committee
18. Member – Anti-ragging Committee
19. Member – Soft Skills Training and Development Committee
20. Member – Academic Audit Committee
21. Member – Ethics Committee
22. Member – Institutional Development Committee
23. Member – Internal Quality Assurance Cell

	24. Member, Committee to monitor Psychosocial issues, Mental and Physical health of students during the Lockdown period
Responsibilities held at Department Level	1. Head, Department of English 2. Chairperson, Board of Studies 3. Course Coordinator – English for Research Paper Writing, English English Lab, MCA Professional Communication in English Lab 4. Department Coordinator – NAAC, IQAC, ARIIA, NIRF 5. Member – Course Experts Groups – English, English Lab, Employability Skills Lab, Gender Sensitization, Technical Writing Skills, Indian Constitution & Fundamental Principles, Indian Traditional Knowledge, English for Research Paper Writing & Professional Communication Skills Lab. 6. Class In charge 7. Mentor
Research Guidance	-
Awards Received	1. Gold Medal – MA English - The University of Burdwan, 2009
Courses Handled at Under Graduate / Post Graduate Level.	UG: English, English Lab, English Literature, Employability Skills, Soft Skills, Gender Sensitization, Technical Writing Skills. PG: MBA (Soft Skills & Business Communication), ME/ M. Tech (English for Research Paper Writing) & MCA (Professional Communication in English Lab & Professional Communication Skills Lab)
No. of Papers Published	National Journals – 02 International Journals – 28 National Conference – 05 International Conference – 25
Projects Carried out	-
Patents	National: 05 (Published-05) Patent Details: 1. Title of the invention: "Interactive AI in ELT with Emerging Frameworks and Transformative Learning Experiences," Application No.202541045077. Filed on 09.05.2025. Published on 30.05.2025. (National Patent: INDIA). 2. Title of the invention: "Improving Vocabulary Acquisition Among Esl/Efl Learners Using Machine Learning In Higher Education." Application No.202531044678. Filed on 08.05.2025. Published on 23.05.2025. (National Patent: INDIA). 3. Title of the invention: “A System and Method for Enhancing English Language Learning through Digital Innovation And Creative Technologies”, Application number: 202441067617. Published on 13-09-2024 (National Patent: INDIA). 4. Title of the invention: "The Impact of Intercultural Competency Training on English Language Learners' Communicative Abilities", Application number: 202441045825 A, Published on 21-06-2024 (National Patent: INDIA). 5. Title of the invention: "A Comparative Study of the Effectiveness of Digital Tools Vs. Traditional Techniques in ESL Instruction", Application number: 202441036869 A, Published on 17-05-2024 (National Patent: INDIA). 6. Title of the invention: "Exploring Cross-Cultural Communication and Leadership in Multinationals with a Study of English Soft Skills", Application number: 202441028253 A, Published on 12-04-2024 (National Patent: INDIA). 7. Title of the invention: "A Thematic Analysis on the Influence of English Education on Social Perceptive Narratives in Indian Novels", Application number: 202441026684 A, Published on 05-04-2024 (National Patent: INDIA).

8. Title of the Invention: “Assessing the Socio - Economic Developments of Women Empowerment”, Application number:202441004434, Published on 09-02-2024 (National Patent: INDIA).

Technology Transfer -

Invited Speaker

1. Expert Talk delivered at the Department of MCA (Master of Computer Applications), Chaitanya Bharathi Institute of Technology, Hyderabad – 500075 on 08.05.2025.
2. Delivered a Lecture on “Communication Skills” in the Workshop entitled ‘Entrepreneurship Development Programme’ Sponsored by ENTERPRENEURSHIP DEVELOPMENT CELL, NSTEDB, Department of Science and Technology, Government of India with the consent of DST, Government of West Bengal held at B.B. College, Asansol on 02.04.2008.

No. of Books/Chapter Published with details

TEXTBOOK

1. Akanksha Mishra, Bini T V, Dr Shagufta Parween, Dr.K.Saravanan “PRINCIPLES OF EDUCATION” 2024, Scientific International Publishing House (SIPH) Tamil Nadu, India. ISBN - 978- 93-6132-788-9.

Details of Short-Term Training Programs/Faculty Development Programs/Seminars/Workshops. Other Training (**Attended and/or Organized**).

Attended

1. International Symposium on “Trust, Transformation and Tomorrow: the Science we Need for 2050,” on the eve of World Science Day & National Education Day 2025 in hosted at HQ: ICPSCE, Vijayawada, Andhra Pradesh, India (hybrid), 11.11.2025.
2. One Week Faculty Development Program (ONLINE) on "Teaching Indian Traditional Knowledge (ITK): Pedagogies, Content & Cultural Contexts", 09.06.25 to 14.06.2025, organized by the Vignana Anusandhana Kendram (Centre for Indian Knowledge Systems), UHV Cell & Department of English, CBIT, Hyderabad, India.
3. A Five-Day Hybrid Mode Faculty Development Program on "Modern Techniques in Teaching English Language and Literature", Organised by the Department of English, Parvathaneni Brahmayya Siddhartha College of Arts & Science, Vijayawada - 520 010, Andhra Pradesh from 07.04.2025 to 11.04.2025.
4. One-Week National Online Faculty Development Programme on “English Language Studies: Current Issues, Trends & Challenges-Generative Artificial Intelligence and ELT”, 17.03.2025 to 22.03.2025 organized by Department of Humanities and Social Sciences, Vasavi College of Engineering (A), Ibrahimbagh, Hyderabad-31.
5. One Day In-House Workshop on “New NBA Evaluation Guidelines for UG (BE/B.Tech) Programs in Engineering/Technology held on 22.02.2025, organized by IQAC, CBIT, Hyderabad.
6. One Week National Level Faculty Development Program on "AI Tools," 17.02.2025 to 21.02.2025 organized by Brainovision Solutions India Pvt Ltd, in association with All India Council for Technical Education - AICTE.
7. "ELTize: Translanguaging to Embrace Linguistic Diversity and Language Collaboration Skills", 06.01.2025 to 10.01.2025 organized by the Department of English (BSH), Vaagdevi College of Engineering, Bollikunta, Warangal, Telangana.
8. Online FDP on “Enhancing Research Skills and Methodologies in Academia”, 18-11-2024 to 22-11-2024 organized by Research & Development Cell, Gobi Arts & Science College, Gobichettipalayam.
9. One Week FDP on "Application of Literary Theories in Contemporary Studies", 05-10-2024 to 09-10-2024 organized by Vignan's Foundation for Science, Technology, & Research, Vadlamudi, AP.
10. Eight Days Online FDP on "Cross- Cutting Issues & Sustainable Development: New Avenues of Research and Research Methodology in Commerce, Humanities and Science", from 24.09.2024 to. 01.10.2024, organized by Prahladrai Dalmia Lions College of Commerce and

Economics, Malad (W), Mumbai & M.S.P. Mandal's Rajmata Jijau Mahavidyalaya, Kille Dharur, Dist. Beed, in Collaboration with Research Foundation of India, New Delhi & National Institute of Foreign Trade, Mumbai.

11. National Level One Week Faculty Development Programme (Hybrid) on "National Education Policy 2020 - Challenges in implementation in Higher Education", 18.03.2024 to 23.03.2024, organized by Department of EEE, IT and Physics, Chaitanya Bharathi Institute of Technology, Hyderabad, Telangana in association with IEEE Education Society Student Branch Chapter CBIT and IEEE Young Professionals.
12. "Research Methodologies and Publication Strategies", 12.02.2024 to 16.02.2024, School of Management Studies, CBIT, Hyderabad.
13. "Exploring the Significance of Indian Knowledge Systems (IKS) in the Context of National Educational Policy (NEP) 2020 – The Role of Higher Educational Institutions (HEI)", 05.02.2024 to 10.02.2024, CBIT, Hyderabad.
14. One week online FDP on "Quality Education through OBE", 22.01.2024-27.01.2024, CBIT in association with IEEE Education Society Student Branch Chapter CBIT, Hyderabad.
15. One week National Level FDP on "Exploring Teaching strategies and Research Avenues in Reading Skills", 13.12.2023 to 19.12.2023, Vardhaman College of Engineering, Hyderabad.
16. One-week online FDP on "IPR & Patent Prosecution", 24.05.2021- 28.05.2021, MVSR Engineering College, Hyderabad, Telangana.
17. Five-day FDP on "Art of Effective Teaching", 18.05.2020-22.05.2021, SMS College of Arts & Science, Kallamanaickerpatti, Sivakasi.
18. International webinar on "From Literature to Communicative Competence: The Paradigm Shift", 29.04.2021, Dr.M.G.R Educational and Research Institute, Maduravoyal.
19. National Webinar on "National Education Policy - Framework & It's Implementation" 29.04.2021, Arya PG College, Panipat, Haryana
20. National Level webinar on "Greenscreen: Representations of Ecology on Films", 27.04.2021, Nanjil Catholic College of Arts and Science, Kaliyakkavilai, T.N.
21. Webinar on "Demystifying Patents" 30.01.2021, School of Management Studies, CBIT, Hyderabad.
22. One-week AICTE sponsored STTP on "Developing Pedagogy for Effective Implementation of Outcome Based Education in Engineering Institutes", 14.12.2020- 19.12.2020, Pune Institute of Computer Technology, Pune.
23. One Week STTP on "An Integrative Approach to Impart Ethics and Moral Values in Engineering Education", 02.11.2020-06.11.2020, Ramchandra College of Engineering, Eluru, A.P.
24. One-week AICTE STTP sponsored STTP on "Harmony in the Workplace: Effective Interpersonal and Communication Skills", 26.10.2020- 31.10.2020, Sri Venkateswara Engineering College, Tirupati, A.P.
25. 6 days AICTE Sponsored Phase-III STTP on "Writing and Publishing High Impact Research Publications and Scientific Documents", 19.10.2020- 24.10.2020, Rajalakshmi Engineering College, Chennai, TN.
26. One day International Live Web Conference on "Human Values Depicted in Literature", 06.10.2020, Jagarlamudi Kuppuswamy Choudary College, Guntur, A.P.
27. Webinar on "Adapting Materials for Online Teaching", 11.10.2020, ELTAI Pune Chapter, Tolani Maritime Institute, ELTAI Pune.
28. "Post-COVID-19 Socio-economic Scenario and Education for All: Issues and Challenges", 09.10.2020, Modern College of Education, Bir Kalan, Sangrur, Punjab.
29. One-week online FDP on "Student Induction and Universal Human Values", 26.08.2020- 30.08.2020, CBIT, Hyderabad.
30. Course on "Soft Skills and Employability enhancement Program" 12.08.2020, Association of Muslim

Professionals and Swift e learning services, Association of Muslim Professionals.

31. One-week FDP on “Literary Criticism”, 30.07.2020-05.08.2020, Thiruvalluvar University Constituent college of Arts & Science, Kallakurichi, TN.
32. Four Days Soft Skills Online Training Program 20, 22, 24, and 27 July 2020, KrantiguruShyamji Krishna VermaKachch University, Gujarat.
33. National webinar on “The Necessity of Employability Skills Today”, 14.07.2020, Agarsen College, Chennai.
34. Webinar on “In Sync with Industry”, 06.07.2020, CBIT, Hyderabad.
35. One-week online Refresher course on “Bharateeya Chaitanyam”, 29.06.2020- 05.07.2020, CBIT, Hyderabad.

REFRESHER COURSES CERTIFICATIONS

1. Online Refresher Course on "Application of Technological Tools in Higher Education", with Grade A+, 24.02.2025 to 10.03.2025, conducted by Malaviya Mission Teacher Training Centre, Regional Institute of Education - MMTTC-RIE, Mysuru.
2. One-week online Refresher course on “Bharateeya Chaitanyam”, 29.06.2020- 05.07.2020, CBIT, Hyderabad
3. Annual Refresher Programme in English Language Teaching - SWAYAM (‘A’ Grade 16.02.2020) for Career Advancement Scheme – ARPIT.

MOOCs: SWAYAM-NPTEL CERTIFICATION COURSES:

1. NPTEL, Soft Skills, July 2019 to October 2019.
2. NPTEL, History of English Language and Literature, July 2019 to October 2019.

MOOCs: AICTE- NATIONAL INITIATIVE FOR TECHNICAL TEACHERS TRAINING (AICTE-NITTT) MODULES: 08 (NITTT Registration No: 20201102634)

1. AICTE-NITTT Online Certification on Module 1: “Orientation towards Technical Education and Curriculum Aspects” by NITTTR, Ministry of Education, GOI, during April – May 2020. (8 WEEKS)
2. AICTE-NITTT Online Certification on Module 2: “Professional Ethics & Sustainability” by NITTTR, Ministry of Education, GOI, during April – May 2020. (8 WEEKS)
3. AICTE-NITTT Online Certification on Module 3: “Communication Skills, Modes & Knowledge Dissemination” by NITTTR, Ministry of Education, GOI, during April – May 2020. (8 WEEKS)
4. AICTE-NITTT Online Certification on Module 4 “Instructional Planning and Delivery” by NITTTR, Ministry of Education, GOI, during Sep - Oct 2021. (8 WEEKS)
5. AICTE-NITTT Online Certification on Module 8: “Institutional Management & Administrative Procedures” by NITTTR, Ministry of Education, GOI, during Sep - Oct 2021. (8 WEEKS)
6. AICTE-NITTT Online Certification on Module 6: “Student Assessment and Evaluation” by NITTTR, Ministry of Education, GOI, during Sep - Oct 2021. (8 WEEKS)
7. AICTE-NITTT Online Certification on Module-5: “Technology Enabled Learning and Life-long Self-learning” by NITTTR, Ministry of Education, GOI, during April – May 2022. (8 WEEKS)
8. AICTE-NITTT Online Certification on Module 7: “Creative Problem Solving, Innovation and Meaningful R & D” by NITTTR, Ministry of Education, GOI, during April – May 2022. (8 WEEKS)
9. One-week Short Term Training Programme through ICT Mode on “Development of Laboratory Instruction and Manual” organized by the National Institute of Technical Teacher’s Training and Research (NITTTR), Kolkata, from 04.02.2019 to 08.02.2019.

MOOCs-COURSERA: PROFESSIONAL ONLINE

CERTIFICATIONS:

1. Coursera Course on “Business Writing”, University of Colorado Boulder, certified on 13.06.2020.
2. Coursera Course on “How to Write a Resume” Project Centered course, The State University of New York, certified on 21.05.2020.

Organized

1. International Conference on "Using Mass Media Cultures for English Language Teaching, Training, and Learning," in association with the English Teachers Forum - Bharath, from 13–14 October 2025.
2. One Week Faculty Development (Online) on ‘Teaching Indian Traditional Knowledge (ITK): Pedagogies, Content & Cultural Contexts’ organized by the Vignana Anusandhana Kendram (Centre for Indian Knowledge Systems), UHV Cell & Department of English, from 09.06.2025 - 14.06.2025.
3. A Two-Day In-house Workshop on “Improving Communication Skills” of the Technical and Non-Technical Staff on 22-03-2025 and 29-03-2025 at Chaitanya Bharathi Institute of Technology, Hyderabad.
4. Organizing Committee member of One Day National Conference on “Grammar through Literature”, organized by English Teachers Forum, 15.10.2024 held at OUCIPS, Hyderabad.
5. CBIT Model United Nations Conference (Flagship event) – 2019, 2021, 2022, 2023, 2024 & 2025.
6. Inter Collegiate Conference – 2019, 2021, 2022, 2023, 2024, & 2025.
7. Young Leaders Program – 2019
8. Panel Talk -2022 & 2025.
9. Social Responsibility Department – 2018, 2019, 2021, 2022, & 2025.
10. Youth Parliament - 2020, 2021, 2022, & 2025.

Details of Journal Publications/ Conferences **(National and International)**

International/National Publications

1. T. S. M. D, M. V. Lakshmi, P. R. Alapati, S. Parween, S. Suganthi and B. K. Bala (2025), "Innovative Explainable AI System for English Language Learning Applications Using Interactive Feedback and Conceptual Visualization," 2025 International Conference on Intelligent Communication Networks and Computational Techniques (ICICNCT), Bidar, India, pp. 1-6, doi: 10.1109/ICICNCT66124.2025.11233079.
2. Dr. Farah Deeba Bazmi, Dr. K Vijaya Nirmala, Prof. Amit Bathia, Dr. Geeta Rani, Shagufta Parween & Dr Janet Jyothi Dsouza (2025), "Emotional Intelligence and Leadership Effectiveness in Multigenerational Workplace", Lex Localis - Journal of Local Self-Government, Vol.23, No.S5, pp. 8-31. DOI: https://doi.org/10.52152/801191
3. Sunil B Ingole, Mohit Kumar, Dr. Gollapalli Shalom, Dr. Shagufta Parween, Dr. Alkaben J. Macwan, Dr Janet Jyothi Dsouza, Neeraj Varshney (2025), "Enhancing Students Motivation by Online Learning Advanced Tools through Cooperative Learning in the EFL Classroom", Lex Localis - Journal of Local Self-Government, Vol.23, No.S4, pp. 2430-2451. DOI: https://doi.org/10.52152/zvj3tz23
4. R. Vimala, Dr. Brijesh Shankarrao Deshmukh, Dr. Namita Gupta, Dr. Sweta Kumari, Dr. Ankitha Sharma, Dr.Shagufta Parween (2025), "Critical and Comparative Analysis of Disparity in Property Rights of Women in India", Lex Localis - Journal of Local Self-Government, Vol.23, No.S4, pp. 4061-4078. DOI: https://doi.org/10.52152/801169 ISSN: 1581-5374
5. Shagufta Parween, Natasha Sharma Awasthi, Archana Pandey, Arti Bhatt, Sanjay Adwani, & Vikas Singh (2025), "Environmental Sustainability: Future Trends, Challenges, Approaches, Consequences, And Solutions for Sustainable Development Growth in India," International Journal of Environmental Sciences, Vol. 11 No. 21s, pp. 3627-3648. https://doi.org/10.64252/msgwd280
6. Dr Shilpa Sachdeva, Dr. Prashant Mishra, Ritu Mishra, Dr. Sneha Soni, Shagufta Parween, Dr. Zameer Pasha. "Entrepreneurship Innovation and Startups: Catalyst for Innovation and Economic Growth of India", International Journal of Environmental Sciences, Vol. 11 No. 20s, pp. 2512-2526. DOI: https://doi.org/10.64252/xymrse11
7. Shagufta Parween, Roshan Jameer MD, and V Temuzion Kumuja (2025), "Interdisciplinary Synergy Bridging Gap between STEM and Humanities for Sustainable Development", Shodh Sari-An International Multidisciplinary Journal, Vol. 04, Issue 03, pp. 129-143. DOI: https://doi.org/10.59231/SARI7842

8. Roshan Jameer MD, Shagufta Parween, and V Temuzion Kumuja (2025), "Empowering Women and Girls in Science by Integrating Humanities Perspectives into STEM Education", Shodh Sari-An International Multidisciplinary Journal, Vol. 04, Issue 03, pp. 28-45. DOI: https://doi.org/10.59231/SARI7835
9. Shagufta Parween, Vempaty Prashanthi, Rahul Kumar Ghosh, Akansh Garg, Surrya Prakash Dillibabu (2025), "Ethical Governance in the Age of AI: A Cross-Disciplinary Study of Technology, Policy, and Civic Education", Eksplorium-Buletin Pusat Teknologi Bahan Galian Nuklir Vol. 46 No. 02, pp. 195-206. https://eksplorium.com/index.php/journal/article/view/223/139
10. Shagufta Parween, Roshan Jameer MD, V Temuzion Kumuja, M.Samadhanam Emimal (2025), "AI as Muse and Mentor: Collaborative Creative Writing and the Evolving Landscape of Literary Creation in the Digital Humanities." Submitted for publication in Wiley Special Issue on Beyond Words: Artificial Intelligence's Transformative Role in Linguistics, Literature & Learning. Journal title: Human Behavior and Emerging Technologies.
11. Shagufta Parween, Roshan Jameer MD, Saloman Raju Yarlagadda, M. Samadhanam Emimal, V Temuzion Kumuja (2025), "Cognitive And Neurophysiological Correlates of English Language Learning: A Multidisciplinary Investigation," Journal of Neonatal Surgery Vol. 14 No. 12, pp. 936-41. DOI: https://doi.org/10.52783/jns.v14.3501
12. Nirupama Mohanty, S Sumiya, Shagufta Parween, Anjali Gupta, & Thiruma Valavan A (2024), "Consequences of Social Media Marketing for Customer Engagement." *Advances in Consumer Research* 2.4, pp. July 2024): 2004-2013. https://acr-journal.com/article/consequences-of-social-media-marketing-for-customer-engagement-1309/
13. Shagufta Parween, V Temuzion Kumuja, Roshan Jameer MD, Anuradha Duvvur (2024), "Navigating the Complexities of Domain Specific English: Analyzing the Influence of Digital Media on the Metacognitive and Linguistic Competence of Management Students" *Evolutionary Studies in Imaginative Culture* 8.2 S1 15, pp. 1044-1052. DOI:10.70082/esiculture.vi.1260
14. Kurmala Ganga Raju, P. Varaprasad Goud, Shagufta Parween, M. Ramarao, T.S. Leelavati, S. Madhavi, Shaik Aminabee (2024), "Economic Analysis of Pharmacological Interventions for Substance Use Disorders Cost-effectiveness and Market Dynamics" Ashdin Publishing *Journal of Drug and Alcohol Research* 13.7 29, pp. 01-04. DOI: 10.4303/JDAR/236309
15. Shagufta Parween, Raparthi Gayathri, Saloman Raju, Yarlagadda, V.Temuzion Kumuja, Roshan Jameer MD. (2024), "Business Communication Strategies and their Impact on Organizational Performance in the Nanotechnology Industry" *Nanotechnology Perceptions* Volume 20, Issue 6 pp.484-490. ISSN 1660-6795.DOI: https://doi.org/10.62441/nano-ntp.v20iS6.36
16. Abhishek Sharma, Ankitha Sharma, Anurag Agarwal, Shagufta Parween, Anurag Shrivastava, Vandita Hajra, (2024), "Artificial Intelligence and Business Strategy Towards Digital Transformation: A Research Agenda" *Nanotechnology Perceptions* . Volume 20, Issue 6 pp.46-58. ISSN 1660-6795. DOI : https://doi.org/10.62441/nano-ntp.v20iS6.5
17. Aniket Bhagirath Jadhav, R.S. Tharini, Shagufta Parween, Abhishek Sharma, Neha Wadhawan & Narender Chinthamu.(2024), "Customer Centric Marketing Strategies for Success and Growth: Building Organizational Performance" African Journal of Biological Sciences Volume 6, Issue 12 pp. 2024: 2411-2421. ISSN: 2663-2187. DOI: https://doi.org/10.48047/AFJBS.6.12.2024.2411-2421
18. Swapna Datta Khan, Madhukumar.B, Maria Antony Raj M, Dr. Karthick R, Dr Shagufta Parween, Dr Balamurugan S., (2024), "Significant Role of Digital Marketing Strategies in Driving Business Growth, Success and Customer Experience" *Journal of Informatics Education and Research* Volume 4, Issue 2 pp.762-67. ISSN: 1526-4726. DOI: https://doi.org/10.52783/jier.v4i2.837
19. B.Bhavya, Neeraz, Shagufta Parween, J.A.Bagawade, Shobhit Kumar, & S.R.Swarnalatha., (2024), "Job Performance of College Teachers in Higher Education with Reference to ICT" Journal of *Informatics Education and Research* Volume 4, Issue 2 pp.742-48. ISSN: 1526-4726. DOI: https://doi.org/10.52783/jier.v4i2.834
20. Shagufta Parween, (2022), "Novelistic Rendition of Fundamentalism and Bangladesh in Tahmima Anam's The Good Muslim" Shodhsamhita, Volume 47, Issue 1 No.12 pp.22-33. ISSN:0974-8946.
21. Shagufta Parween, (2020), "Literature As A Pedagogical Tool For The Fostering Of English Language Proficiency Among Students" Sambodhi, Volume 4, Issue 1 (VI) pp.168-73. ISSN 2249-6661.
22. Shagufta Parween, (2020), "Leadership and Excellence: Nurturing Core Competencies in the Global Workplace Culture", Pramana Research Journal, Volume 10, Issue 5 pp. 86-90. ISSN: 2249-4976.
23. Shagufta Parween, (2019), "Contextualizing Tahmima Anam's The Good Muslim in the Light of Jameson's Postulate of Third-world Texts as 'National Allegories", Atlantic Critical Review, Volume 18, Issue 1 pp. 61- 71. ISSN: 0972-6373.
24. Shagufta Parween, (2019), "Feminist Writers as Change Makers: From Darkness to Dawn", International Journal of Research, Volume 8, Issue 2 pp. 351-58. ISSN: 2236-6124.
25. Shagufta Parween, (2017) "Lifting the Veil off Crusoe's Empire in Daniel Defoe's Robinson Crusoe", International Journal of English Literature and Culture, Volume 5, Issue 3 pp. 65-72. ISSN: 2360-7831.
26. Shagufta Parween, (2016) ,"Fury of Faith: PTSD in Githa Hariharan's Fugitive Histories", International Journal of English Language, Literature and Humanities Volume 4, Issue 9 pp. 210-33. ISSN: 2321-7065.
27. Shagufta Parween, (2014), "Negotiating Patriarchy, Women's Empowerment and Fundamentalism in Manju Kapur's A Married Woman." The Criterion: An International Journal in English Volume 5, Issue 4 pp. 306-16. ISSN: 0976-8165.
28. Shagufta Parween, (2014), "Rethinking History: A Study of Shashi Tharoor's Riot as a Postmodern Historiographic Metafiction." International Journal of Innovative Research and Development Volume 3, Issue 2 pp. 56-60. ISSN: 2278 – 0211.

29. Shagufta Parween, (2013), “Demystifying Phallocentrism and Representation of Women in Shashi Tharoor’s Riot: a Novel.” Indian Journal of Scholarly Research Volume 2, Issue1 pp.17-22. ISSN: 2278-8271.
30. Shagufta Parween, (2013), “The Concept of Home in Manju Kapur’s Home.” Paripex – Indian Journal of Research Volume 2, Issue 11, pp.143-145. ISSN - 2250-1991.

International /National Conferences

1. Shagufta Parween, “Fine-Tuned BERT-Based Framework for Accurate Grammar Error Detection in English Academic Writing” in the 2026 Sixth International Conference on Advances in Electrical, Computing, Communications and Sustainable Technologies (ICAECT 2026) held at Shankaracharya Technical Campus (SSTC), Bhilai, Chhattisgarh, India during 08 - 09, January 2026.
2. Shagufta Parween, “Real-Time English Speech Assessment Using Edge AI and Acoustic Feature” in the 2026 Sixth International Conference on Advances in Electrical, Computing, Communications and Sustainable Technologies (ICAECT 2026) held at Shankaracharya Technical Campus (SSTC), Bhilai, Chhattisgarh, India during 08 - 09, January 2026.
3. Dr B Sridevi, Dr G Immanuel, Dr S.Durga, Sankar Musunoori, Dr. Shagufta Parween and B Kiran Bala. “Adaptive English Learning System using Reinforcement Learning for Curriculum Personalization,” at 2025 IEEE 3rd International Symposium on Sustainable Energy, Signal Processing and Cybersecurity (iSSSC 2025), Gunpur, 6-8 Nov 2025, GIET University, Gunupur, Odisha. eCF Paper Id: iSSSC2025-543
4. Shagufta Parween, Punit Pathak, R.Subhashini, Sathishkumar P, D. Jyothi Preshiya, Prema S. "Generative AI for Real-Time Emotion and Culture Aware Story-Telling," at 9th International Conference on Electronics, Communication and Aerospace Technology (ICECA 2025), RVS Technical Campus, Coimbatore, India, during 05-07 November 2025. Paper ID 101
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