

Name of Faculty

Mr. ANDOJU SRINIVAS



Designation

Assistant Professor

Nature of Job/Appointment

Regular

Date of Joining

18 – 08 - 2006

E-mail

andoju_english@cbit.ac.in

Education Qualifications

Name of the Degree

Class

Ph. D	Doctor of Philosophy	First
PG	M.A	First
	M.Ed.	First
UG	B. A.	First
	B.Ed. (English)	Second

Work Experience

Teaching	22 Years
Research	03 Years
Industry	03 Years
Film Making	10 Years

Area of Specialization

Film Studies: Adaptations of Indian Writing in English

Professional Memberships

Member in ELTAI, IATEFL & TCWA - Telugu Cine Writers' Association, Hyderabad.

1. Nominated as "Student Counselor" on 01-06-2020.
2. Co-Coordinator, Ek Bharath Shreshtha Bharath – EBSB club of CBIT since January, 2020 and did a national webinar On 8th June, 2020, from 11 am to 1 a joint webinar on Google Meet has been conducted. The topic is: ' Popular Cultural Practices of Telangana-Haryana for Healthy and Enriching Life and Life Style'.
3. Convener, Chaitanya Samskruthi, the cultural club responsible for all cultural organization in CBIT.
4. Founder & Convener of CHAAYA (Chaitanya Chaaya), the film club of CBIT. Responsible for creating awareness through good visual content, identifying training and making film talent on the campus. Organizing film fests and training sessions for students' benefit. Getting creative placements. The club won AKAM's 75 Most Creative Minds of India Award in IFFI Goa, in 2021.
5. Director, at start-up – Chaaya Stories Pvt. Ltd. @ACIC's Incubation centre in CBIT.
6. Convener, Chaitanya Srujana, the art and handicrafts club of CBIT since December, 2019 to March, 2022.
7. Organised Industry Institute Exposure Visit to Annapurna Film Studios on 13th & 14th of August, 2019 as part of the induction program for first year students for exposure on "Creative Engineering Fields" in the 24 crafts of film making. Dr. Amala Akkineni facilitated and addressed the students during the studio tour.
8. Conducted Shruthi during 2018, 2019 2020, 2021, 2022 and 2023 as mentor, media producer and event manager.
9. Conducted MGIT's Nirvana during 2019 by being mentor, media producer and event manager.
10. Member in Anti-Ragging, AEC, Hospitality and Induction Program Committees every year.
11. Founder and Instructor, "English Proficiency Course" for all the Poor, Rural & Vernacular media students of CBIT from 2006 to 2016.

Responsibilities held at Institution Level

Responsibilities held at Department Level

1. Member "Psychology & Counseling" Team of the Department since March, 2020.
2. Member, NBA Accreditation from 2019 –till date.
3. Designed syllabus for Technical Writing in English TWS and taught the elective for 3 years: 2017-20.
4. In-charge, Setting up and maintenance of new Soft- Skills labs, from 2016-18.
5. Designed syllabus & Mini-Live Project for Soft Skills & Employability Enhancement in 2015.
6. Member, Board of Studies since 2015.
7. Member, ISO Audits from 2012-14.
8. Setting up & In-Charge of digital CALL & ICS labs from 2007 to 2009.

Consultancy Work

Courses Handled at Under Graduate / Post Graduate Level.

02

UG LEVEL: English, Communicative English, Technical Writing Skills, Soft Skills & Employability Enhancement, Gender Sensitization, Indian Constitution.

PG LEVEL: Communicative English, Soft Skills & Employability Enhancement. ERPW – English for Research Paper Writing.

National Journals – 02

International Journals – 08

No. of Papers Published

National Conference – 02

International Conference – 13

Projects Carried out

1. "Kaikeyi" on students' Suicides, a film project for Thinkwell Ads, Sree Venkateshwara Educational Society, Gajwel. Submitted to Cannes Film Festival in March, 2020, Submitted for 69th National Awards for 2021.
2. "MUSING" for Rally for Rivers, a film project, for CIVILEngg. Dept's Parivrita club in September, 2017.
3. "Drumming Up..." A Documentary Film for UNICEF on Children's Malnutrition Issues.

02

Patents & IPR

1. Organised a Green Engineering Stall Presented a model for innovation on, "Cleaning Urban Air" on 23rd August, 2019.
2. Researched and Referred best software updates for CALL lab in CBIT on training students in "Neutral English Accent"

Technology Transfer

1. Delivered a Lecture to the participants of Three Week Industrial Training Programme for the faculty of English of Government Polytechnic Colleges in Telangana State organized by the UGC-HRDC (Academic Staff College), Osmania University, Hyderabad from 01.06.2022 to 21.06.2022 on the topic of "Commercial Writing & Techniques of Audio Video Recording"
2. Delivered a Lecture on 06-04-2022, titled "Films of Social Realism and their Popular Adaptations" at Vidya Sagar College for Women, Kolkata, India.

Invited Speaker

3. Delivered a guest talk on "Fundamentals of Video Production Techniques for Academics" on 10-November-2021 for Government Degree College Lecturers, organized by HRDC – OU.
4. Delivered a Lecture on 04-11-2020, titled "Grammar & Pronunciation" in a TWO DAY WORKSHOP on "Capacity Building in Communication Skills" Organised by Telangana Social Welfare Residential Schools.
5. Delivered a Lecture on 07-08-2020, titled "Neutral Accent for the Government Teachers of Adilabad District" in a ONE WEEK FDP on "Train the Trainer Program" Organised by District Education Officer, Adilabad, Telangana.
6. Delivered a guest talk on "Employability Enhancement Techniques for Rural Undergraduate Students" on 20th April 2019. At Sree Venkateshwara Degree College, GAJWEL, Siddipet district, Telangana.
7. Addressed the students of A.P Residential Degree College, Nagarjuna Sagar on August 27th, 2011 on "Soft Skills and Attitudinal Development for Career Growth".

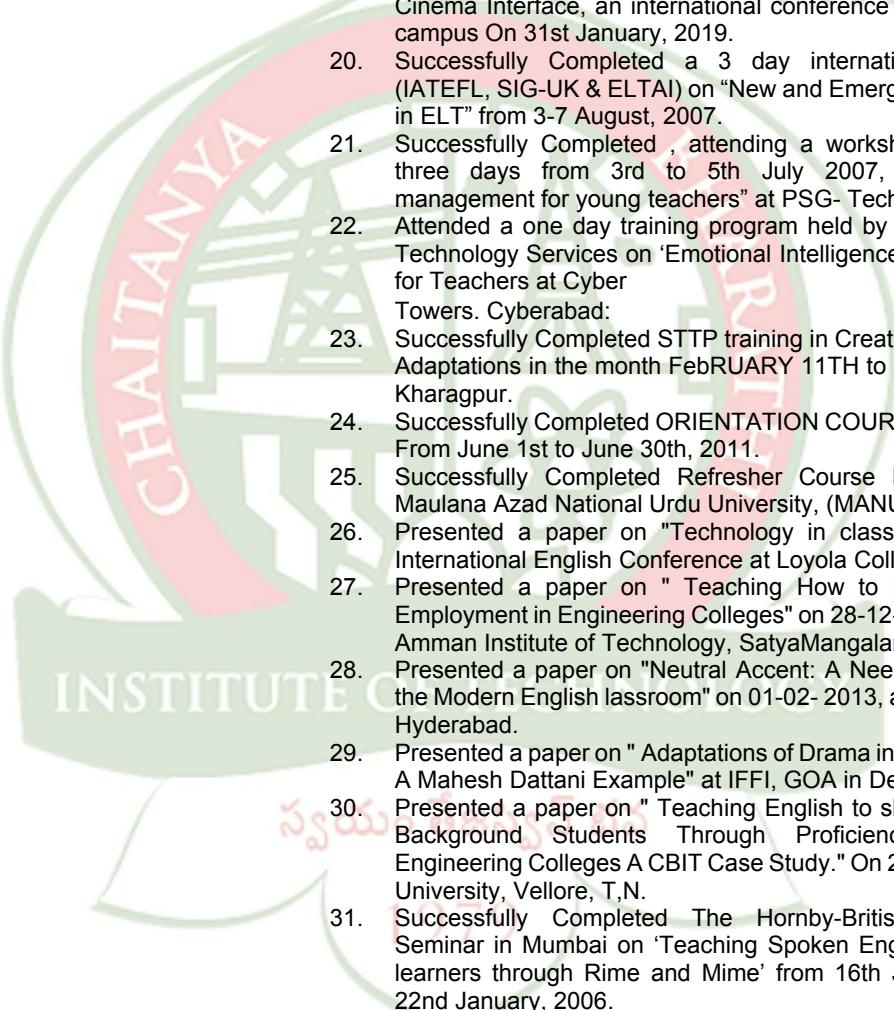


- 8. Coordinated and taught in 'Train the Trainer' an In-house training programme at CBIT (July, 2007 & August, 2016) for three days each.
- 9. Gave a guest talk on 'English for the Teacher: Classroom Instruction' on 7th August, 2005 in Viswabharathi Educational Trust – Punganur, Chittoor. AP.

No. of Books/Chapter Published with details

Edited a remedial Teaching Course Book titled, "HAPPY HEARTS" for the benefit of slow & Telugu medium background students with full of workable language activities for "English Proficiency Course".

- 1. Presented a Paper on, "Audacious Ashima in Inevitable America: Narrating an Indian Migrant's Mindset in TheNamesake" on 21st March, 2022 at an International Conference titled, "Helter by Skelter: The Impact of Diaspora and Migration on Global Literature and Culture"organized by Insprire Foundation jointly with OUCIS, Osmania University.
- 2. Successfully Completed 2nd Refresher Course in English Literature, from 07-02-2022 to 19-02-2022 organised by UGC – HRDC Rani Durgawati Viswavidyalaya, Jabalpur, Madhya Pradesh, India.
- 3. Successfully completed one week online Faculty Development Program on "Research in English Language Teaching" from 15th June to 22nd June, 2020, organized by GITAM University, Hyderabad.
- 4. Organized awebinar "Popular Cultural Practices of Telangana-Haryana for Healthy and Enriching Life and Life Style",8th June,2020 for AKAM –EBSB.
- 5. Organized A Free Webinar for our students as part of the "Creative Writing Skills" development initiative from our club on "Writing Skills for Instant and Local Story Telling in COVID-19 Context", On Saturday 06-06-2020.
- 6. Successfully Completed one week online Faculty Development Program on "Outcome Based Education and NBA Accreditation Process-UG" from 28th May- 01st June, 2020, organized by CBIT, Hyderabad.
- 7. Presented a paper titled ""Reading Approaches and Material for Value Enhancement in COVID 19 Context"" in the One-Day National E-Conference on Human Values: Post-COVID 19 sponsored by TEQIP-III (NPIU-MHRD, Govt. of India) and organized by JNTUA College of Engineering (A) Ananthapuramu, A.P. in association with University College of Engineering & Technology, Bikaner Technical University, Bikaner (Raj.) on 14th June 2020.
- 8. Organized an STTP, for students as Film making workshops - from 3 rd FEB 2020 to 7th FEB 2020 from 3:00 PM to 6:00PM, on 24 crafts of film making. Students were given hands-on experience by five resource persons followed y which students shot three short films as an out come of the short time training program.
- 9. Completed NPTEL's FDP, 12 Weeks Certificate Course on "Indian Fiction in English", from July – October, 2019 & Passed in ELITE Category, sponsored by Ministry of HRD, Gol.
- 10. Successfully completed one week Short Term Training Programme through ICT Mode on NBA Accreditation 22-04-2020 to 26-04-2019 Conducted by National Institute of Technical Teachers' Training and Research, NITT and R, Kolkata.
- 11. Participated in a two day National Immersion Training Programme (Workshop) on "Swachchatha Action Plan and Community Engagement" on 14th &15th of November, 2019 jointly organised by Mahatma Gandhi National Council for Rural Education, RITPSAP and CBIT and visited Jonnawada village for field study and report.
- 12. Presented a paper titled "Imparting Intelligible, Quality Neutral Pronunciation for Engineering ESL Learners" in the Reasearch Day Conference on 23rd August, 2019 at Chaitanya Bharathi Institute of Technology, CBIT, Hyderabad.
- 13. Attended an FDP on Reinforcing Professional Communication Skills for Teaching Faculty ONE WEEK from 11-06-2018 to 15-06-2018, at JNTUA Anantapuramu, sponsored by TEQIP-III.



14. Designed and delivered a TWO-WEEK Faculty Development Program (FDP) for the academics of CBIT in the year 2009.
15. Designed and Delivered a TWO-DAY Seminar on " Action for Interaction: Classroom Dialogue in Engineering Context" on 22nd & 23rd August, 2014.
16. Designed and Delivered a ONE-DAY Workshop in Collaboration with OUP on "Empowering English Academic Communities Through Study Skills" On 26- 07-2016.
17. Coordinator for a One-day National ELT Workshop on digital learning, on "Smart Problems: Teachers' Perspectives on Changing Students Perceptions" on 15-12-2018.
18. Presented a paper titled, "A New Challenge: ESL Teachers Perspectives in relation to the Changing Learners and Perceptions" in ICEESM International Conference, RGM CET, Nandyal, Kurnool, A.P. On 22nd December, 2018.
19. Presented a paper titled, "Issues of Nation, Trans- Nation in Film Adaptations of Vikas Swaroop's Q&A" LCI-Literature Cinema Interface, an international conference BITS-Pilani, Goa campus On 31st January, 2019.
20. Successfully Completed a 3 day international conference (IATEFL, SIG-UK & ELTAI) on "New and Emerging Technologies in ELT" from 3-7 August, 2007.
21. Successfully Completed, attending a workshop, dialogue for three days from 3rd to 5th July 2007, on "class-room management for young teachers" at PSG- Tech. Coimbatore:
22. Attended a one day training program held by CTS - Cognizant Technology Services on 'Emotional Intelligence & management' for Teachers at Cyber Towers. Cyberabad:
23. Successfully Completed STTP training in Creative Writing & Film Adaptations in the month FebRUARY 11TH to 20th, 2010. At IIT Kharagpur.
24. Successfully Completed ORIENTATION COURSE from JNTU-H, From June 1st to June 30th, 2011.
25. Successfully Completed Refresher Course In English From Maulana Azad National Urdu University, (MANUU) Hyderabad.
26. Presented a paper on "Technology in classroom" on at 7th International English Conference at Loyola College, Chennai.
27. Presented a paper on " Teaching How to Fish: English for Employment in Engineering Colleges" on 28-12- 2011, at Bannari Amman Institute of Technology, SatyaMangalam, Tamil Nadu.
28. Presented a paper on "Neutral Accent: A Need for Teachers in the Modern English classroom" on 01-02- 2013, at Vasavi College, Hyderabad.
29. Presented a paper on " Adaptations of Drama into Indian Cinema: A Mahesh Dattani Example" at IFFI, GOA in December, 2016.
30. Presented a paper on " Teaching English to slowlearners/Rural Background Students Through Proficiency Courses in Engineering Colleges A CBIT Case Study." On 24-01-2014,at VIT University, Vellore, T.N.
31. Successfully Completed The Hornby-British Council ELT Seminar in Mumbai on 'Teaching Spoken English for the adult learners through Rime and Mime' from 16th January, 2006 to 22nd January, 2006.
32. Successfully Completed a UGC Sponsored and AP State Council of Higher Education(APSCHE) conducted seminar, 'Train the Trainer' in Maris Stella College – Vijayawada from 6th February, 2006 to 10th February,2006.
33. Attended a seminar on 'Interpretations of drama' on 20th March 2003, conducted in PG College, Sec'bad

Details of Journal Publications/
Conferences (National and
International)

National & International Journals

1. Sreenivas Andoju, Suneetha Yadav (2022) Narrating Women as Catalysts in the Popular Adaptations of Indian Fiction in English", International Journal of Early Childhood Special Education, Volume 14 No (5) 2022, 1308-5581.
2. Sreenivas Andoju, (2021) 'Online Teaching as an alternative to offline Teaching." International Journal of Aquatic Science, Vol.12 Issue.2 June 2021, Pages 1380-1385. 2008-8019.
3. Sreenivas Andoju, Suneetha Yadav (2020), "English Language Assessment Testing: Key Strategies for Indian Students", Journal of Contemporary Issues in Business & Government, Dec, 2020, 10.47750/cibg.2020.26.02.273
4. Sreenivas Andoju, Suneetha Yadav published a paper in Pramana, UGC approved journal titled, "Ruth Prawar Jabhvala's Heat and Dust: Narrating Social Realism in Film Adaptations of Indian Fiction in English" ISSN NO: 2249-2976, Volume 10 Issue 6 (JUNE 2020)
5. Sreenivas Andoju, Suneetha Yadav published a paper in Pramana, UGC approved journal titled, " "India's Real Fiction Meets World's Popular Cinema - Film Adaptation of Vikas Swarup's Q&A" in the Pramana Research Journal, Volume 9, Issue 5, 2019 May, p798-801. ISSN NO: 2249-2976. Impact Factor:6.2
6. Sreenivas Andoju, Published in APRDC Souvenir "The Art of Saying No" - a short story on assertiveness for undergraduate students.

International /National Conferences

1. Sreenivas Andoju Published a paper titled, "A New Challenge: ESL Teachers Perspectives in relation to the Changing Learners and Perceptions, ISBN:978-81-938463-8-4 in ICEESM International Conference, RGM CET, Nandyal, Kurnool, A.P. On 22nd December, 2018.
2. Sreenivas Andoju Published a paper on " Teaching English to slow learners/Rural Background Students Through Proficiency Courses in Engineering Colleges A CBIT Case Study." ICEG, JAN-2014.VIT University, Vellore, T.N.

