



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gendipet Mandal, Hyderabad, Telangana-500075, www.cbit.ac.in

Approved by
AICTE
2020

Accredited by
NAAC
A+
2020

ISO 9001:2015
Accredited by
NAAC
A+
2020

10 Programs
Accredited by
NAAC
A+
2020

Grade A+ in
NAAC
A+
2020

Grade A+ in
NAAC
A+
2020

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

SUDHEE 2025

National Level Students Technical Fest

Innovate Integrate Inspire

Yukthi-2025 Report

INTRODUCTION:

The School of Management Studies, Chaitanya Bharathi Institute of Technology (CBIT) has organised **YUKTHI 2025**, a dynamic National Level Students' Management Fest and a key part of SUDHEE 2025. Designed to engage in thrilling competitions to sharpen students' business acumen and push their boundaries. Yukthi 2025 is a dynamic platform for business students to apply classroom knowledge to real-world challenges. Through competitive events like FinFlare or Data Dazzle, participants sharpen leadership, analytical, and problem-solving skills. It's a prime opportunity to develop expertise in areas like finance, marketing, analytics and HR. Students gain invaluable hands-on experience, network with peers and professionals, and enhance their employability. These fests build confidence, foster teamwork, and offer exciting prizes, proving essential for holistic professional growth. Ultimately, they bridge the gap between theory and practice, preparing future business leaders.

Event Details:

- **Dates:** March 4th - 5th, 2025
- **Venue:** CBIT, Hyderabad

Showcase Your Talent in These Exciting Competitions:

- **FinFlare:** Master the art of financial strategy.
- **Data Dazzle:** Transform data into powerful, actionable insights.



- **Young Archons:** Demonstrate your leadership and strategic decision-making.
- **Paper & Poster Presentation:** Present innovative research and ideas.
- **Bizz Master:** Prove your entrepreneurial excellence in the ultimate business challenge.
- **HR Mavericks:** Craft creative solutions for real-world HR dilemmas.
- **Marketing Rebels League:** Battle it out with the most innovative marketing minds.

Benefits of Participation:

- **Practical Experience:** Apply theoretical knowledge to real-world management challenges.
- **Networking:** Connect with aspiring professionals and industry peers.
- **Recognition:** Win attractive prizes and gain national recognition for your skills



**CHAITANYA BHARATHI
INSTITUTE OF TECHNOLOGY**
An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gandipet Mandal, Hyderabad, Telangana-500075. www.cbit.ac.in

Approved by: ARIEAL to: ISIC Autonomous
16 Programs Accredited by: NAAC: All India Ranking 151-200 Band
State Accredited: All India Ranking 151-200 Band

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

શુદ્ધી ૨૦૨૫

NATIONAL LEVEL STUDENTS' MANAGEMENT FEST
SCHOOL OF MANAGEMENT STUDIES

PRESENTS

YUKTHI

FORGING AHEAD TO MEET THE CHALLENGES THROUGH INNOVATION

4th - 5th MARCH 2025

Events:

- FINFLARE
- DATA DAZZLE
- YOUNG ARCHONS
- PAPER & POSTER PRESENTATION
- BIZZ MASTER
- HR MAVERICKS
- MARKETING REBELS LEAGUE

Faculty Coordinators:

1. Dr. T. Venkata Ramana - 8341597248
2. Dr. Rakhee Renapurkar - 9985241411

Student Coordinators:

1. Mr. Akshay - 8528391788
2. Mr. K. Lokeshwar - 9676572388
3. Ms. Afreen Sulthana - 9618024743
4. Ms. K. Chamanthi - 9515348341

Scan Me



Sl.No	Name of the event	Coordinators
1	Paper Presentation	2
2	Poster Presentation	2
3	Fin-flare	7
4	Data Dazzle	5
5	Young Archons	6
6	HR Mavericks	8
7	Marketing Rebel Leagues	6
8	Bizz Master	8

Total Number of Registrations formal events

Sl No	Event Title	No. of Participants	Registration fee per event(₹)
1	Bizz Master	22	50
2	Finflare	16	50
3	Marketing Rebels League	20	50
4	Data Dazzle	24	50
5	HR Mavericks	17	50
6	Young Archons	13	50
7	Paper Presentation (250/-)	19	250
8	Paper Presentation (150/-)	5	150
9	Paper Presentation (100/-)	8	100

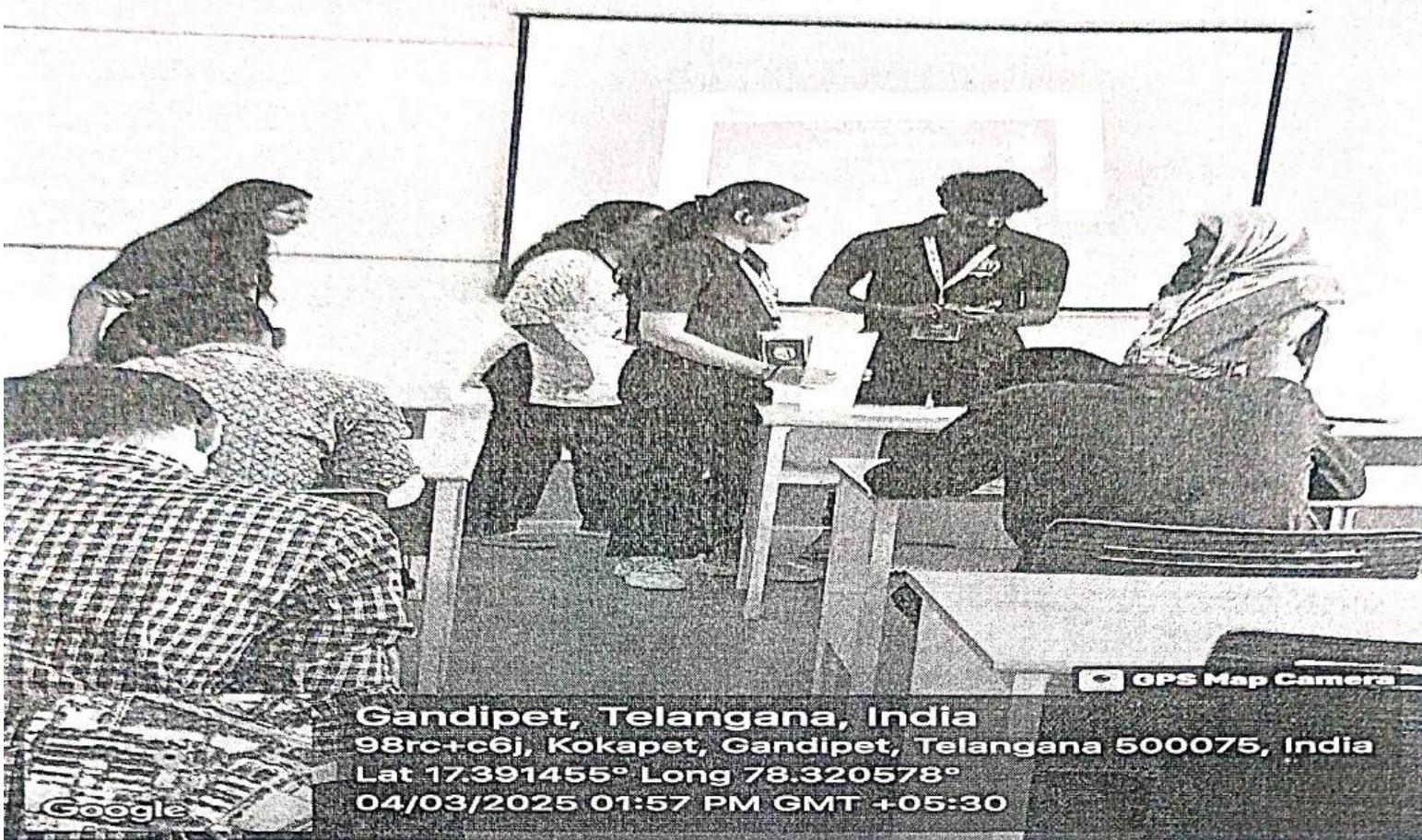


Informal Event titles

1. Wolf among us
2. Trivial throw
3. Find your celebrity,
4. Gasomania,
5. Mystery box

There were 73 participants for informal events

Price	No. of Participants
20/-	3
39/-	46
59/-	12
99/-	11





Gandipet, Telangana, India

98rc+p43, Kokapet, Gandipet, Telangana 500075, India

Lat 17.39149° Long 78.320532°

04/03/2025 04:19 PM GMT +05:30

GPS Map Camera





SCHOOL OF MANAGEMENT STUDIES

YUKTHI 2025

Paper Presentation

Prof. Dr. B. Neeraja

No. of Rounds: 1

Total Participants: 22

Date(s): 04/03/2025 & 05/03/2025

1. Objective(s) of the Event:

1. To understand impact of technology in business world
2. To support innovative ideas to be converted as a model or prototype
3. To Encourage entrepreneurial thinking in tech-driven Businesses

2. Overview of the Event:

The participants presented research papers, case studies and innovative ideas on the intersection of business and technology, the key themes were digital transformation in business, e-commerce digital marketing, Fintech and block chain, Big data and analytics, sustainable Tech and green businesses innovations etc.

Event Format:

- I. Participants presented their research work under the theme business and technology
- II. Each presentation was followed by a Q&A session

3. Participants Details (Please add list of the participants)

Total of 26 students participated

4. Winners Details

The winner for Paper Presentation is **R.Sowmya**, MBA 2nd year, School of Management Studies, CBIT.

5. Glimpses of the Event (Please include normal photos and Geotagging photos)





CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kaxipet Village, Gandipet Mandal, Hyderabad, Telangana-500075, www.cbit.ac.in

Approved by AICTE, MHRD, Govt. of India

ISO 9001:2015

NAAC Accredited

Block 3-A, 3-B, 3-C, 3-D, 3-E, 3-F, 3-G, 3-H, 3-I, 3-J, 3-K, 3-L, 3-M, 3-N, 3-O, 3-P, 3-Q, 3-R, 3-S, 3-T, 3-U, 3-V, 3-W, 3-X, 3-Y, 3-Z

NSR

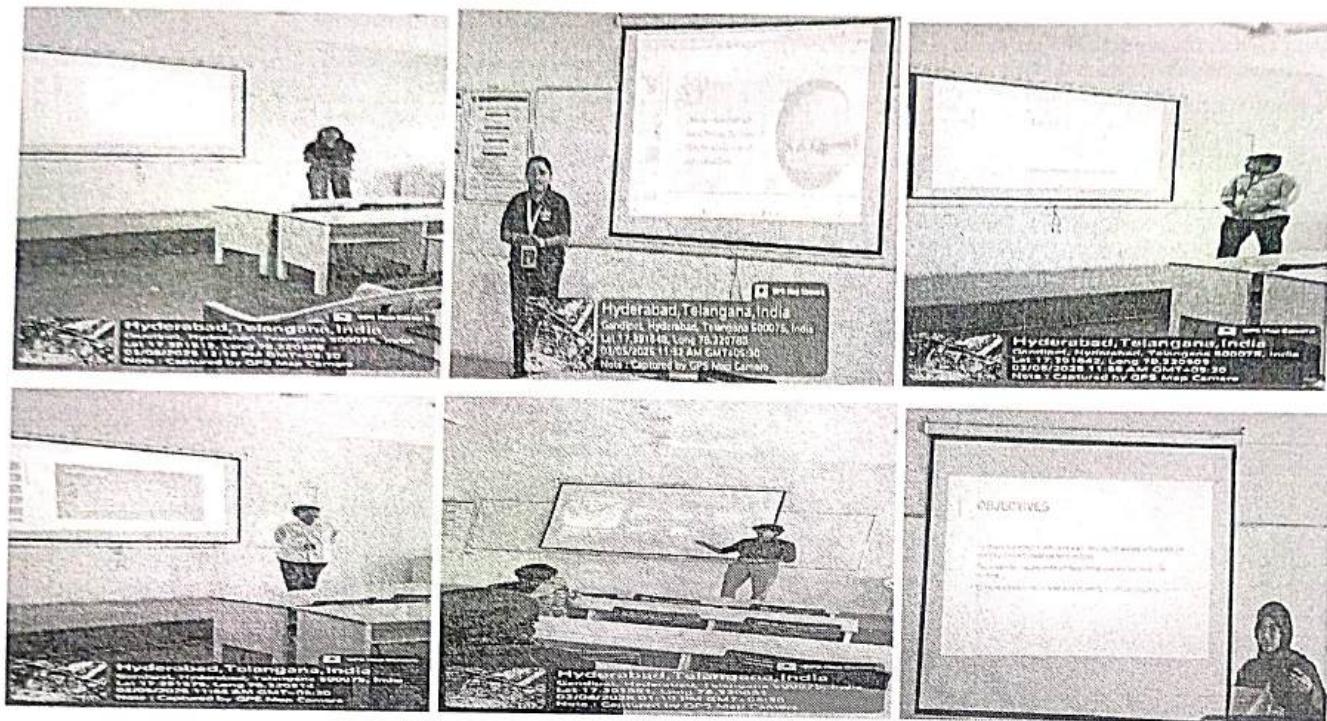
NAAC

NAAC

NAAC

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years



6. Outcome of the Event

The event aims to create a platform for students and researchers to explore and present their insights on the evolving relationship between business and technology. The following were the key outcomes:

1. Real world applications of business and tech concepts were discussed
2. The ideas were recognized boosting the participants academic and profession profiles
3. Participants will gain a deeper understanding of emerging business technologies like AI, Blockchain, Fintech and Data Analytics.

7. Student Coordinators

Mizna Shabnoor 1601-24-672-019

B.Srinay Kumar 1601-24-672-106





CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gandipet Mandal, Hyderabad, Telangana 500075. www.cbit.ac.in

Approved
by AICTE

AYTNEET
by UGC

ISO 9001:2015
by NAAC

Program
Accredited by
NBA

DEemed
by NAAC

Approved
by MHRD

NAAC
Accredited
by MHRD

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

8. Conclusion

The paper presentation event successfully provided a dynamic platform for students to explore the evolving intersection of business and technology. Participants showcased their innovative ideas, research, and analytical skills, demonstrating the transformative role of technology in shaping modern business strategies.

This event not only enhanced academic and professional growth but also encouraged students to pursue research, innovation, and industry-driven solutions. As we conclude, it is evident that such initiatives play a vital role in bridging the gap between academic learning and real-world business applications.

Event Coordinator(s) Sign

Yukthi Coordinator(s) Sign

HoD, SMS



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gandipet Mandat, Hyderabad, Telangana-500075, www.cbit.ac.in

Approved
by AICTE
12 Dec 2012

Accredited
by NAAC
A+ Grade

Accredited
by NED
A+ Grade

Approved
by MHRD
MHRD Ref No: 151-00-B04

Approved
by NITI
NITI Ref No: 151-00-B04

Approved
by NAAC
A+ Grade

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

SCHOOL OF MANAGEMENT STUDIES

YUKTHI 2025

(POSTER PRESENTATION)

(Prof. Dr. B. Neeraja)

No. of Rounds: 1

Total Participants: 2

Date(s): 4th and 5th March 2025.

1. Objective(s) of the Event:

1. To understand impact of technology in business world
2. To support innovative ideas to be converted as a model or prototype
3. To Encourage entrepreneurial thinking in tech-driven Businesses

2. Overview of the Event:

The participants presented research papers, case studies and innovative ideas on the intersection of business and technology, the key themes were digital transformation in business, e-commerce digital marketing, Fintech and block chain, Big data and analytics, sustainable Tech and green businesses innovations etc.

Event Format:

- I. Participants presented their research work under the theme business and technology
- II. Each presentation was followed by a Q&A session

3. Participants Details (Please add list of the participants)

Total of 2 students participated

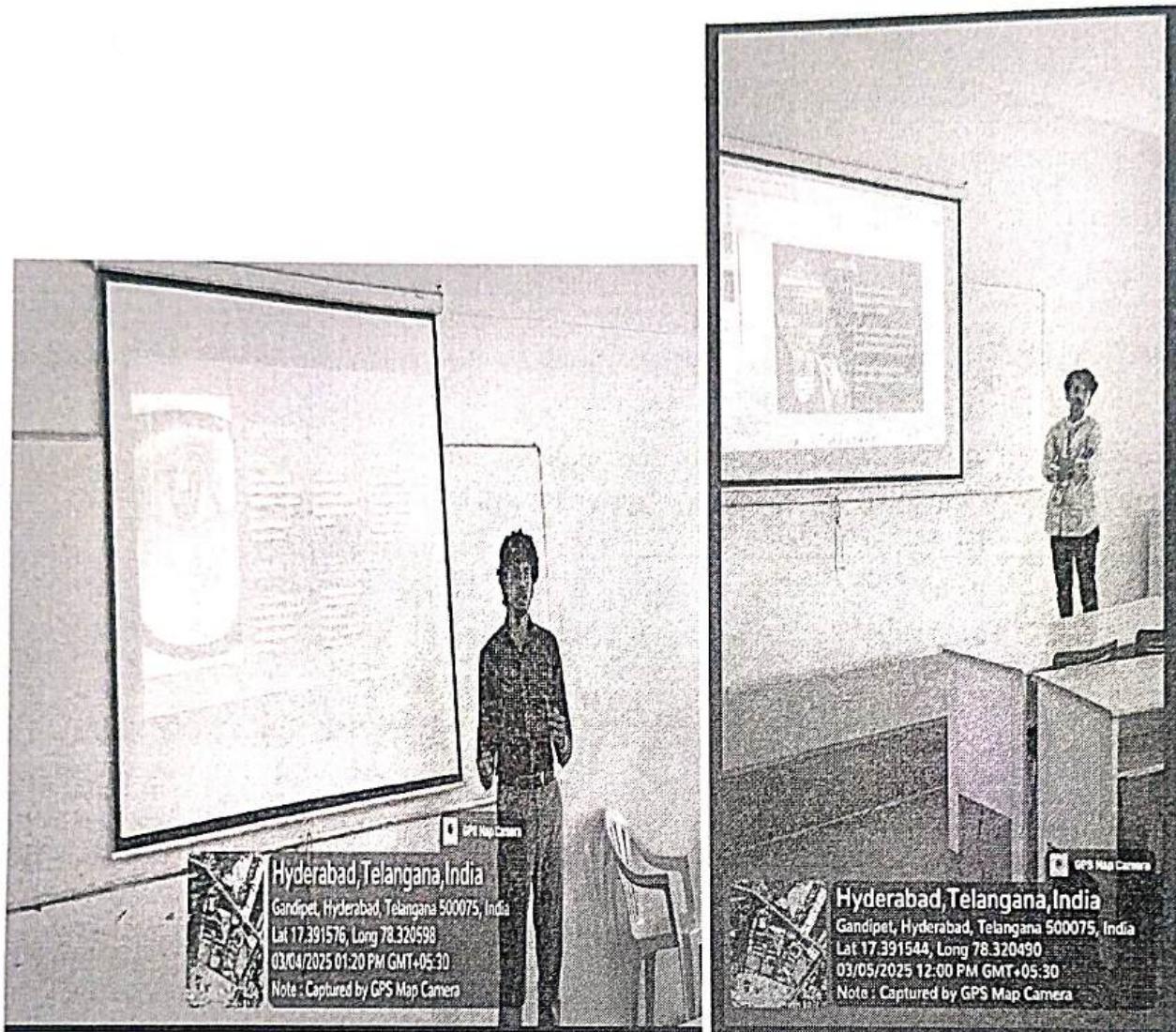
4. Winners Details

The winner for Paper Presentation is **Satwik**, MBA 2nd year, School of Management Studies, Andril University.

5. Glimpses of the Event (Please include normal photos and Geotagging photos)

8





6. Outcome of the Event

The event aims to create a platform for students and researchers to explore and present their insights on the evolving relationship between business and technology. The following were the key outcomes:

1. Real world applications of business and tech concepts were discussed
2. The ideas were recognized boosting the participants academic and profession profiles
3. Participants will gain a deeper understanding of emerging business technologies like AI, Blockchain, Fintech and Data Analytics.



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gandipet Mandal, Hyderabad, Telangana-500075, www.cbit.ac.in



COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

7. Student Coordinators

Siva Jyothi AvigaddiMBA 1st Year

Sai vani -MBA 1st Year

8. Conclusion

The poster presentation event successfully provided a dynamic platform for students to explore the evolving intersection of business and technology. Participants showcased their innovative ideas, research, and analytical skills, demonstrating the transformative role of technology in shaping modern business strategies.

This event not only enhanced academic and professional growth but also encouraged students to pursue research, innovation, and industry-driven solutions. As we conclude, it is evident that such initiatives play a vital role in bridging the gap between academic learning and real-world business applications.

Event Coordinator(s) Sign

Yukthi Coordinator(s) Sign

HoD, SMS





SCHOOL OF MANAGEMENT STUDIES

YUKTHI 2025

(Finflare: Finance Technical Event)

(Dr K BhagyaLakshmi)

No. of Rounds: 3

Total Participants: 16

Date(s): 5/3/25

1. Objective(s) of the Event:

To assess and enhance the financial knowledge of participants through a series of engaging and intellectually stimulating activities covering various financial domains such as Tax, Accounting, Auditing, Financial Management, Stock Market, and Investment Management.

2. Overview of the Event:

The event "Finflare" consisted of three rounds designed to test and challenge participants on different financial aspects in an interactive manner.

Round 1: FINFUN 🎯 - Fact Hunters

- Registered and Attended Members: 16
- A multiple-choice quiz consisting of two sets of 25 questions each.
- Topics covered: Tax, Accounting, Auditing, Financial Management, Stock Market, and Investment Management.

Round 2: PICTONARY 📸 - Image Speaks Louder Than Words

- Qualified and Attended Members: 11
- A PowerPoint presentation with 20 finance-related Pictionary puzzles.
- Each participant had 15 seconds to view each picture and write their guesses.

Round 3: SMART TRADERS 💶 - No Compromise, Just Maximize

- Qualified and Attended Members: 7
- Segment A: Virtual stock trading on the Neostox platform within a time limit of 15 minutes.



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kukapet Village, Gandipet Mandal, Hyderabad, Telangana 500075 www.cbitt.ac.in

ACREDITED BY: NAAC: A++: 2019-2020

UGC Approved

PG Program

Accredited

NAAC

Accredited

NAAC Rating

2019-2020

NAAC

Accredited

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

- Segment B: Case study analysis on “Demonetisation,” where participants had 10 minutes to read and answer situational questions in a one-on-one session with the faculty coordinator.

3. Participants Details (Please add list of the participants): 16 Participants(list with Reception Committee)

4. Winners Details: Kushal Rao Chennamaneni

Phone: 9502146123

A/c no: 043801005284

ICICI0000438,ICICI Bank, Karimnagar

5. Glimpses of the Event (Please include normal photos and Geotagging photos)





CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gandipet Mandal, Hyderabad, Telangana 500075. www.CBIT.AC.IN

NAAC 'A'

ASSOCIATE

UGC RECOGNIZED

AC Program
Accredited

NAAC

GRANT-AIDED

NAAC Accredited

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years



6. Outcome of the Event

Participants gained a deeper understanding of various financial concepts.

Improved analytical and decision-making skills through case study discussions and stock trading simulation.

Enhanced problem-solving skills through interactive rounds like Pictionary and quizzes.



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gandipet Mandal, Hyderabad, Telangana-500075. www.cbit.ac.in

Approved by AICTE | NAAC Accredited | BCI Approved | NAAC 'A' Accredited | NAAC Accredited | NAAC Accredited

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

7. Student Coordinators

Student Head Coordinators:

1. P. Sravya
2. G. Deekshitha
3. Gunavardhan

Junior Student Coordinators:

1. D. Vishwanadh
2. Ch. Pooja
3. M. Srija
4. M. Shruthi
5. P. Vennela

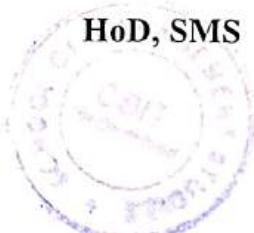
8. Conclusion

Finflare successfully engaged participants in an insightful and competitive financial event, fostering learning and enthusiasm for finance-related topics. The event provided an excellent platform for students to enhance their financial literacy and strategic thinking.

Event Coordinator(s) Sign

Yukthi Coordinator(s) Sign

HoD, SMS





SCHOOL OF MANAGEMENT STUDIES

YUKTHI 2025

(Data Dazzle)

(Dr. Yesubabu Konga)

Total Participants: 9 teams (24 participants)

No. of Rounds: 3

Date(s): 04.03.25 - 05.03.25

1. Objective(s) of the Event:

The event aims to test the participants' ability to understand the basics of statistics and research methodology, formulate the null and alternative hypotheses given the research problem, determine the appropriate tool for testing a hypothesis, and demonstrate data analysis, interpret the results.

2. Overview of the Event:

Round 1: Data Ninjas - A written test consisting of 20 multiple choice questions on basic statistics and data analytics was conducted for twenty marks.

Round 2: Insight Infinity - A descriptive test for 15 marks was conducted to test the participants' ability to understand strategies for treating missing values, coding of variables, and formulating right hypotheses, specifying the appropriate statistical test for hypothesis testing.

Round 3: Analytics Arena—Participants were provided with data in Excel and asked to perform statistical tests and interpret the results. This round was worth 20 marks.

3. Participants Details (Please add list of the participants)

1. B. Nithin Kumar, K. Mahesh Goud, & B. Mahesh - Mallreddy College
2. Kusha, Suraj, & Supriya - Nizam Collge & OU
3. M. Tejaswi, C. Simhothan - Nizam College
4. B. Nandini, P. Abhinaya, & N. Shivani - CBIT
5. Diya B, G. Haritha, & Shiva B - CBIT
6. Neelima, Mrunalini, & Swetha - CBIT
7. D Pranuthi, M. Nitya Jahnavi, & Sahithi Varma - CBIT
8. MD Afreen & D. Harshitha - CBIT
9. Fathima Uz Zohra & Yeshaswini - CBIT



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kovaper Village, Gandipet Mandal, Hyderabad, Telangana-500075. www.cbit.ac.in

APPROVED
BY AICTE

ACCREDITED
BY NAAC

PG PROGRAM
ACCREDITED
BY NAAC

RECOGNIZED
BY GOVT. OF
TANZANIA

DEPARTMENT
ACCREDITED
BY NAAC

DEPARTMENT
ACCREDITED
BY NAAC

NAAC
ACCREDITED
BY NAAC



COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

4. Winners Details:

1. MD Afreen (II year MBA, CBIT)
2. D Harshitha (II year MBA, CBIT)

5. Glimpses of the Event (Please include normal photos and Geotagging photos)





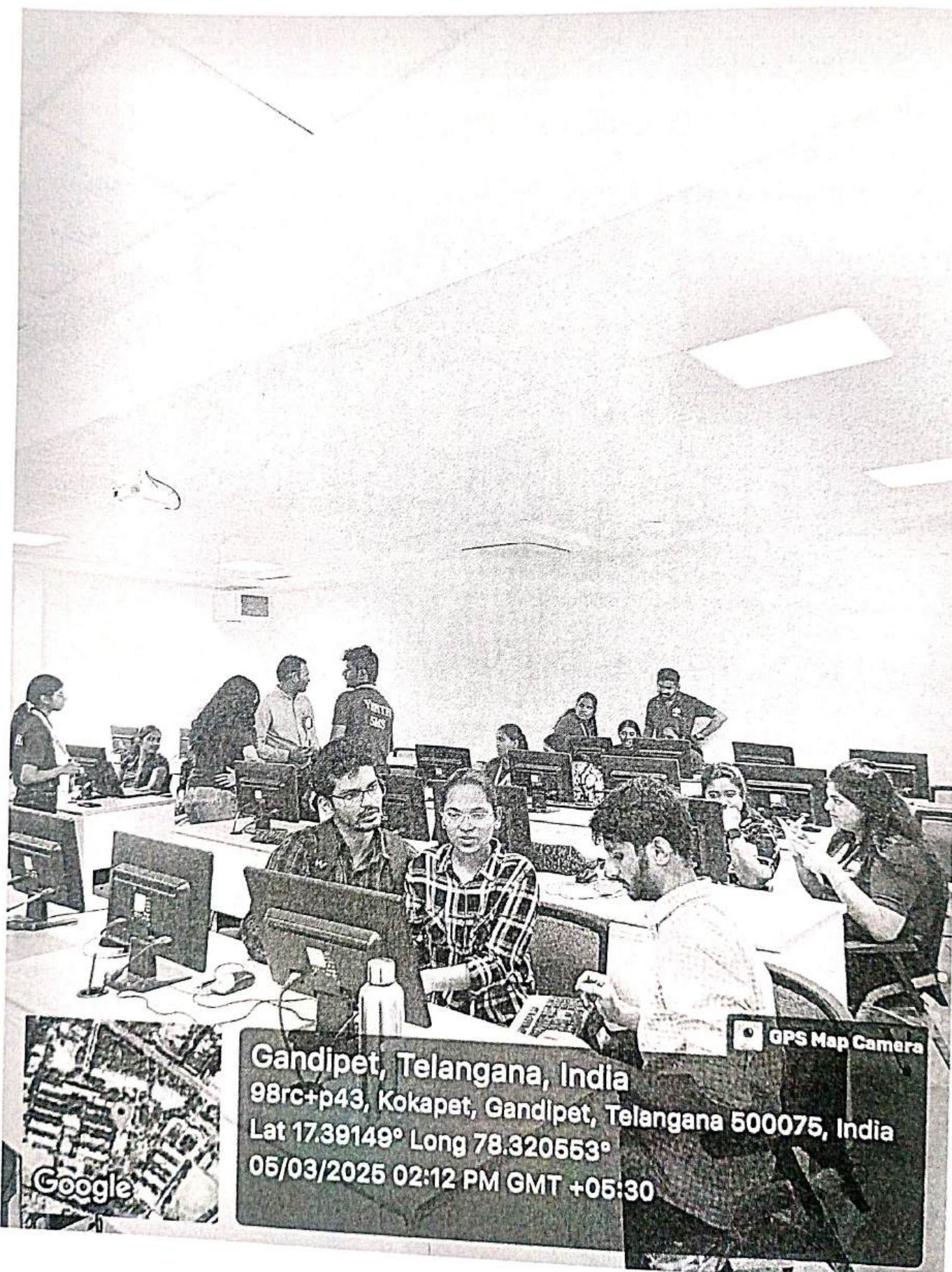
CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kukapet Village, Gandipet (Mandal), Hyderabad, Telangana-500075, www.cbit.ac.in

Approved by AICTE, NAAC Accredited, NAAC 'A', NIRF 'A', India Rating 'A', 4.0/5.0

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years





6. Outcome of the Event

Nine teams composed of 24 participants registered for the event. The first round was like a screening round. Six teams were shortlisted for the second and third rounds. Finally, a team consisting of MD Afreen (II year MBA, CBIT) and D Harshitha (II year MBA, CBIT) emerged as the winners of the event.

7. Student Coordinators

P Sai Sumanth (161024672052)
H Raju (161024672108)
A Shirisha (160124672062)
B Bruhathi (160124672007)
D Navya Nandini Devi (160123672075)
P Priyanka (160123672042)

8. Conclusion

The event challenged participants by testing their skills from basic to an advanced level of data analytics. Participants were excited to be part of it.


Dr. Yesubabu Konga
Event Coordinator(s) Sign


Yukthi Coordinator(s) Sign


HoD, SMS



SCHOOL OF MANAGEMENT STUDIES

YUKTHI 2025

BUZZ MASTER

Dr. P. Varaprasad Goud

No. of Rounds: 3

Total Participants: 20

Date(s): 4th and 5th march

1. Objective(s) of the Event:

The Biz Master Quiz evaluates key MBA program learning outcomes by testing students on business concepts, strategic thinking, and decision-making.

2. Overview of the Event:

- Round I - Take Your Pick (Multiple Choice Questions on Contemporary Business Issues)
- Round II - Guess the brand (Each team should guess what is that brand and what is the tag line of company)
- Round III – Fast and Furious (Rapid Round, where each of the Qualified Team will be asked questions rapidly and the team which answers more number of questions correctly will score more points)

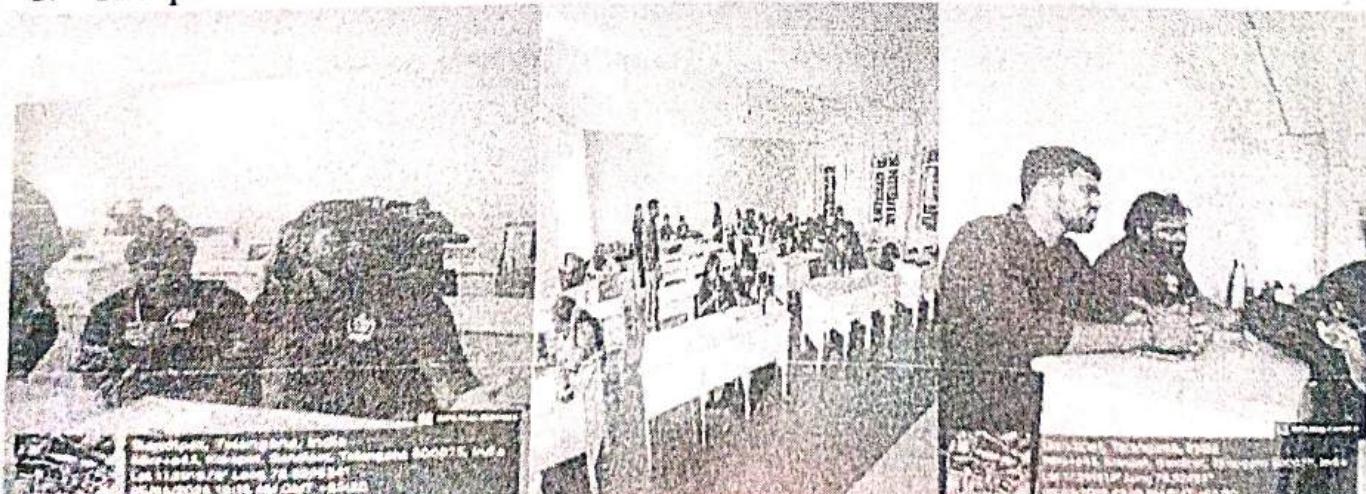
3. Participants Details :

Attached as an Annexure

4. Winners Details :

S. Dhanush and S. Shiva, CBIT, MBA, Section – A

5. Glimpses of the Event :



6. Outcome of the Event :

The Biz Master Quiz evaluates key MBA program learning outcomes by testing students on business concepts, strategic thinking, and decision-making. The quiz reinforces MBA learning objectives by promoting practical application of business theories in a dynamic and engaging way.

7. Student Coordinators

NAME	ROLL NUMBER	PHONE NUMBER	SECTION AND YEAR
Mansi	160122672070	9754925958	MBA-II(B)
Vineeth	160123672032	6302038515	MBA- II(A)
Aishwarya	160124672016	9908415219	MBA- I(A)
Pranuthi	160124672010	9100812486	MBA- II(A)
Sahithi varma	160124672030	7675841102	MBA- I(A)
CH Jhansi Durga	160124672070	9121799817	MBA- I(B)
Sai teja sree	160124672082	9553092415	MBA- I(B)
Eshitha	160124672087	9059837480	MBA- I(B)

8. Conclusion -

- Test core management concepts across domains such as marketing, finance, strategy, and operations.
- Develop critical thinking and decision-making skills by applying business theories to real-world scenarios.
- Foster leadership, teamwork, and time management in high-pressure situations.
- Enhance industry awareness and business acumen to prepare students for dynamic corporate challenges.
- Encourage continuous learning and innovation, helping future business leaders stay ahead in a competitive landscape.

Event Coordinator(s) Sign

Yukthi Coordinator(s) Sign

HoD, SMS

EVENT: BIZZMASTER



CHAITANYA BHARATHI
INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University

Kuknur Village, Gajapet Mandal, Hyderabad, Telangana 500075. www.cbit.ac.in

NAAC Accredited | NAAC 'A' | NIF

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

SCHOOL OF MANAGEMENT STUDIES

YUKTHI 2025

(4th & 5th March 2025)

Date:

Registration Form

S. No.	Participant Name	College Name	Mobile No.	Mail Id	Amount	UTR No.	Signature
01	D. Akashay	CBIT	8328391788	akashay@gnosis.com	50	790765789807	Akashay
02	P. Manideep	Malla Reddy College	984974394	Palle.manideep2002@gmail.com	50	Cash	Manideep
03	M. Ryem Maveen	"	89199 83540	Mryem.maveen@gmail.com	50	Cash	M. Ryem
04	Ch. Deepika	CBIT	9515710596	deepika.chiluvuri19@gmail.com	50	UPI Ref no: 506335272723	Deepika
05	S. Vaishnav	CBIT	9154027005	Srikanthula vaishnav 9154@gmail.com	50	506308356906	Vaishnav
06	D. Vishwanath	CBIT	9059565017	vishwanathdasika003@gmail.com	50	Cash	D. Vishwanath

HoD



EVENT: BIZZMASTER



CHAITANYA BHARATHI
INSTITUTE OF TECHNOLOGY

An Autonomous Institute Affiliated to Osmania University
Kovur Village, Gudipet Mandal, Hyderabad, Telangana - 500115. www.cbit.ac.in

ACREDITED BY NAAC | APPROVED BY AICTE | NAAC GRADE 'A' | NIRF RANK 100

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

SCHOOL OF MANAGEMENT STUDIES

YUKTHI 2025

(4th & 5th March 2025)

Date:

Registration Form

S. No.	Participant Name	College Name	Mobile No.	Mail Id	Amount	UTR No.	Signature
01	D. Atchay	CBIT	8328391788	Atchay@gmail.com	50	710765189807	Atchay
02	P. Manideep	Malla Reddy College	98499714394	Palle.manideep2002@gmail.com	50	Cash	Mani
03	M. Ryem Maveen	"	89199 83540	Mryem.maveen@gmail.com	50	Cash	M. Ryem
04	Ch. Deepika	CBIT	9515710596	deepika.chiluvuri19@gmail.com	50	UPI Ref No: 506335272723	Deepika
05	S. Vaishnav	CBIT	9154027005	Srinivasa.vaishnav 9154027005@gmail.com	50	506308356906	S. Vaishnav
06	D. Vishwanath	CBIT	9059565017	Vishwanath.damika 003@gmail.com	50	Cash	D. Vishwanath

HoD

BIZZ Master



**CHAITANYA BHARATHI
INSTITUTE OF TECHNOLOGY**
An Autonomous Institute | Affiliated to Osmania University
Kukatpally Village, Gudem, Hyderabad, Telangana 500073 | www.cbit.ac.in
Accredited by NAAC | NAAC 'A' |  | 

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

SCHOOL OF MANAGEMENT STUDIES

YUKTHI 2025

(4th & 5th March 2025)

Date:

Registration Form

S. No.	Participant Name	College Name	Mobile No.	Mail Id	Amount	UTR No.	Signature
07	Kushal	Nizam	9502146123	kushalrao.chennamneni@gmail.com	50	758800908968	Kushal.
08	Suraj	OU	9505116311	Suraj.ponnathaneni@gmail.com	50	243086915939	Suraj
09	H. Tejaswi	Nizam	9391354182	Tejaswi.madipadige@gmail.com	50	491505454002	Tejaswi.
10	A. Supriya	Nizam	6304296741	arikathacupriya@gmail.com	50	97467678488	Supriya
11	C. Simha Ram	Nizam	9490663959	Csimha53@gmail.com	50	023838047251	Simha
12	Sathwik Upadhyaya	Arden University	8374318028	Sathwiks2404@gmail.com	50	4132004210635	Sathwik

HoD





COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION
46
years

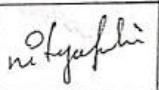
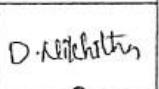
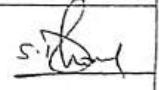
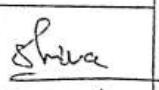
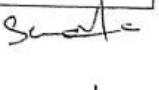
SCHOOL OF MANAGEMENT STUDIES

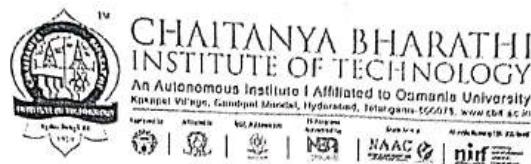
YUKTHI 2025

(4th & 5th March 2025)

Date:

Registration Form

S. No.	Participant Name	College Name	Mobile No.	Mail Id	Amount	UTR No.	Signature
13	Koushik, P	Vasundara	8247360975	kaushikova2003@gmail.com	50	413362980635	
14	C. Srinish	CBIT	9866518154	C.Srinish9@gmail.com	50	777321968017	
15	Nitya Jahnani	CBIT	7382733530	nityajahnani@gmail.com	50	506361267681	
16	D. Nikhitha	CBIT	9010243503	devorayyanikhitha@gmail.com	50	997814809904	
17	S. Dhanush	CBIT	9505970398	dhanush.sandhu@gmail.com	50	506357578895	
18	Shiva	CBIT	9997013747	shivit79990@gmail.com	50	878399833656	
19	D. Soumya	CBIT	72071375	dubusoumya@gmail.com	50	506337180427	
20	S. Avineesh	CBIT	7998031553	avineeshsedam17@gmail.com	50	506382082425	



COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

SCHOOL OF MANAGEMENT STUDIES
YUKTHI 2025
(4th & 5th March 2025)

Evaluation Sheet

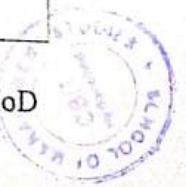
Round No.:

Date:

Event Name:

S. No.	Participant(s) Name	College Name	Mobile No.	Mail Id	Score	Remarks
19	B. Tejasree	CBIT	9553974842	tejasree2702@gmail.com		
20	B. Deekshika	CBIT	6304746501			

HoD





CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gajipet Mandal, Hyderabad, Telangana-500075, www.cbit.ac.in

NAAC Accredited | NAAC 'A' Grade | NAAC Score 3.00 | NAAC Accredited

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

SCHOOL OF MANAGEMENT STUDIES

YUKTHI 2025

HR Mavericks

Dr.T Venkataramana and Dr.Rakhee Renapurkar

No. of Rounds: 2

Total Participants: 17

Date(s): 4 & 5th March, 2025

1. Objective(s) of the Event:

This event is designed to derive fun and challenge students through various tasks that gauge the knowledge of participants on HR knowledge and management studies.

2. Overview of the Event:

Round- 1

HR EXQUIZME ? ?

Registered and attended members- 17

It a multiple-choice quiz consisting of four sets of 20 questions each. The questions are designed to question the participants on several HR topics like-

Compensation, Benefits, Diversity, Employee Training and Relations, Performance and Strategic Management.

Round- 2

RESUME BUFFET

Qualified and attended members- 10

In this round, we have offered specific requirements like Skills, Work Experience, Certification Courses and Personal Accomplishments. Whereby, the participants are required to build a proper Resume based on the given objectives and description.



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gandipet Mandal, Hyderabad, Telangana-500075. www.cbit.ac.in

NATIONAL

ATHLETICS

DIS. AYODHYA

Mr. Rakesh

GRANT IN AID

AI India Rating 101-300 Best

Approved

2017

2017

2017

2017

2017

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

3. Participants Details (Please add list of the participants)

A total of 16 participants from outside college and CBIT have participated in the event.

4. Winners Details

Winner –Datta Prachetan

Runner Up – Nitya Jahnavi

5. Glimpses of the Event (Please include normal photos and Geotagging photos)





Approved
by AICTE

Accredited
by NAAC

Accredited
by NBR

Approved
by DTE

Accredited
by NBR

Approved
by BCI

Accredited
by NAAC

Approved
by BCI

Accredited
by NIF

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years



8



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gandipet Mandal, Hyderabad, Telangana-500075. www.cbit.ac.in

NAAC Accredited

AAU Accredited

UGC Approved

IEE Approved

ASAC Accredited

ISO 9001:2008 Certified

NAAC Accredited

NAIF Accredited

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

6. Outcome of the Event

The outcome of the event can be described as an insightful and engaging experience for the students trying to improve their knowledge in the domain of HR. The event also provided valuable knowledge to students opting for HR and Non-HR Alike.

7. Student Coordinators

Senior Student Coordinators:

1. Karthikeya Revanth
2. Durga Charan
3. Harshitha
4. Shanmukhi
5. Zohra
6. Anurag

Junior Student Coordinators:

1. S. Vaishnav
2. A. Shanmayi
3. Habeeba Fatima
4. Ch. Deepika
5. T. Lahari
6. G. Mananvi





8. Conclusion

The event titled HR MAVERICKS focusing on the concepts of Human Resource is a success.

Event Coordinator(s) Sign

Yukthi Coordinator(s) Sign

HoD, SMS



SCHOOL OF MANAGEMENT STUDIES

YUKTHI 2025

(Marketing Rebels League)

(Dr B V Jayanthi)

Total Participants: 21

Date(s): 04-03-25 & 05-03-25

No. of Rounds: 03

1. Objective(s) of the Event:

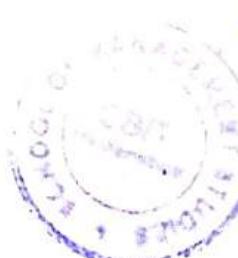
Inspire Different Marketing Approaches — Move existing creativity and out-of-the-box thinking for your marketing further with guerrilla marketing strategies, branding through memes, and last-minute sales pitches.

Develop Real-world Marketing Skills – Allow attendees to practice generating, designing and pitching out-of-the-box marketing strategies in an interactive scenario.

Encourage Interactive and Effective Communication — Learn persuasive communication, get your audience involved and make better decisions — all through hands-on exercises and presentations.

2. Overview of the Event:

The **Marketing Rebels League** is a fun, quick paced, yet intense, competition to sharpen your creativity, strategic prowess, and marketing shenanigans. In this series, we have 3 fast-paced rounds of **Guerrilla Genius, Meme Mastermind, and M3**, each focused on marketing in its unique way! They will knock out outrageous campaigns, meme up an epidemic, create a sales pitch in real time to demonstrate their ability to attract eyeballs. The competition promotes a learning experience that is focused on creativity, hygiene and the art of explaining ideas, at the same time making it an immersive hands-on experience. The event challenges and nurtures participants interests to push the boundaries of how marketing works with competitive challenges to drive creativity out of the bug and eye reality box that most need to push back the walls of to get new marketing leaders to think differently.





CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gandipet Mandal, Hyderabad, Telangana-500075. www.cbit.ac.in

APPROVED BY
AFFILIATED BY
UGC APPROVAL NO.

IC Program
Accredited by
NAAC
NAAC Rating 3.10 CGPA
NAIR

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

3. Participants Details (Please add list of the participants)

- a. Akshay
- b. G. Sai Pavan
- c. P. Manideep
- d. M. Naveen
- e. K. Tejaswi
- f. V. Mohit
- g. Sesha Saradhi
- h. D. Soumya
- i. Sonia
- j. Sanjay
- k. Hafeez
- l. Suraj
- m. Kushal
- n. M. Tejaswi
- o. C. Simhotham
- p. Prachuthan
- q. Sathwik
- r. P. Kowshik
- s. Nikhat Begum
- t. C. Sirish
- u. M. Nitya

4. Winners Details

Sathwik Srinivasa Upadhyaya and P. Koushik

5. Glimpses of the Event (Please include normal photos and Geotagging photos)



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kokapet Village, Gandipet Maraval, Hyderabad, Telangana-500075, www.CBIT.ac.in

Approved by
AICTE
NAAC Accredited

NAAC
Accredited

UGC Approved

UGC Approved

M. Programs
Approved by
UGC

NAAC
Accredited

NAAC
Accredited

NAAC
Accredited

NAAC
Accredited

NAAC
Accredited

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years



6. Outcome of the Event

The Marketing Rebels league turned out to be a creative divergence to inspire students to activate critical thinking and innovative marketing approaches, successfully engaging 21 students. Attendees learned by doing guerrilla marketing campaigns, meme-based viral marketing, and sales pitches. It complemented their strategy in problem-solving by instilling teamwork, time management, and the ability to think on their feet. Using interactive challenges, students demonstrated their brand messaging creation and audience engagement skills. At the end of the competition, winners were announced, while all participants took home valuable lessons and practical experience of how to compete in a real-world marketing ecosystem.

D





CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

An Autonomous Institute | Affiliated to Osmania University
Kakapet Village, Gandipet Mandal, Hyderabad, Telangana-500075, www.cbit.ac.in

Approved by AICTE | UGC Accredited | BCI Approved | NAAC Accredited | NAAC 'A' Grade | NAAC Ranking 151-200 | NIF

COMMITTED TO
RESEARCH,
INNOVATION AND
EDUCATION

46
years

7. Student Coordinators (from A & B sections of MBA 2024-26)

- a. Shwetha Karad
- b. Prashant C
- c. Lokesh Chandra
- d. Avinash
- e. Nehamya
- f. Jayant
- g. Preethi (23-25)

8. Conclusion

It was a great one and proved to be a creative, innovative, strategic storm of ideas for all 21 participants to contribute to as well. This offered a unique opportunity for students to take risks, employ unconventional marketing strategies, and sharpen their skills in real-world problem solving. At the end of the event, we put the spotlight not only on the winners but on every single participant that took the leap and the challenge along with us.

Event Coordinator(s) Sign

Yukthi Coordinator(s) Sign

HoD, SMS