

**CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY (A), HYDERABAD**  
**SCHOOL OF MANAGEMENT STUDIES**

**STUDENT INDUSTRIAL VISITS.**

➤ Dr B Neeraja and Dr B V Jayanthi organized an Industrial Visit to Masqati Dairy Products Limited, Hyderabad, for MBA III semester (Section A) students on 10.11.2025. A total of 48 students participated in the visit.



**Students and faculty members during the visit**

➤ Dr. B. Neeraja and Dr. Rakhee Renapurkar coordinated an Industrial Visit to Giosun Healthcare Private Ltd., Cherlapally, Hyderabad, for MBA III semester students on 09.10.2025. A total of 102 students attended the visit.



**Students, along with the faculty coordinators during the visit**

- Dr. B. Lavanya and Dr. K. Bhagyalakshmi coordinated an Industrial Visit to CMAC India Pvt. Ltd., Charlapally, Hyderabad on 17.04.2025 for MBA IV Semester students. A total of 55 students participated in the visit.



Students and faculty members during the visit

## CBIT SMS Students Visit CMAC India for Industrial Exposure



DECCAN NEWS SERVICE  
■ HYDERABAD

Second-year MBA students from the School of Management Studies (SMS), Chaitanya Bharathi Institute of Technology (CBIT), visited CMAC India Pvt. Ltd. in Cherlapally as part of their academic curriculum to gain firsthand exposure to industrial practices.

The visit, held on April 17, was coordinated by faculty members Dr. B. Lavanya and Dr. Bhagya Lakshmi, with support from Principal Dr. C. V. Narasimulu and HOD Dr. S. Saraswathi.

Students were welcomed by CMAC's operations team, including Mr. Narasimha (Operations Manager), Mr. Bhaskar

(HR Manager), and Mr. Rajashekhar (Training Manager), who guided them through three major manufacturing units.

The tour covered various stages of the production process—from raw material procurement to the final product—highlighting key aspects like quality control, supply chain management, safety standards, and HR practices.

The visit offered students valuable insights into real-world business operations, enabling them to relate classroom knowledge to industry workflows. Faculty members thanked CMAC for the opportunity and hospitality, calling the visit a crucial step in preparing students for managerial careers.

- Dr. Bhagyalakshmi and Dr. Lavanya coordinated an industrial visit to the Masqati Dairy Products Limited, Hyderabad, on 19.03.2025 for MBA II semester students.



**Students and faculty members during the visit**

- Dr. T. S. Poornachandrika, Dr. K. Sowmya, Dr. Parmeshwari, and Dr. M. Ramesh coordinated a community engagement program to Damaragidda, a village in Chevella Mandal, Telangana as part of Unnat Bharat Abhiyan (UBA) initiative by Ministry of Education, Government of India on 5.12.2024. A survey was conducted with the villagers by involving MBA I year students during the program.



### Faculty coordinators guiding students during the survey

- Dr. T. S. Poornachandrika, Dr. K. Sowmya, Dr. Parmeshwari, and Dr. S. Tulasi Ram coordinated an Industrial Visit to Administrative Staff College of India (ASCI), Banjara Hills, Hyderabad for MBA Students on 13.11.2024.

# CBIT SMS Team Visits Administrative Staff College of India



DECCAN NEWS SERVICE  
■ HYDERABAD

Staff and students from the Department of School of Management Studies (SMS) at CBIT recently visited the Administrative Staff College of India (ASCI) in Banjara Hills, Hyderabad. The visit aimed to strengthen academic-industry collaboration and explore cutting-edge management practices and administrative innovations.

The SMS team engaged with ASCI faculty, including Dr. Karmak Roy (Professor in Artificial Intelligence), Prof. Venkata K. Emani (Professor of Marketing & Head, Placement Cell), Dr. M.M. Ali (Pro-

fessor in Finance), and Mr. G. Srinivas Yadav (Sr. Admission Officer – PGDM). They discussed challenges in modern management, digital transformation's impact on administration, and sustainable development strategies. The visit also showcased ASCI's state-of-the-art facilities designed to foster leadership and administrative excellence.

Faculty coordinators Dr. T.S. Poornachandrika, Dr. Siwmya, Dr. Parameshwari, and Dr. Tulsiram expressed gratitude to ASCI for their warm welcome, emphasizing CBIT's commitment to bridging theory and real-world practice in management education.

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ASCI faculty member interacting with the SMS Staff and Students

- Dr.K.Bhagyalakshmi and Dr B Lavanya coordinated an Industrial Visit to Akshaya Patra Foundation, Kokapet, Hyderabad, on 11.11.2024 for the students of MBA III (Semester Section A). A total 60 Students participated in the visit.



Faculty members accompanying students during the visit

- Dr. S. Saraswati (HOD of SMS), Dr. Rakhee Renapurkar, Dr. P. Varaprasad Goud, and Mrs. M. Sangeetha coordinated an Industrial Visit to Hindustan Coca-Cola Beverages (HCCB) Pvt. Ltd., Miyapur, for MBA I Semester Students on 30.10.2024.



**Faculty Members & Students during the Industrial Visit**

- Dr Neeraja, Shri Balaji Keshava Rao, and Dr B V Jayanthi coordinated an Industry Visit to Kanha Shanti Vanam for MBA III Semester Students on 04.10.2024.



**Ms. Madhavi, Coordinator, Kanya Shanti Vanam interacting with Students**

- Dr P Varaprasad Goud, Dr Rakhee Renapurkar, Dr Ramesh Muthangi, and Mr V Balaji Keshava Rao organized an Industrial Visit to TCI EXPRESS LIMITED (TCI XPS), Yellampet, Medchal on 26.09.2024. A total of 97 students and 4 faculty members were present during the visit.



**Students along with the faculty coordinators during the visit to TCI XPS**

- Dr Mandakini, Dr Parmeshwari, Dr Ch Jyothi, and Dr S Tulasiram organized an Industrial Visit to Mahindra Logistics on 04.04.2024. A total of 98 (MBA II Semester) students were present for the visit.



**Faculty Coordinators and students during the visit**

- Dr S Saraswathi, HOD, CBIT-SMS organized an Industrial Visit to Hindustan Coca Cola Beverages Pvt. Ltd (HCCB) Miyapur on 3rd Nov 2023. A total of 111 MBA First Year Students

were accompanied by Dr S Saraswathi (organizer of the Industrial Visit), Dr.Varaprasad Goud, Dr.Rakhee Mairal, and Mr.VBK Rao.

## MBA CBIT students on an insightful industry visit to Hindustan Coca Cola Beverages Pvt Ltd, Miyapur

DECCAN NEWS SERVICE

HYDERABAD

MBA I semester students embarked on an enlightening industry visit to Hindustan Coca Cola Beverages Pvt Ltd in Miyapur on 3rd Nov. Dr.S.Saraswathi, Head, SMS by coordinating with the company and accompanying faculty members Dr.Varaprasad Goud, Dr.Rakhee Mairal, and Mr.VBK Rao, she facilitated an enriching platform for students to bridge the gap between classroom knowledge and real-world application. A group of 111 MBA students, along with four accompanying faculty members, were welcomed by the company's manager, who provided a comprehensive overview of the company's products and production processes. The



visit proved to be a valuable learning experience for the students, offering them first-hand insights into the products and operations of a prominent player in the beverage industry. It was an enriching opportunity for the students to bridge the gap between class-

room knowledge and real-world application. Dr.S.Saraswathi on behalf of CBIT expressed her gratitude to the Company authorities for the warm welcome and valuable insights during industry visit.

**Dr S Saraswathi, HOD, CBIT-SMS, Faculty Members and students during Industrial Visit.**

- Dr S Saraswathi, HOD, CBIT-SMS, Dr B Lavanya, Dr Ch Jyothi, and Ms. M Sangeetha coordinated an Industrial Visit to Coldrush Logistics Private Limited, Shamirpet on 04.05.2023. A total of 110 students were present for the visit.



**HoD, Faculty Members, and students during the visit**

## విద్యార్థుల పారిశ్రామిక సందర్భం

ప్రొదరాబాద్, ముద్ర: సీబీఎటీ స్కూల్ ఆఫ్ మేనేజ్మెంట్ స్టడీస్, రెండో సెమిస్టర్ ఎంబీబి విద్యార్థులు శామీర్ పేటలోని కోర్టెడ్ రష్ లాఇ స్కూల్ ప్రైవేట్ లిమిటెడ్ పారిశ్రామికను సందర్శించారు. ఈ కార్యక్రమంలో ఇండస్ట్రీయల్ విజిట్ హెడ్, ఎస్.ఎం.ఎస్, ఆర్.ఎస్.ఎస్. డా.ఎస్. సరస్వతి, వేర్పూన్ హెడ్ మహమ్మద్ ఆరిఫ్



, అధ్యాపకులు లావణ్య, దాక్షర్ జ్యేత్, సంగీత పాల్గొన్నారు.



- Dr S Saraswathi, HOD, CBIT-SMS organized an Industrial Visit to Hindustan Coca Cola Beverages Pvt. Ltd (HCCB) Miyapur on 15th Dec 2022. A total of 114 MBA First Year Students were accompanied by Dr S Saraswathi (organizer of the Industrial Visit), Mrs B.Lavanya, Mrs.K. Bhagyalakshmi and Mr. S.Tulasi Ram.



ఎంబి మొదటి  
సంపత్తురం విద్యుత్తులు  
పారిశామిక సందర్భం

యొక్క ప్రధాన లక్ష్మి గురించి వివరించారు . విచ్చార్థులు విని క్రుమిలో జటిగుణాన్ని పచి, పాశచరంగం గురించి పురియి పోలి అమిత ప్రశ్నలను గురిచి పూర్తి వివరించాడని పాఠకులు వినించి అపాశం అని పాఠకులు ప్రార్థించుని నందున్న దుఃఖానికి విచ్చార్థులు క్రుట్ అనుషీలికప్పాడని అపాశం పొందటం అను గు పుండి అని అన్నారు. అంటే సమ్ముఖీ తీవ్రికి విచ్చార్థు క్రిమి కి తె భాగ్యాలక్కి పురియి లుణి రామ, సింగాంది పోలొనారు.

**Dr S Saraswathi, HOD, CBIT-SMS, Faculty Members and students during Industrial Visit.**

- Mr V.B.K.Rao and Mr S Tulasi Ram coordinated MBA students Industrial Visit to Akshaya Patra Foundation located at Narsangi village, Ranga Reddy on 26.02.2022. MBA Students along with 5 FacultyMembers went on visit to the High-tech kitchen maintained by Akshaya Patra foundation.



**Faculty Members along with MBA Students During their Visit to Akshaya Patra**

- Industrial Visit to Mahindra Logistics Private Limited Distribution and Warehouse Management Division, located at Pudur Village, near Medchel for 2<sup>nd</sup> year MBA Students has been organized by Mr.V. Balaji Kesava Rao (Assistant Professor in Practice), Dr. T.S.Poorna Chandrika and Mr S Tulasi Ramfrom 13.12.2021 to 15.12.2021.



Faculty Members along with MBA students during their Industrial Visit to Mahindra Logistics

➤ Industrial visit to TCI Express, Hyderabad for 2<sup>nd</sup> year MBA Students has been organized by Mr. V. BalajiKesava Rao(Assistant Professor in Practice) on 17th January 2019.



**SMS faculty and Students with the officials of TCI Express**

**TCI Express experts addressing the Students**



**Students were asking questions and trying to clarify their doubts**

➤ Industrial visit to GATIKW for 2<sup>nd</sup> year MBA Students has been organized by Mr. V. Balaji Kesava Rao(Assistant Professor in Practice) on 10<sup>th</sup>-12<sup>th</sup> Feb,2020



**Sri. V. Balaji Kesava Rao (Assistant Professor in Practice) and Smt. B. Lavanya (Assistant Professor)within the premises of GATIKW**



**Dr. S. Saraswathi (HOD, SMS), Sri. V. Balaji Kesava Rao (Assistant Professor in Practice),  
Sri S.Tulasi Ram (Assistant Professor) along with students at GATIKW**





**Dr. T. S. Poorna Chandrika (Associate Professor), Sri. V. Balaji Kesava Rao (Assistant Professor in Practice) and Smt. K. Bhagya Lakshmi (Assistant Professor) along with students during industrial visit to GATIKW**



**CBIT-SMS Faculty Members with Students during Industrial Visit**

- In an effort to promote 'Fit India', CBIT-NSS organized a free and a very Comprehensive health check- up for teaching and non-teaching Staff of Chaitanya Bharathi Institute of Technology on 8th Nov, 2019 at CBIT campus.



**CBIT-SMS Students of 1<sup>st</sup> and 2<sup>nd</sup> year during NSS event**

➤ As a token of New Year celebrations, Students of School of Management Studies, CBIT made all efforts for collecting funds and various essentials and distributed the same among under-privileged and destitute children at Adarna Trust, Kismatpur on 1<sup>st</sup> January 2020.



**CBIT-SMS students with under-privileged kids during orphanage visit**



**SMS CBIT Students at an Orphanage**



**Students with Orphans at Adarna Trust, Kismatpur**



**Students Serving Food to Kids**