

CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY (A), HYDERABAD
SCHOOL OF MANAGEMENT STUDIES

STUDENT INDUSTRIAL VISITS.

➤ Dr B Neeraja and Dr B V Jayanthi organized an Industrial Visit to Masqati Dairy Products Limited, Hyderabad, for MBA III semester (Section A) students on 10.11.2025. A total of 48 students participated in the visit.



Students and faculty members during the visit

➤ Dr. B. Neeraja and Dr. Rakhee Renapurkar coordinated an Industrial Visit to Giosun Healthcare Private Ltd., Cherlapally, Hyderabad, for MBA III semester students on 09.10.2025. A total of 102 students attended the visit.



Students, along with the faculty coordinators during the visit

- Dr. B. Lavanya and Dr. K. Bhagyalakshmi coordinated an Industrial Visit to CMAC India Pvt. Ltd., Charlapally, Hyderabad on 17.04.2025 for MBA IV Semester students. A total of 55 students participated in the visit.



Students and faculty members during the visit

CBIT SMS Students Visit CMAC India for Industrial Exposure



DECCAN NEWS SERVICE
 ■ HYDERABAD

Second-year MBA students from the School of Management Studies (SMS), Chaitanya Bharathi Institute of Technology (CBIT), visited CMAC India Pvt. Ltd. in Cherlapally as part of their academic curriculum to gain firsthand exposure to industrial practices.

The visit, held on April 17, was coordinated by faculty members Dr. B. Lavanya and Dr. Bhagya Lakshmi, with support from Principal Dr. C. V. Narasimulu and HOD Dr. S. Saraswathi.

Students were welcomed by CMAC's operations team, including Mr. Narasimha (Operations Manager), Mr. Bhaskar

(HR Manager), and Mr. Rajashekhar (Training Manager), who guided them through three major manufacturing units.

The tour covered various stages of the production process—from raw material procurement to the final product—highlighting key aspects like quality control, supply chain management, safety standards, and HR practices.

The visit offered students valuable insights into real-world business operations, enabling them to relate classroom knowledge to industry workflows. Faculty members thanked CMAC for the opportunity and hospitality, calling the visit a crucial step in preparing students for managerial careers.

- Dr. Bhagyalakshmi and Dr. Lavanya coordinated an industrial visit to the Masqati Dairy Products Limited, Hyderabad, on 19.03.2025 for MBA II semester students.



Students and faculty members during the visit

- Dr. T. S. Poornachandrika, Dr. K. Sowmya, Dr. Parmeshwari, and Dr. M. Ramesh coordinated a community engagement program to Damaragidda, a village in Chevella Mandal, Telangana as part of Unnat Bharat Abhiyan (UBA) initiative by Ministry of Education, Government of India on 5.12.2024. A survey was conducted with the villagers by involving MBA I year students during the program.



Faculty coordinators guiding students during the survey

- Dr. T. S. Poornachandrika, Dr. K. Sowmya, Dr. Parmeshwari, and Dr. S. Tulasi Ram coordinated an Industrial Visit to Administrative Staff College of India (ASCI), Banjara Hills, Hyderabad for MBA Students on 13.11.2024.

CBIT SMS Team Visits Administrative Staff College of India



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Staff and students from the Department of School of Management Studies (SMS) at CBIT recently visited the Administrative Staff College of India (ASCI) in Banjara Hills, Hyderabad. The visit aimed to strengthen academic-industry collaboration and explore cutting-edge management practices and administrative innovations.

The SMS team engaged with ASCI faculty, including Dr. Karnak Roy (Professor in Artificial Intelligence), Prof. Venkata K. Emani (Professor of Marketing & Head, Placement Cell), Dr. M.M. Ali (Pro-

fessor in Finance), and Mr. G. Srinivas Yadav (Sr. Admission Officer – PGDM). They discussed challenges in modern management, digital transformation's impact on administration, and sustainable development strategies. The visit also showcased ASCI's state-of-the-art facilities designed to foster leadership and administrative excellence.

Faculty coordinators Dr. T.S. Poornachandrika, Dr. Siwmya, Dr. Parameshwari, and Dr. Tulsiram expressed gratitude to ASCI for their warm welcome, emphasizing CBIT's commitment to bridging theory and real-world practice in management education.

ASCI faculty member interacting with the SMS Staff and Students

- Dr.K.Bhagyalakshmi and Dr B Lavanya coordinated an Industrial Visit to Akshaya Patra Foundation, Kokapet, Hyderabad, on 11.11.2024 for the students of MBA III (Semester Section A). A total 60 Students participated in the visit.



Faculty members accompanying students during the visit

- Dr. S. Saraswati (HOD of SMS), Dr. Rakhee Renapurkar, Dr. P. Varaprasad Goud, and Mrs.M.Sangeetha coordinated an Industrial Visit to Hindustan Coca-Cola Beverages (HCCB) Pvt. Ltd., Miyapur, for MBA I Semester Students on 30.10.2024.



Faculty Members & Students during the Industrial Visit

- Dr Neeraja, Shri Balaji Keshava Rao, and Dr B V Jayanthi coordinated an Industry Visit to Kanha Shanti Vanam for MBA III Semester Students on 04.10.2024.



Ms. Madhavi, Coordinator, Kanha Shanti Vanam interacting with Students

- Dr S Saraswathi, HOD, CBIT-SMS organized an Industrial Visit to Hindustan Coca Cola Beverages Pvt. Ltd (HCCB) Miyapur on 3rd Nov 2023. A total of 111 MBA First Year Students were accompanied by Dr S Saraswathi (organizer of the Industrial Visit), Dr.Varaprasad Goud, Dr.Rakhee Mairal, and Mr.VBK Rao.

MBA CBIT students on an insightful industry visit to Hindustan Coca Cola Beverages Pvt Ltd, Miyapur

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MBA I semester students embarked on an enlightening industry visit to Hindustan Coca Cola Beverages Pvt Ltd in Miyapur on 3rd Nov. Dr.S.Saraswathi, Head, SMS by coordinating with the company and accompanying faculty members Dr.Varaprasad Goud, Dr.Rakhee Mairal, and Mr.VBK Rao, she facilitated an enriching platform for students to bridge the gap between classroom knowledge and real-world application. A group of 111 MBA students, along with four accompanying faculty members, were welcomed by the company's manager, who provided a comprehensive overview of the company's products and production processes. The



visit proved to be a valuable learning experience for the students, offering them first-hand insights into the products and operations of a prominent player in the beverage industry. It was an enriching opportunity for the students to bridge the gap between class-

room knowledge and real-world application. Dr.S.Saraswathi on behalf of CBIT expressed her gratitude to the Company authorities for the warm welcome and valuable insights during industry visit.

Dr S Saraswathi, HOD, CBIT-SMS, Faculty Members and students during Industrial Visit.

- Dr S Saraswathi, HOD, CBIT-SMS organized an Industrial Visit to Hindustan Coca Cola Beverages Pvt. Ltd (HCCB) Miyapur on 15th Dec 2022. A total of 114 MBA First Year Students were accompanied by Dr S Saraswathi (organizer of the Industrial Visit), Mrs B.Lavanya, Mrs.K. Bhagyalakshmi and Mr. S.Tulasi Ram.



ఎంబిఎ మొదటి సంవత్సరం విద్యార్థులు పారిశ్రామిక సందర్శన

అక్షర తరం, హైదరాబాద్, డిసెంబర్ 15: సి బి ఐ డి లో గల సూల్ ఆఫ్ మేనేజ్మెంట్ స్టడీస్ విభాగం గురువారం ఎంబీఎ మొదటి సంవత్సరం విద్యార్థులు, ఆసోసియేట్ ప్రొఫెసర్ డాక్టర్ ఎస్ సరస్వతి ఆధ్వర్యం లో పారిశ్రామిక సందర్శన లో భాగం గా హైదరాబాద్ లోని మియాపూర్ లో గల హిందూస్టాన్ కోకా-కోలా డ్రాగింగ్స్ ప్రైవేట్ లిమిటెడ్ను సందర్శించారు. ఈ సందర్భంగా డాక్టర్ ఎస్ సరస్వతి మాట్లాడుతూ పారిశ్రామిక సందర్శన

యొక్క ప్రధాన లక్ష్యం గురించి వివరించారు. విద్యార్థులకు పరిశ్రమలో జరుగుతున్న పని, చాలావరకు గురించి మరియు పారిశ్రామిక పద్ధతుల గురించి పూర్తి అవగాహన పొంద దానికి ఒక మంచి అవకాశం అని తెలిపారు. పారిశ్రామిక సందర్శన ద్వారా విద్యార్థులు కొత్త సాంకేతికతలపై అవగాహన పొందటం జరుగుతుంది అని అన్నారు. ఇతర సభ్యులు శ్రీమతి బి. లావణ్య, శ్రీమతి కె భాగ్యలక్ష్మి మరియు తులసీ రామ్, సిబ్బంది పాల్గొన్నారు.

Dr S Saraswathi, HOD, CBIT-SMS, Faculty Members and students during Industrial Visit.

- Mr V.B.K.Rao and Mr S Tulasi Ram coordinated MBA students Industrial Visit to Akshaya Patra Foundation located at Narsingi village, Ranga Reddy on 26.02.2022. MBA Students along with 5 Faculty Members went on visit to the High-tech kitchen maintained by Akshaya Patra foundation.



Faculty Members along with MBA Students During their Visit to Akshaya Patra

- Industrial Visit to Mahindra Logistics Private Limited Distribution and Warehouse Management Division, located at Pudur Village, near Medchel for 2nd year MBA Students has been organized by Mr.V. Balaji Kesava Rao (Assistant Professor in Practice), Dr. T.S.Poorna Chandrika and Mr S Tulasi Ram from 13.12.2021 to 15.12.2021.



Faculty Members along with MBA students during their Industrial Visit to Mahindra Logistics Private Limited Distribution and Warehouse Management

- Industrial visit to TCI Express, Hyderabad for 2nd year MBA Students has been organized by Mr. V. BalajiKesava Rao(Assistant Professor in Practice) on 17th January 2019.



SMS faculty and Students with the officials of TCI Express



TCI Express experts addressing the Students



Students were asking questions and trying to clarify their doubts

- Industrial visit to GATIKW for 2nd year MBA Students has been organized by Mr. V. Balaji Kesava Rao (Assistant Professor in Practice) on 10th-12th Feb, 2020



Sri. V. Balaji Kesava Rao (Assistant Professor in Practice) and Smt. B. Lavanya (Assistant Professor) within the premises of GATIKW



Dr. S. Saraswathi (HOD, SMS), Sri. V. Balaji Kesava Rao (Assistant Professor in Practice), Sri S.Tulasi Ram (Assistant Professor) along with students at GATIKW





Dr. T. S. Poorna Chandrika (Associate Professor), Sri. V. Balaji Kesava Rao (Assistant Professor in Practice) and Smt. K. Bhagya Lakshmi (Assistant Professor) along with students during industrial visit to GATIKW



CBIT-SMS Faculty Members with Students during Industrial Visit

- In an effort to promote 'Fit India', CBIT-NSS organized a free and a very Comprehensive health check-up for teaching and non-teaching Staff of Chaitanya Bharathi Institute of Technology on 8th Nov, 2019 at CBIT campus.



CBIT-SMS Students of 1st and 2nd year during NSS event

- As a token of New Year celebrations, Students of School of Management Studies, CBIT made all efforts for collecting funds and various essentials and distributed the same among under-privileged and destitute children at Adarna Trust, Kismatpur on 1st January 2020.



CBIT-SMS students with under-privileged kids during orphanage visit



SMS CBIT Students at an Orphanage



Students with Orphans at Adarna Trust, Kismatpur



Students Serving Food to Kids