

**CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY (AUTONOMOUS)**

**HYDERABAD, TELANGANA-500075 (INDIA).**

**FACULTY ACHIEVEMENTS**

- Dr.T.S.Poornachandrika, Associate Professor Organised a Unnat Bharath Abhiyan(UBA) visit to Janwada Village, Rajendranagar, Telangana as a part of Community Engagement Activity on 29.12.25
- Dr K Bhagya Lakshmi organised an Alumni Talk on “Navigating Equity Markets: Foundations of Investment Analysis and Understanding Japanese Candlestick and Chart Patterns for Technical Analysis.” by Mr. Srinivas Rao Kulkarni, Analyst in Equity Markets on 15.11.2025
- Dr.B.Neeraja,Professor & Dr.B.V.Jayanthi, Associate Professor, have organised a CSR talk on Health and Hygiene for women. Vaidya Srujana Komatreddy from Giosun Healthcare Private Limited acted as a resource person for the talk. A total of 81 Girls from 1st year and 2nd year MBA program attended the Session on 14.11.25
- Dr.B.Neeraja,Professor & Dr.B.V.Jayanthi, Associate Professor , School of Management Studies have organised an Industrial Visit to Masqati Dairy, Hyderabad.where 54 students had visited the Masqati Dairy farm on 10.11.25
- Dr. T. Venkata Ramana and Mr. VBK Rao organised an Alumni Talk on “Importance of Staffing in Successful Implementation of Strategic Management in An Organization.” by Sridatta Charan , Tax Consultant, Deloitte on 31.10.2025
- A guest session on “The Importance of AR and VR in Today’s Business Spectrum” was organized by Shri Balaji Keshav Rao, Assistant Professor and Dr B V Jayanthi, Associate Professor for the I and II Year MBA students on 28-10-2025. The resource person for the session was Mr. Kemburu Sateesh Kumar, the Founder and Managing Director of Scintilla Kreations and Digital Academy, Hyderabad.
- Dr.B.Neeraja,Professor & Dr.Rakhee, Assistant Professor, have arranged an Industrial Visit to Giosun Health Care Pvt. limited, Hyderabad on 09.10.2025.
- Dr.Rakhee Renapurkar and Dr. M Sangeetha, Assistant Professors, conducted a financial literacy session titled “Introduction to Financial Planning” in partnership with the National Stock Exchange (NSE) and SEBI on 29.08.2025. Dr.Svetlana Tatuskar delivered the session.
- Dr. S. Saraswathi, Dr.B.Lavanya, and Dr. K.BhagyaLakshmi organised a webinar on “Entrepreneurship for students in Universities/colleges in digital world” in association with the Institute For Educational Research and Publication Student chapter on 28.06.2025

- Dr. B.Lavanya arranged an Expert talk on “Career planning and opportunities in Investment Banking” as a part of Think Club activity on 19.06.2025. A total of 109 students and 5 faculty members participated in the event.
- Dr Saraswathi arranged an Alumni Talk on “Service Marketing & Service Quality” by Mr V.Kumar, Alumni on 16.05.2025.
- Dr. S. Saraswathi, Dr.B.Lavanya and Dr. K.BhagyaLakshmi launched the Institute For Educational Research and Publication (IFERP) Student Chapter 13.05.2025.
- Dr. T.S. Poornachandrika and Dr. T. Venkata Ramana organised a Alumni Talk on “ Role of HR Department in Talent Acquisition” by Ms. Neerati Akshaya, HR, Talent Acquisition, MYK Laticrete on 23.04.2025.
- Dr. B.Lavanya and Dr. K.Bhagya Lakshmi arranged an Industrial Visit to CMAC India Pvt. Ltd., Charlapally on 17.04.2025. A total of 54 MBA II year students attended the visit.
- Dr K BhagyaLakshmi and B Lavanya organized an Industrial Visit to Masqati Manufacturing Unit, Nagarjuna Sagar Rd, Hyderabad, Telangana on 19 March 2025.
- Dr.T.S.Poornachandrika, Dr.K.Sowmya Dr.Ramesh Babu, Dr. Sushma Chinta, and Yerramsetti Nagini organized an International Conference titled “Transforming Education: Exploring the Impact of E-Learning Platforms in Bharat for Vision Viksit Bharat@2047” on 14.02.2025.
- Dr Saraswathi, Associate Professor & Head organized an ATAL FDP on “Strategic Leadership in Manufacturing & Industry 4.0: Driving Innovation for Future” on 10.02.2025.
- Dr Saraswathi, Associate Professor & Head organized an International Conference on “Women Entrepreneurship and Financial Inclusion: Pathways to Vision Viksit Bharat @ 2047” on 6.02.2025
- Dr.T.S.Poornachandrika, Associate Professor organized an Alumni Talk on “Effective Marketing Ideas and Strategies in the Digital Era” by Mr.Akhil Lakum, Business Analyst Digital Transformation, Sid’s Farm,Pvt.Ltd, Hyderabad on 11.01.2025
- Dr B V Jayanthi Organised an online Guest Lecture under Marketing Edge series: Session 5:, “Unlocking Sales Strategies” by Ms. Namrata Naidu, Brand Digital Marketer, Corporate Communication, Hiranandani Group - Mumbai on 09.01.2025.
- Dr B V Jayanthi Organised an online Guest Lecture under Marketing Edge series: Session 4:, “Exploring Marketing and CRM Strategies” by Mr. Rohan Pandita, Senior Analyst, Global Sales Operation, Cvent, Gurugram on 07.01.2025.

- Dr B V Jayanthi Organised an online Guest Lecture under Marketing Edge series: Session 3:, “Harnessing the Power of AI in Marketing”, by Mr. Bhupendra Mishra, Program Chair, Faculty Development, Universal Ai University, Mumbai on 06.01.2025
- Dr B V Jayanthi Organised an online Guest Lecture under Marketing Edge series: Session 2, “Unveiling Pricing Strategies” by Mr. Vivek Viswanath, Marketing Lead - Pricing, AMEA (Asia-Middle East-Africa), FedEx, Mumbai on 30.12.2024.
- Dr B V Jayanthi Organised a Guest Lecture under Marketing Edge series: Session 1, “Navigating the Digital Maze”, by Ms. Radhika Subramanyam, AGM Retail Management & Business Development, Godrej Enterprises, Mumbai on 28.12.2024
- Dr Saraswathi, Associate Professor & Head organized an International Conference on “Emerging Trends in Business Management: Entrepreneurship, Technology, and Sustainability” (ICETBM-ETS 2024) from 13.12.2024 to 14.12.2024.
- Dr S Saraswathi organized a Guest Lecture on “Navigating Equity Markets: Foundations of Investment Analysis” by Srinivas Rao Kulkarni, General Manager, Grey Campus, Edu Tech Company on 6.12.2024
- Dr K BhagyaLakshmi arranged a Alumni Talk on "The Corporate Leap: from Student to Professional" by Ms. Javeria Fathima, Analyst, Deloitte on 05.12.2024.
- Dr. Rakhee Renapurkar, Assistant Professor arranged an online NSE talk on “Investors awareness program” by Dr Padmavathi selvam on 03.12.2024. A total of 92 students attended the session.
- Dr. Rakhee Renapurkar and Dr.M Sangeetha, Assistant Professors, arranged a Guest Lecture on “Academic, Research, Review Literature, Writing and Publication” by Dr. Jayashree Patil Dake, international member of the GEITEC/UNIR/CNP, Brazil, in India on 18.11.2024. A total of 97 students participated in the session.
- Dr.T.S.Poornachandrika, Dr.K. Sowmya and Dr.Parameshweri organised an Industrial Visit to Administrative Staff college of India, Banjara Hills (ASCI) in Hyderabad on 13.11.2024.
- Dr. K BhagyaLakshmi and Dr. B Lavanya arranged an Industrial Visit to Akshaya Patra Foundation, Kokapet on 11.11.2024
- Dr. S Saraswathi, Associate Professor & Head, Dr. Varaprasad Goud and Dr. Rakhee Renapurkar, Assistant professors, arranged an Industrial Visit to Coca-Cola Company, Medchal, Telangana on 30.10.2024. A total of 118 students participated in the event.
- Dr B lavanya organized Alumni Talk on “Payroll, exit interviews and final Settlement from HR Departments.” by Ms. Sarayu Bommana, Sr. HR Executive, Sid’s Farm,Pvt.Ltd, Hyderabad on 30.10.2024.

- Dr.T.S.Poornachandrika organised an Alumni Talk on “The role of Training in Professional Development.” delivered by Mr.Lemuel Khanna Area Sales Manager, ITC LTD on 29.10.2024
- Dr.T.S.Poornachandrika organised an Alumni Talk on “The role of Training in Professional Development.” delivered by Mr.Lemuel Khanna, Area Sales Manager, ITC LTD on 29.10.2024.
- Dr.B.Neeraja, Professor, Dr.B.V..Jayanthi, Associate Professor, Mr.V.Balaji Keshav Rao, Assistant Professor, arranged an Industrial Visit to Kanha Shanthi Vanam, Hyderabad, Telangana on 04.10.2024. A total of 94 students were present for the visit.
- Dr. T. Venkata Ramana and Mr. VBK Rao, Assistant Professors, organised an Alumni Talk on “Strategic Management in Digital Era”, delivered by Kadimicherla Bhagyashree on 27.09.2024.
- Mr. Balaji Keshava Rao, Dr. Varaprasad Goud, Dr. Rakhee Renapurkar, Dr. M Ramesh, Assistant Professors, arranged an Industrial Visit to TCI-XPS, Yellampet, Medchal, Telangana on 26.09.2024. A total of 97 Students participated in the visit.
- Dr.B.Neeraja, Professor, arranged a Guest Lecture on “Customer Centricity in Product Management" delivered by Ms.Jayashree Bhaskaram Freelance Digital Product Leader on 03.09.2024. A total of 85 students attended the session.
- Dr. S. Saraswathi Organized, Associate Professor & Head, an Investor Awareness Program on “Commodity Derivatives” sponsored by National Commodities and Derivatives Exchange Limited (NCDEX) on 27.08.2024. The session was delivered by Mr. Vijaya Rao (empanelled with SEBI).
- Dr. S. Saraswathi, Associate Professor & Head, Organized an Investor Awareness Program on “Commodity Derivatives” sponsored by National Commodities and Derivatives Exchange Limited (NCDEX) on 21.08.2024. The session was delivered by Mr. Vijaya Rao (empanelled with SEBI).
- Dr. S. Saraswathi, Associate Professor & Head, organized an Expert Talk on “Service Marketing Mix & Service Quality”, on 16.05.2024. Mr.Kumar Velpuri, Founder & Director, Organization Enriching Moments Pvt Ltd handled the session.
- Mrs M Sangeetha, Assistant Professor, organised an Institute Industry connect session delivered by Mr Debahish Ghosh, Senior Vice President, Berkadia Services Pvt, Ltd on 11.05.2024
- Dr.T.S.Poornachandrika, Associate Professor, Mr.V.B.K Rao, Dr K.Sowmya, and Dr.S.Tulasiram, Assistant professor, organised a Management Development Program on “Design Thinking and Innovation Management for Business Excellence” from 06.05.2024 to 09.05.2024.

- Dr. B. Lavanya, Assistant Professor, organized an Alumni Talk on “Entrepreneur Essentials and Business Canvas Model” by Mr. V. Kumar, Founder & Director, Enriching Moments pvt Ltd on 11.03.2024.
- Dr.T.S.Poornachandrika, Associate Professor organised an Expert Talk titled, “Entrepreneurial Innovation-Best Practices and Key Strategies” on 16.03.2024. Smt. Swetha Lagiseti, Senior Domain Specialist, Persistent Systems, Hyderabad acted as the Resource Person for this programme.
- Dr.S.Saraswathi, Associate Professor & HOD and Dr.T.S.Poornachandrika, Associate Professor facilitated official launch of Yuva Tourism Club in CBIT on 03.03.2024.
- Dr.T.S.Poornachandrika, Associate Professor, Mr.V.B.K Rao, Dr.K. Sowmya, Dr. Mandakini, Dr.Jyothi, and Dr.Tulasiram, Assistant Professors, organised a one-week online FDP on “Research Methodology and Publication Strategies” which commenced on 12.02.2024.
- Dr.T.S.Poornachandrika and Mr.Tulasiram coordinated visit to Kanakamamidi village 29.12.2023 as a Part of Unnat Bharath Abhiyan(UBA).
- Mrs M Sangeetha, Assistant Professor organized a guest lecture on “Career Opportunities in Investment Banking and Asset Management” on 19th December 2023.
- In collaboration with TASK, the Department has organized a Course on business Analytics to MBA I Year Students from 04.12.2023 to 09.12.2023.
- Dr Poornchandrika, Associate Professor and Dr. K.Sowmya, Assistant Professor organised an outreach program for MBA I Semester Students to Khanapur Village, Rajendranagar on 5.12.2023.
- Dr K BhagyaLakshmi along MBA student Syeda Javeria Fatima won Best Paper Award for “Public Awareness and Perception of AI and ML in the Indian Tax System” during “Research Day 2023” on 18th Nov 2023 at CBIT Hyderabad.
- Dr S Saraswathi, HOD, CBIT-SMS organized an Industrial Visit to Hindustan Coca Cola Beverages Pvt. Ltd Miyapur on 3<sup>rd</sup> November 2023.
- Dr. K. Bhagya Lakshmi, Assistant Professor orchestrated a guest lecture titled "Money Matters Unveiled: Exploring the Essentials of Financial Literacy" for MBA students on 31 October 2023.
- Mrs M Sangeetha along with MBA students Mahesh Goud and Neeli Premi has presented and participated a paper on “Corporate Social Responsibility: Green Practices by Information Technology Companies in India at the National Conference on “Sustainable Development: Challenges and Strategies for Indian Economy and Business held on 28<sup>th</sup> July 2023.

- Dr. B Lavanya Organized an Alumni Expert Talk by Mr. Venugopal Reddy, Head-India UID Projects, Syntizen Technologies Pvt. Ltd. for MBA II Semester Students on “Employability Skills and Career Planning” on 24.06.2023.
- Dr Jyothi Chepur edited a book entitled, “Artificial Intelligence Principles and Applications” ISBN 978-93-5757-717-5 by Scientific International Publishing House.
- Dr.T.S.Poornachandrika coordinated a Memorandum of Understanding between Chaitanya Bharathi Institute of Technology and the International University of Tourism and Entrepreneurship of Tajikistan and State educational establishment of Engineering and pedagogical college of Dusahabe city, Tajikistan on 03.03.2023.
- Dr Mandakini Paruthi edited a book entitled, “Religion and Consumer Behaviour: Influence of Religiosity and Culture on Consumption” ISBN 9781032265001, Published February 28, 2023 by Routledge (Taylor & Francis) Publishing Group.
- Dr Daman Jeet coordinated a Memorandum of Understanding (MoU) between Chaitanya Bharathi Institute of Technology-School of Management Studies and Berkadia Services India Private Limited on 21.02.2023.
- Mr V BK Rao coordinated a Memorandum of Understanding (MoU) between CBIT – School of Management Studies and Navata Supply Chain Solutions on 4th Jan 2023.
- Dr S Saraswathi, HOD, CBIT-SMS organized an Industrial Visit to Hindustan Coca Cola Beverages Pvt. Ltd (HCCB) Miyapur on 15<sup>th</sup> Dec 2022.
- Dr Poornchandrika, Dr K Sowmya and Dr Mandakini Paruthi organized an outreach program for MBA I Semester Students to Khanapur Village on 05-12-2023.
- Mrs B Lavanya was invited as a chief guest for IGNITE FEST 2022, Organized by TSWREIS-Hyderabad, on 28.11.22
- A total number 5 faculty members presented their research papers during “Research Day 2023” on 18th Nov 2023 at CBIT Hyderabad.
- Dr K BhagyaLakshmi along MBA student Syeda Javeria Fatima won Best Paper Award for “Public Awareness and Perception of AI and ML in the Indian Tax System” during “Research Day 2023” on 18th Nov 2023 at CBIT Hyderabad.
- MBA students Club “Think Club” organized an Alumni Talk on “Decode Human Resources and Interviews” on 26.11.2022 from 10:00 am.
- Mrs B. Lavanya organized an Alumni Talk on “HR Functions in New Normal” on 24.11.2022 from 2:30 to 4:00 P.M.

- Dr. E. Jalaja and Dr Daman Jeet conducted a workshop Strategic Choices and Intent on 03.11.2022.
- Dr.T.S. Poornachandrika has successfully completed MDP titled,' Is Moonlighting ,the New Moon Walking" on Nov 30<sup>th</sup> Nov 2022 Organised by Global Institute of Business Studies, Bangalore ,India.
- Dr.T.S.Poornachandrika has Published a book titled, “Customer Relation Ship Management" 2022 ,Scientific Publishing House.
- Mrs. M. Sangeetha and Mr.P.Varaprasad Goud Organized a IIC Self Driven Activity on "Innovation in the Age of Disruption" on 22nd August 2022.
- Ms. B Lavanya, Asst. Prof., School of Management Studies has organized an Expert talk on “Start up & its Basics” for MBA IV semester students on June 29, 2022.
- Dr Daman Jeet and Dr Mandakini Paruthi organized mentoring session on “Professional Orientation-Learning from the Learnt” on 9<sup>th</sup> July 2022 from 10:00 AM to 11:30 AM.
- Dr. E. Jalaja, Dr. T.S.Poorna Chandrika, Mr V.B.K.Rao, and Mr S Tulasi Ram organized and participated in the Village Visit to Ootkur, Doma as a Part of UBA on 25.06.2022.
- Dr Mandakini Paruthi and Dr. K Sowmya Published a Patent on, “Model between Viral Branding factors and trustworthiness” on 3rd June 2022. Application No.202211030726 A
- Dr. Narender and Dr Mandakini Paruthi organized a Guest Lecture on Investment Banking on 24<sup>th</sup> June 2022.
- Dr. M. Anil Kumar, Dr. E. Jalaja, Dr. Narender, organized a webinar on “Current trends in capital markets and importance of due diligence in investing” in collaboration with CDSL India IPF Trust and BSE India, on 20th May 2022 from 10:30 AM to 12:30 PM .
- Dr Mandakini Paruthi and Dr Daman Jeet coordinated B.E I Year IT Sem-1 students visit to Akshaya Patra Foundation located at Narsingi village, as a part of Community Engagement Activity, on 14.03.2022.
- Mr. P.Varaprasad Goud organized a visit to B.E I Year CSE Sem-1 students to NIRDPR, Rural Technology Park as a part of Community Engagement Activity, on 10th March 2022.
- Mr. S Tulasi Ram participant, “IP Awareness Training Program” under National Intellectual Property Awareness Mission Organized by Intellectual Property Office, India on 26-03-2022.
- Mr. S Tulasi Ram successfully Completed One Month Online Internship Program in “Research Training” Organized by MSME-Technology Development Centre (PPDC), Ministry of MSME, Government of India, Agra, U.P from 17-01-2022 to 17-02-2022.

- Mr V.B.K.Rao and Mr S Tulasi Ram coordinated MBA students Industrial Visit to Akshaya Patra Foundation located at Narsingi village, Ranga Reddy on 26.02.2022.
- Program Content Committee organized Alumni Talk on “Being Analytics Industry Ready- Do’s and Don’ts” on 26.01.2022 from 11:00 A.M. to 12:30 P.M.
- Dr. E. Jalaja, Dr. Narender, Dr. M. Anil Kumar organized a Webinar on “Role of Lean Manufacturing & Six Sigma in Improving business and Entrepreneurial Opportunities” on 20.01.2022 from 11:00 A.M to 1:30 A.M.
- Mrs. K. Bhagya Lakshmi organized a Webinar on “Securities Market” on 30.12.2021 from 11:00 A.M. to 1:00 PM.
- Dr. T.S.Poorna Chandrika, Dr Daman Jeet and Dr. Narender Miryala organized seminar on , “Innovative Careers in Digital Marketing-Leveraging for Creative Business & Entrepreneurship Opportunities on 28.12.2021.
- Mr V.B.K.Rao, Dr. T.S.Poorna Chandrika and Mr S Tulasi Ram coordinated MBA students Industrial Visit to Mahindra Logistics Private Limited Distribution and Warehouse Management Division located at Pudur Village, near Medchel from 13.12.2021 to 15.12.2021.
- Dr. Narender Miryala and Smt. J. Mounika Reddy organized a guest lecture on, “Careers and Entrepreneurship in Business Analytics” on 10.12.2021 from 11:00 A.M. to 12:30 P.M.
- Dr. T.S.Poorna Chandrika , Smt. B Lavanya and Mr.P.Varaprasad Goud organized a, “One-Day Workshop on Follow Your Dream, Choose Your passion and make an impact” on 27<sup>th</sup> Nov 2021.
- Dr. T.S.Poorna Chandrika, Dr. E. Jalaja, Shri V.B.K Rao, Dr Mandakini Paruthi and Mrs. M. Sangeetha organized a, “One-Day Workshop Importance of Creativity in Advertising Management” on 25.11.2021.
- Dr. T.S.Poorna Chandrika and Dr Mandakini Paruthi organized a Guest Lecture on, “Trends and Marketing Strategies in the Service Sector”, on 16.11.2021 from 10.30AM to 12 P.M.
- Dr. T.S.Poorna Chandrika and Smt. B Lavanya organized a Guest Lecture on, “Aligning HR strategy with Business growth” on 08.11.21, from 2:00 p.m-3:00 p.m.
- Mrs B. Lavanya won Best Paper Award in the AICTE Sponsored International Conference on Business Management in Emerging Markets (online) on November 1<sup>st</sup> and 2<sup>nd</sup> 2021.
- Dr Daman Jeet organized an Alumni Address on “Practical Aspects of US & UK Taxation: Deloitte specific” on 02nd Oct, 2021.
- Mr. S Tulasi Ram Filed a Patent on “Impact of Industry 4.0 on Finance and Human Resource Management” which was published from Office of the Controller General of Patents, Designs and Trademarks, DIPP, Ministry of Commerce.



- Dr Mandakini Paruthi received Best Paper Award in the International Conference on Business Management & Social Innovations-ICBMSI 2021 held on 26th & 27th August 2021.
- Mrs B. Lavanya has won Best Paper Award for A Study on Employee Satisfaction Towards Select HR Practices during “3<sup>Rd</sup> Research Day” on 28<sup>th</sup> August 2021 at Chaitanya Bharathi Institute of Technology (A), Hyderabad
- Dr Daman Jeet organized a Guest Lecture on “Introduction to Investment Banking” on 24th August, 2021.
- Mr. S Tulasi Ram, Delivered talk on "Orientation Session for Students and Faculties of Institute by Innovation Ambassadors" on 26.07.2021.
- Mrs B.Lavanya, Assistant Professor, CBIT-SMS organized a Guest Lecture on “ Career Opportunities in Finance domain with a special focus on Investment Banking and Trade Life Cycle” on 21.06.2021
- Dr.T.S.Poornachandrika, Dr.E.Jalaja, Shri V.B.K Rao, Mrs.J.Mounika Reddy and Shri P. Tulsiram organized One Day National HR Workshop on, “Recent Advances and Technological Disruptions in HRM-Issues & Challenges” on 20.02.2021.
- Mr. S Tulasi Ram, Filed a Patent on “The System for People Management Skills, Employee Attrition, and Manager” at IP Australia along with a team of Academicians and support from Industry.
- Dr T.S.Poornachandrika, Smt. B. Lavanya, Dr. K Sowmya, Dr Mandakini Paruthi and Dr Daman Jeet are members at Hyderabad Management Association, Institute of Scholars, Indian Commerce Association respectively.
- Dr.T.S.Poornachandrika is a member of Sustainable Environment Association and Development.
- Dr. E. Jalaja Enamala is a member of All India Management Association, National Academy of Indian Payroll and International Association of Academic plus Corporate Society.
- Dr.T.S.Poornachandrika has received “International Researcher Award” by Prashas Trust in December 2020.
- 3 Faculty Members actively participated in National Education Policy (NEP) 2020 competition and also got recognized as MyNEP Ambassador.
- A total number of 13 Faculty members attended India’s Leadership Talks and MHRD IIC sessions.
- 14 Faculty members successfully participated and attended 165 National / International webinars.
- Mr. S Tulasi Ram filed a Patent on “Method for New Product Development and Market Introduction” in Australia along with a team of Academicians and support from Industry.

- Smt. B. Lavanya organized Virtual “Alumni Mentoring Sessions” for the students for cracking “Ryan Tax” and “Byjus” Placement Drive Process on 07.03.2021 and 31.03.2021 respectively.
- Smt. B. Lavanya organized Virtual “Alumni Mentoring Session” for shortlisted students for Kotak Life Insurance Recruitment Process on 17.02.2021 at 7.30 PM.
- Dr. Narender Miryala and Dr. M. Anil Kumar organized a Webinar on "Investor Awareness Program" on 05.02.2021 from 14:30 P.M.- 16:00 P.M.
- Smt. B. Lavanya organized Virtual “Alumni Mentoring Session” for shortlisted students for MRF Recruitment Process on 02.02.2021 at 7.30 PM.
- Dr. K Sowmya and Dr. Mandakini Paruthi organized a Webinar on “Demystifying Patents” on 30.01.2021 from 10:30 A.M. to 12:00 PM.
- Mrs. M Sangeetha and Mr. P Varaprasad Goud in association with RK Wealth organized a Webinar on “Financial Well-Being of Employees during COVID-19” on 09<sup>th</sup> January 2021 from 11.30 AM to 1.00 PM.
- Dr. Narender Miryala served as a Resource Person for the webinar on the topic “MBA – What else need to be achieved” held on 9<sup>th</sup> January 2021 at LORD’s Institute of Engineering and Technology, Hyderabad.
- Mr. S Tulasi Ram successfully completed “Innovation Ambassador Training” conducted by MOE’s Innovation cell & AICTE, New Delhi.
- Smt. B. Lavanya organized Virtual Alumni mentoring session to share their experiences of working with “Franklin Templeton” on 29.11.2020 from 5:00 P.M. to 7:30 P.M.
- Smt. B. Lavanya organized Virtual Alumni Meet on "Career planning & Development in Marketing Domain” on 28.11.2020 from 4:30 P.M to 6:00 P.M.
- Smt. B. Lavanya organized Virtual Alumni interaction as a part of career guidance on “Guidance/ Tips on managing and switching career” on 25.11.2020 from 2:30 P.M to 3:30 P.M.
- Dr. S. Saraswathi and Smt. Smt. B. Lavanya organized an Online Workshop on Rural Entrepreneurship Development on 20<sup>th</sup> November 2020 from 5:00 P.M to 7:00P.M.
- Smt. B. Lavanya organised a Two-Day Workshop on " Capacity Building on Communication Skills”, for government school teachers at Telangana Social Welfare Residential Educational Institutions Society (WEST) Shaikpet Campus on 4th & 5th November 2020.

- Dr. T. S. Poorna Chandrika appointed as an External Examiner for MBA Project Report Evaluation by Jawaharlal Nehru Technological University: Kakinada, Andhra Pradesh.
- Smt. B. Lavanya organised Virtual Alumni Meet on "Career planning & Development in HR" on 31.10.2020.
- Smt. K. Bhagya Lakshmi organized a Webinar on “Commodity Derivatives Market” on 02-11-2020.
- Dr Mandakini Paruthi served as a chairperson of a session at the 1<sup>st</sup> Rajagiri Management Conference (RMC 2020) organized jointly by Rajagiri Business School, Rajagiri College of Social Sciences Kochi, India and Victoria University of Wellington, New Zealand held in Kochi, India during 15 and 16 October 2020.
- Sri. V. Balaji Kesava Rao adopted Integrity Pledge and is committed to uphold highest standards of honesty & integrity and to follow probity and rule of Law in all walks of life conducted by Central Vigilance Commission.
- Sri S. Tulasi Ram has taken the “Jan Andolan COVID 19 Appropriate Behaviour” Pledge conducted by Government of India.
- Dr. E. Jalaja organized a Webinar on “Ways of Effective Wealth Creation” on 26th of August 2020.
- Mr. S Tulasi Ram and Mr.V Balaji Kesava Rao organized a Webinar on “New Trends in Logistics and Supply Chain Management” on 08th August 2020.
- Mr. P.Varaprasad Goud and Smt. M.Sangeetha organized a "National Level Online Psychometric Test" on 23rd July 2020.
- Dr. Mandakini Paruthi and Dr. Daman Jeet organized a Webinar on “Publishing Research Articles in Scopus Indexed Journals” on 24<sup>th</sup> June 2020
- Dr. S. Saraswathi organized Online Workshop on Social Responsibility and Community Engagement on 17<sup>th</sup> June 2020 to create an awareness on various aspects of Higher Educational Institutions’ (HEIs) Responsibility, Community Engagement, Swachhata Action Plan, Jal Shakti etc.
- Dr. S. Saraswathi, Head, CBIT-SMS organized Village visit as a part of Rural Immersion Program conducted by Mahatma Gandhi National Council of Rural Education (MGNCRE).
- Dr M Narender successfully completed an Online Executive Educational Programme on “Data Analytics” conducted by IIM Rohtak from 29-03-2020 to 28-06-2020.

- Dr. T.S. Poorna Chandrika has been appointed as Editorial Board member of International Engineering Journal for Research and Development.
- Smt. J.Mounika Reddy completed two online projects from Coursera.
- Smt. B. Lavanya and Dr. K. Sowmya attended ISO External Auditing through video conferencing for 92 Government Degree colleges and 36 Government polytechnic colleges.
- 8 Faculty members successfully cleared E-Quizzes.