

**CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY (A),  
HYDERABAD  
SCHOOL OF MANAGEMENT STUDIES**

**Awards and Recognitions for the Academic Year 2025-26**

S.No	Details of Awards or Recognitions Received
1	Prof. B. Neeraja was recognised with Reviewer Certificate by The Board of International Journal of Creative Research Thoughts (IJCRT)
2	Prof. B. Neeraja and Dr B V Jayanthi were awarded ‘Pillars of India’ (07-09-2025) - ESN Publications.
3	Prof. B. Neeraja and Dr B V Jayanthi were bestowed with “Best Educator” Award by the Beacon of Education Award 2026 (25-01-2026).
4	Dr.T.S.Poornachandrika was awarded “Certificate of Excellence in Reviewing” as a Reviewer for Asian Journal of Education and Social Studies
5	Dr.T.S.Poornachandrika has been awarded with “Distinguished Woman Researcher in Human resources Management” by Venus International Foundation.
6	Dr B V Jayanthi was the national PhD Viva Voce Examiner at SRMIST (10-10-2025)

**Awards and Recognitions for the Academic Year 2024-25**

S.No	Details of Awards or Recognitions Received
1	Prof. B. Neeraja was recognised with “NEW RAINS Life Time Achievement Award-2024” by NEW RAINS at 1st Annual Awards 2024.
2	Prof. B. Neeraja was recognised with an “Excellence in Academics Award” from ESN Publications.
3	Dr.T.S.Poornachandrika was a Resource Person and delivered key note address, “Digital Marketing and Consumer Behaviour: Adapting to the Evolving Market Place in the two Day National Seminar organised by Kakatiya University, Warangal (12th and 13th March 2025)

4	Dr B V Jayanthi was awarded 'Excellence in Academics' by Pride of Education Award 2024 (15-12-2024)
5	Dr B V Jayanthi was awarded 'The Best Innovative Teacher' by HEDUICON 2024 (22-12-2024)
6	Dr B.V Jayanthi was recognised as Reviewer by the Journal of Retailing and Consumer Services (Elsevier)
7	Dr B.V Jayanthi was the editor of the book 'Futuristic Trends in Management. Engineering, Arts and Science' - January 2025
8	Dr B.V Jayanthi was a panelist at SRMIST in the International Conference of Business, Finance & Economics - Feb'2025
9	Dr B.V Jayanthi was a Tech-chair at SRMIST in the International Conference of Business, Finance & Economics - Feb'2025