

About the Course

Preamble

SCM centrally links the Production, Shipment and Distribution of the Products and thereby managing Supply Chain is the key to cut costs and ensure timely delivery to the Customer by having controls on Internal Inventory Management, Production, Distribution, Sales and Inventories of the Company Vendors.

With an objective to orient the Executives to efficiently manage SCM so that the Company stays ahead of the changing trends and continues to add value to its bottom line, CBIT School of Management Studies has planned Program covering the critical areas that contribute to the Value through efficiencies to have a real and lasting impact.

Objectives

The Program provides a Hands-on- Experience to the Participants to master the Skills of handling:

- Transportation issues
- In-Plant logistics
- Taxation (GST)
- Sales and Documentation
- Digital Marketing
- Supply Chain risk and resilience
- Challenges in Business Logistics and Supply Chain Management

Target Audience

Executives who are currently Employed in SCM and also those who intend to make a Career will be benefitted from this Program.

Further Details please contact : +91 9493048650

or Email us : edp@cbit.ac.in

Organising Committee

Chief Patron:

Dr. V. Malakonda Reddy, *President, CBIT*

Patron:

Mrs. D. Sandhya Sree, *D&P Chair, Member BOM*

Special Invitee:

Mr. B. Saharsh Reddy, *Member, BOM*

Advisory Committee:

Dr. P. Ravinder Reddy, *Principal, CBIT*

Professor P. Kameswara Rao

Head- Industry- Institution Interaction, CBIT SMS

Dr. S. Saraswathi, *Associate Professor, CBIT SMS*

Resource Persons

- **Professor P. Kameswara Rao**
Head- Industry- Institution Interaction, CBIT SMS
- **Mr. V.B.K. Rao**
Assistant Professor, CBIT School of Management Studies and Ex Senior Vice-President(Mumbai), TCI Express (TCI Group)
- **Mr. A.V. Rao**
Vice-President, Operations & Business Development. ARC Limited
- **Mr. M.N. Rao**
General Manager, Corporate Business Development, DRS Group of Companies

Faculty Coordinators:

Dr. K. Sowmya, *Assistant Professor, CBIT SMS*

Dr. P. Mandakini, *Assistant Professor, CBIT SMS*

Mr. P. Varaprasad Goud, *Assistant Professor, CBIT SMS*

Mr. S. Tulasi Ram, *Assistant Professor, CBIT SMS*

**TWO-DAY
EXECUTIVE DEVELOPMENT PROGRAM (EDP)
IN
“LOGISTICS AND SUPPLY CHAIN
MANAGEMENT FOR EXECUTIVES”
22nd and 23rd July 2019**

Name Mr/Ms:

Qualification:

Designation/Department:

Experience:

Address:

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Pincode:

Mobile No:

E-mail:

Signature of the Applicant